

WEF Technology Platform:

Special Discount for ACE 2013 Exhibitors



Showcase your company's leading-edge products and services via the WEF Technology Platform.

If you are an AWWA ACE 2013 Exhibitor you are eligible to purchase three submissions for the price of just two. This promotion will only be available in the months of March, April and May.

The WEF Technology Platform is an e-mail that goes to 100,000 industry professionals including WEF members, WEFTEC attendees, and *WE&T*, *World Water* and *World Water; Water Reuse and Desalination* subscribers.

How It Works

The e-mail blast will be limited to 20 products, and will include a small product photo, company name, product name, a hyperlink, and up to 75 word descriptor.

Schedule

The WEF Technology Platform will be emailed mid-month each month.

Product Position

Reserve your space as soon as possible by signing and faxing or e-mailing the order form on the back of this page. Ads will be accepted on a first-come first-served basis, and placed from top to bottom in the e-mail based on the order in which signed order forms are received by WEF.

Price

\$1000 (net) per product/service submission
\$3000 (net) Banner Sponsor (Limited to one per email)

Deadline for Materials Submission:

First of every month

Specifications

- Submissions should include a product/service descriptor up to 75 words
- Product image 150x100 px jpg (max file size 100k)
- Weblink
- If you are sponsoring a banner, please submit a 468x60 px jpg (max file size 100k)

Technology Platform

PAID ADVERTISEMENTS

weftec Register Today!
the water quality event | Los Angeles, California | October 15-16, 2011

The Incredible Huber Technology RoS3Q Inclined Screw Press for Dewatering Municipal Sludge
Providing impressive results in cake solids, polymer consumption, and capture rates. With its slow rotating auger the RoS3Q Inclined Screw Press can handle the toughest of sludge with ease. The RoS3Q Inclined Screw Press can quietly run unattended by taking advantage of the fully automatic operation leaving plant personnel to be freed up to attend to other duties. By using only a fraction of the horsepower of other technologies, intermittent wash cycles, and frugal polymer dosing the RoS3Q Inclined Screw Press provides low cost of ownership.

Basler Protection & Control Solutions for your Water Applications
BE1-11m - Motor Protection System – is a multifunction numeric relay system providing comprehensive and easy to define motor protection, monitoring and control for medium, Large and Critical motor applications. The system offers a complete thermal model, current, voltage, frequency, power, and optional differential protection elements. Control features include front panel start and stop buttons, starting logic, with a thermal inhibit, variable time delays, virtual selector switches and lockout.

Global Water PC320 Process Meter
The new Global Water PC320 process control meter and industrial control system for use with any type of two and three wire sensor with a 4-20 mA, 0-1 volt and 0-5 volt output for secure and reliable water level monitoring in water and chemical dosing. The optional integral data logging function records the sensor's measurements and output relay activations as well as the choice of either AC or DC input power provides flexibility and convenience for use in a variety of locations.

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Water Environment Federation, 601 Wythe Street, Alexandria, VA, 22314-1994 USA | www.wef.org

Sample of e-mail layout

TECHNOLOGY PLATFORM STATISTICS

Audience Size: 100,000
Average Open Rate: 13.12%



WEF Technology Platform

Ordering Info

To order, please fill out this form and return to your advertising representative listed below.

Northeastern U.S. and Canada

Dave Mathews	dmathews@wef.org
Vickie Bobo	vbobo@wef.org
	Fax: +1-678-947-9244

Southeastern U.S. and Latin America

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WEF Office

Jenny Grigsby	Fax: +1-703-535-5260
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Materials (check one)

- Will send new
 Pickup from previous submission

Check the appropriate month(s)

- M A M

Email all materials (descriptor, image, weblink, banner if sponsoring) to techplatform@wef.org

Date

Company

Contact Information (not for publication)

Name

Phone

E-mail

Billing Address

City

State

ZIP Code

Signature