Sponsorship Opportunities

For even greater visibility at the Stormwater Symposium 2012, become a sponsor and promote directly to your target audience.

Leverage your business presence in front of over 300 water quality professionals in your market base. Sponsorships enhance your company's visibility and create greater awareness for your branding, products and/or services in the minds of symposium attendees.

Benefit from an integrated marketing and promotional campaign that positions your organization as a premier source for solutions. Each opportunity offers multiple branding exposures before, during and after the show at price points designed for any marketing plan. Don't miss your chance to attract their attention with these marketing opportunities.

Overall Sponsor Benefits

- Logo with sponsorship listing in the Symposium Program
- Online sponsorship listing in the mobile application
- Branding on signage recognizing all sponsors on display for the duration of the symposium
- Inclusion in the Online Buyers Guide with company logo, contact information, and web address

Cutting-Edge

Sponsorship Opportunities

MOBILE APPLICATION*

$6,000 member / $7,500 non-member sole sponsorship
$3,000 member / $5,000 non-member co-sponsorship
(limited to 2 companies)

NEW

Put your company in the palms of their hands! Be seen by symposium attendees as they navigate our app using their mobile devices to learn more about the sponsors, program, speakers and sessions on the go. Compatible with iPhone, Droid and Blackberry.

- Banner ad on the app
- Premium listing in the Online Buyers Guide

WI-FI*

$8,000 member / $9,500 non-member sole sponsorship
$4,000 member / $6,000 non-member co-sponsorship
(limited to 2 companies)

NEW

Position your company as a tech-savvy leader and take advantage of great visibility by sponsoring the Symposium's Wi-Fi. Attendees will be using Wi-Fi at the hotel throughout the symposium and to access the mobile app.

- Additional recognition to be provided onsite
- Company logo on flyer providing log in instructions
- Premium listing in the Online Buyers Guide

ONLINE RESOURCE GUIDE

$500 member / $1,000 non-member

NEW

Reach out and introduce your company to all symposium attendees through a listing in the Online Buyers Guide for Stormwater Symposium 2012, included in the mobile app.

- Premium listing in the Online Buyers Guide includes company logo with contact information, web address, and opportunity to provide a 25 word company description, upload PDFs, and list unlimited product categories

*Mobile Application and WI-FI sponsorships must be confirmed by June 1, 2012 to meet production deadlines.

SYMPOSIUM PROGRAM

Direct your message to every registered attendee by sponsoring a full page or half page color advertisement in the onsite symposium program. Your advertisement on the **Inside Front Cover / Centerfold / Inside Back Cover / Back Cover** of the Symposium Program is distributed to all symposium attendees at registration.

Full Page: $2,500 member / $5,000 non-member
Half Page: $1,600 member / $3,200 non-member

OPENING GENERAL SESSION

$1,500 member / $3,000 non-member

Gain recognition for your company among the leaders in Stormwater at the Opening General Session. This Thursday morning event kicks off the symposium and energizes the attendees for the technical sessions ahead.

- Sign at Opening General Session identifying your company as the sponsor
- Logo recognition on PowerPoint slide prior to Opening General Session

REFRESHMENT BREAKS

$1,800 member / $3,600 non-member

Sponsor the refreshment breaks, where attendees gather between every technical session, and reinforce awareness of your business among all symposium participants.

- Sign at Refreshment Breaks identifying your company as the sponsor
- Sponsor can provide napkins with company logo to be used at all 4 Refreshment Breaks

SYMPOSIUM LUNCHEON

$1,600 member / $3,200 non-member

Target the full symposium attendee audience during the Thursday luncheon.

- Sign at Symposium Luncheon identifying your company as the sponsor
- Sponsor can provide napkins and 8 oz. cups with company logo to be used at the Symposium Luncheon
- Logo recognition on PowerPoint slide prior to Opening General Session

NETWORKING RECEPTION

$1,800 member / $3,600 non-member
Make your company presence known among the crowd socializing at the Thursday night Networking Reception.

- Sign at Networking Reception identifying your company as the sponsor
- Sponsor can provide napkins with company logo to be used at the Networking Reception

Eco-Smart Sponsorship Opportunities

TOTE BAGS*

$2,500 member / $5,000 non-member

Place your company logo on the official symposium tote bag, and in the hands of all symposium attendees! As the tote bag sponsor, you can feel confident that you'll be leaving a lasting impression on our attendees as the bags are kept and re-used during and after the show. This sponsorship includes production and distribution of sustainable tote bags.

- Sponsor logo on official symposium tote bag distributed to all attendees at registration

LANYARDS*

$2,500 member / $5,000 non-member

Highly sought after by attendees, lanyards offer a way to display your company logo while holding attendees badges throughout the symposium. Sponsor the lanyards and let attendees do your advertising for you! This sponsorship includes production and distribution of Ecospun™ lanyards.

- Sponsor logo on official symposium lanyard distributed to all attendees at registration

WATER BOTTLES*

$2,500 member / $5,000 non-member

Make a difference by sponsoring this eco-friendly product. Recycled water bottles will be printed with your company logo and distributed to attendees to carry throughout the symposium and back into their daily lives, keeping your brand name visible for years to come. This sponsorship includes production and distribution.

- Sponsor logo on official symposium water bottle distributed to all attendees at registration

wef eco
FOR THE FUTURE

*All tote bag, lanyard, and water bottle sponsorships must be confirmed by June 1, 2012 to meet production deadlines.