The WEF and MA Committee Communication Initiative - bringing WEF and MA committees together…..is underway!

Committee Mapping

Thank you to all of the WEF MAs who provided information that we could use to "map" MA committees to WEF committees. The map has been posted to www.wef.org, on the Committee page. Check it out and let us know if your MA would like to add information or change any of the information. The link is provided below:

Link: http:// www.wef.org/committees
Click on WEF/MA Committee Mapping

It's not too late to include your MA committee information in the matrix. Submit information to: Phyllis Ross, pross@wef.org.

Communication Strategy and Roles

The goal is to develop ongoing communications between WEF and MA committees. MA leaders and professional staff, WEF staff, WEF committee leaders and MA committee leaders and all have **important roles** that will ensure consistent and sustainable communication. The **roles are outlined below**:

WEF MA Leaders and Professional Staff

- Provide WEF (Kelsey Brown; kbrown@wef.org) with current information on all MA committee chairs. This information is maintained in the WEF database and is the basis for WEF committees to communicate with MA committees. *NOTE: Annual updates from MAs are a WEF business practice that has been in place for many years. Updates can be provided at any time MA committee chairs change.*
- Utilize the "MA Online Report" web link to access a report of MA members serving on WEF committees. This information in the report, **CM_MA_WEF_Committee**, comes directly from the WEF database and is updated every 24 hours.
- Ask your MA members who serve on WEF committees, to update you on WEF committee activity.

WEF Staff Committee Liaisons:

- Include MA committee chairs in regular WEF committee communications through the use of a special database report that provides MA committee chair e-mail contact information. The report will be run each time a communication goes out, to ensure that the most up to date information is used.

WEF Committee Leaders

- Work with the WEF Staff Committee Liaison to ensure that MA committee chairs are included in all committee communications.
- Communicate to and with MA committee chairs

MA Committee Chairs

- Use the information you receive to interact with the WEF committee, and provide the perspective of your MA committee.
- Consider joining the WEF committee.
- Share what you learn about the WEF committee with your MA leaders and committee chairs.
- Use the www.wef.org committee page to learn about all WEF committees and connect with their leaders and/or staff liaison.

WEF Contacts:

Theresa Mixon, Committee Program Administrator, tmixon@wef.org
Kelsey Brown, MA Services Representative, kbrown@wef.org
Phyllis Ross, Managing Director, Governance & Volunteer Programs, pross@wef.org

Distribution:
WEF Committee Chairs and Vice Chairs
WEF Committee Staff Liaisons
MA Leaders and Professional Staff
MA Committee Chairs
House of Delegates