



The ACWWA is proud to be hosting one of three 2023 WEFMAX events.

We will be in downtown Charlottetown, PEI at the Rodd Hotel from May 24-26.

WEFMAX means WEF Member Association (MA) Exchange. This program's mission is to offer a forum to share successes and lessons learned to strengthen MAs and WEF.

Purpose: Organized by WEF for exchange of information and discussions by Delegates, Board Members and Staff of various regional MAs throughout North America.

More information about the Charlottetown WEFMAX can be found at the link below.

<https://www.wef.org/events--education/conferences/wefmax/wefmax-in-charlottetown/>

In addition to the meetings and group discussions at the hotel, we will be promoting our Atlantic Canadian hospitality. The program will include a "meet and greet ice breaker" on Wednesday night at Peake's Quay with a local "Anne of Green Gables" Character in attendance. Thursday our attendees will dine at the New Glasgow Lobster Supper, transported by Coach/Bus. Afterward a Down East Kitchen Party will be held at the Triangle Pourhouse featuring local entertainment. Other activities / guests are yet to be determined/booked.

Attendance is typically in the range of 70-80 delegates, affiliated with the wastewater industry from across the United States and Canada. Most everyone in attendance will be very familiar with attending WEFTEC and many people may have visited your booth in person over the years. Delegates are a mix of municipal employees, engineers, and consultants. Many are in senior positions, leadership roles within their respective fields, and some are tomorrow's leaders.

We are seeking sponsorships in the range of \$500 - \$1000, but welcome any assistance regardless of amount, to assist us with the additional expenses not covered by WEF. Each sponsor will be recognized at specific events (in print and from the podium) as well as on electronic and print communications, and any other opportunities that may arise as the program is developed.

This is a unique opportunity for a select number of companies to promote their services and offerings to a singularly motivated audience. Please take an opportunity to reach out at your earliest convenience as we must finalize bookings no later than May 15, 2023.

Feel free to reach out with any questions and thank you in advance for your considerations.

Clara Shea
ACWWA Executive Director

Dave Galbraith
WEF Delegate, ACWWA

Cathy Cameron
ACWWA Past-Chair

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**WEFMAX stands for Water Environment Federation (WEF) Member Association (MA) Exchange.

**ACWWA is a Member Association of WEF.