

**WEFMAX South Carolina
Charleston, SC
May 21-23, 2013**

Y'all Come!

What is WEFMAX?

WEFMAX stands for WEF Member Association Exchange. It is an annual program offering Member Association leaders an opportunity to attend one of four meetings each year that provides a forum to learn what is new from WEF and provides sessions for ongoing exchange of MA ideas. Member Associations volunteer to jointly sponsor with WEF a WEFMAX meeting. WEASC was one of the four Member Associations selected to host a WEFMAX.

Who attends WEFMAX?

WEFMAX is attended by the MA Officers, Committee Chairs and Staff from all across the country. There are usually 45-60 attendees including WEF support staff

When is WEFMAX?

WEFMAX South Carolina will be May 21-23, 2014. Those dates are the Wednesday through Friday before the Memorial Day weekend.

Where is WEFMAX South Carolina?

The host committee selected Charleston as the host city. Arrangements have been made with the Francis Marion Hotel in the historic downtown district for the accommodations necessary for the meetings, guest lodging and "meet and greet" reception.

What do you do at a WEFMAX?

The WEFMAX program format is the same at all four meetings but the content varies at each meeting. There are updates from WEF Officers and staff about programs and opportunities available through WEF. WEF uses WEFMAX to gather feedback from MA's on the programs, support and educational opportunities they need. Members Associations who attend provide presentations on their programs too. Topics in the past have included Public Outreach and Communication, Operator Development and Engagement, Strategic Planning and Financial Stability, and Leadership Development and Succession Planning. Networking is a big part of WEFMAX as time is built into the schedule for interaction, dialog and idea exchange. There is some fun worked into the event, the Host MA provides a meet and greet reception on

Wednesday evening to welcome the attendees and they host a social event on Thursday evening.

In addition, WEFMAX South Carolina was selected to host a WEF Operator Workshop on Wednesday. Charleston Water has graciously offered to host the training session that will be made available to WEASC members at their Plum Island Reclamation Facility. Jeanette Brown, Senior Scientist from the University of Connecticut, licensed environmental systems operator, and professional engineer will be guest instructor at this workshop.

Why do we need your support?

WEFMAX South Carolina will be jointly sponsored by WEF and WEASC. WEF’s financial contribution does not cover the entire expense of hosting the meeting and the host MA is financially responsible for all expenses not covered by WEF.

How will your support be used?

We want to showcase the WEASC and South Carolina and make our guest feel welcome so they leave South Carolina with fond memories of gracious southern hospitality. As mentioned earlier, we will be hosting a meet and greet reception on Wednesday evening. We want to provide our guests a small gift bag. We will also provide refreshments at the networking breaks. We are considering several ideas for making Thursday evening a memorable event. Under consideration is a carriage ride to and dinner at one of Charleston’s restaurant, a harbor cruise and dinner, or a Low Country Boil at the Charleston Maritime Center. The financial support we receive from our sponsors will have bearing on what we decide to provide.

How can you help?

We have a tiered sponsorship program established so you can easily work a contribution into your budget.

Gracious Southern Hospitality:	\$500.00
Welcome to South Carolina:	\$250.00
Won’t y’all have something to eat and drink:	\$100.00
Make yourself at home:	\$50.00
Education Supporter of Operator Workshop	\$150.00

Any funding raised that exceeds what is needed to cover expenses will be redirected to the Legacy of Learning principle fund.

We will gladly accept contributions to our Welcome bags. If you have pens, pads, letter openers, etc. with your company logo we will put them in the gift bags along with other items that represent South Carolina.

What do you get for your sponsorship?

Recognition! Your support will be noted on placards at the different functions as well as being mentioned throughout the meeting. A list of sponsors will be included in the gift bags. We will also include recognition of our sponsors in the WEASC Journal.

In conclusion

WEASC is honored to have been selected as a Host MA for WEFMAX. We have marketed this meeting with the slogan “WEFMAX South Carolina – Y’all Come!” We look forward to being able to showcase our MA, South Carolina, Charleston and gracious southern hospitality. Your support will play an important role in being able to do just that and will be greatly appreciated.