



# Water Environment Federation Circular Water Economy Summit July 15-17, 2024

## License and Rules for Sponsors

***By making a sponsorship reservation and contract, Sponsor agrees that they will abide by the following terms and rules for the Circular Water Economy Summit:***

- 1. Sponsorship.** Sponsor understands that its contract for sponsorship is made to support Water Environment Federation's ("WEF") purposes and missions by associating the Sponsor's name and logo with the ("Meetings, Events and Activities") related to the Circular Water Economy Summit in this Agreement and by remitting a Sponsorship Fee to WEF. The Sponsor's involvement with the Circular Water Economy Summit will be limited in scope, consistent with WEF's nonprofit status and federal tax exemption requirements. WEF's acceptance of the sponsorship payment does not suggest or convey WEF's approval, endorsement, certification, acceptance, or referral of any product or service of the Sponsor.
- 2. No written or oral statements** or materials developed or intended for use in connection with the Sponsor's support for the Circular Water Economy Summit will be used without the advance review and written approval of WEF. WEF will provide appropriate and grateful acknowledgment and recognition of the Sponsor's support, consistent with applicable provisions of the Internal Revenue Code and Internal Revenue Service regulations.
- 3. Limited Mutual Licensing of Intellectual Property.** WEF and the Sponsor each provides to the other a limited nonexclusive license to use each other's name, logo, and other pertinent trademarks, service marks, copyrights, or other intellectual property and in connection with the Event Activity only. No other uses of WEF's or the Sponsor's intellectual property are permitted or authorized.
- 4. Sponsorship Fee.** The amount of the Sponsorship Fee to be paid by the Sponsor to WEF. Sponsor agrees that the Sponsorship Fee will be paid in full before WEF produces sponsor deliverables and before Sponsor is entitled to the receipt of any sponsor recognition for the Circular Water Economy Summit.
- 5. Mutual Protection of Confidential Information.** Should WEF or the Sponsor come into possession of trade secret or confidential information of the other in connection with the Circular Water Economy Summit, each will avoid disclosure of that trade secret or confidential information using the equivalent methods and means that each would use to protect its own trade secret or confidential information; each will use its best efforts to avoid disclosure of confidential information by officers, directors, employees, volunteers, agents, or consultants without the written approval of the other party that owns the trade secret or confidential information. This provision will survive any cancellation or expiration of this Agreement.

7. **Mutual Indemnification.** WEF and the Sponsor each agrees to indemnify and hold harmless the other, as well as the other's officers, directors, employees, agents, and consultants, from any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses, incurred on account of the indemnifying party's willful or negligent acts or omissions in connection with WEF 2024 Circular Water Economy Summit. The parties shall not be considered to have a partnership, agency, or joint venture relationship. These provisions will survive any cancellation or expiration of this Agreement.

8. **Payment.** Payment for the sponsorship is due thirty days after signing the agreement .