

A WEF Members Only Event

Water Innovation 2017: Putting Ideas Into Practice

March 15-16, 2017

San Francisco, California

www.wef.org/WaterInnovation

Sponsorship Opportunities



IMAGINE {  } H₂O

This event is being held by the Water Environment Federation in collaboration with Imagine H₂O.

Why Sponsor Water Innovation 2017: Putting Ideas Into Practice

This exclusive, two-day, members-only event brings together water sector leaders for discussions about driving innovation and putting it into practice. Leverage your business presence and brand image among over 100 influential water and wastewater leaders in your market base. Sponsorships enhance your company's visibility, increase brand awareness, and highlight products and services with this elite, member-only audience.



PANEL TOPICS

- Driving Innovation with Regulation
- Putting it in to Practice: Operations and Maintenance
- Financing Infrastructure at the Utility of the Future
- Harnessing Utility/University Partnerships
- Implementing Innovation: Peer to Peer Knowledge Exchange
- Collaborating is Key: Connecting with Technical, Academic and Financial Leaders
- Implementing Change: Real World Stories and Challenges of Starting Up Innovation Programs
- Introduction to Imagine H2O and Cohort Technologies and Companies
- Exploring the Future: Round table Discussions with Start Up Companies from Imagine H2O Water Data Challenge
- Creating for the Future: A Discussion with the Leaders of Tomorrow's Water Sector

OVERALL SPONSOR BENEFITS*

- Enhanced visibility to event attendees/ WEF Members
- Logo recognition on onsite program
- Logo recognition on presentation slide at the beginning of each day
- Logo featured in online sponsorship directory listing with hyperlink to company website
- Pre-registered and final attendee lists in Excel® format
- Branding on signage recognizing all sponsors, on display for the duration of the event
- Sponsor badge ribbons

* Overall sponsor benefits are included with all opportunities, except hotel sponsorships.

Become a Sponsor and Promote Directly to Your Target Audience.

50% of surveyed WEF conference attendees recognized conference sponsors and were able to accurately identify what they sponsored.

Attract the attention of key decision-makers with multiple exposure opportunities available at price points designed for any marketing plan.

CONFERENCE-WIDE SPONSORSHIPS

Platinum

- Logo recognition on applicable event marketing communications
- Logo on official WEF Member Notepad distributed to all attendees at registration (Production included)
- Logo recognition on sign and cups or napkins at both Wednesday and Thursday luncheons
- Table to display sponsor-provided literature during Thursday luncheon
- Two (2) Registrations
- Overall Sponsors Benefits

Gold

- Logo recognition on sign and cups or napkins both days during coffee, soda and snack breaks
- One (1) Registration
- Overall Sponsors Benefits

Silver

- Custom one-page flyer (sponsor-produced) to be inserted in official WEF Member notepad distributed to all attendees at registration
- One (1) Registration
- Overall Sponsors Benefits

BRANDED GIVEAWAYS

Lanyards

One of our most recognized sponsorship opportunities by attendees! Sponsor logo on official conference lanyard distributed to all attendees at registration. (Production and distribution included.)

Branded Giveaways

Sponsor logo on official giveaway items, imprinted with your company logo, are distributed to attendees to carry throughout the conference and beyond, keeping your brand visible for years to come. Opportunities include: stylus pens, water bottles, and microfiber wipes. Other items may be available; contact for pricing. (Production and distribution included.)

Hotel Key Cards

Custom hotel key card given to attendees at check-in and used for the duration of the event for brand visibility. (Production and distribution included.)

BREAKS, LUNCHEONS, AND GALA

Imagine H2O Water Gala Tickets

Custom Water Gala tickets to be distributed to all attendees at registration, in support of event registrants attending the Water Gala, Imagine H2O's 7th annual celebration of water innovation and entrepreneurship on Wednesday evening.

Breaks

- Sponsor logo on sign at coffee, soda and snack breaks
- Sponsor-provided 8-ounce cups with company logo to be used at all sponsored breaks

Lunch

- Sponsor logo on sign at luncheon
- Sponsor-provided 8-ounce cups or cocktail napkins with company logo to be used at the sponsored luncheon

HOTEL OPPORTUNITIES

Door Hanger

- Sponsor-produced door hanger or flyer distributed to guest rooms in the hotel block during the event

Chair Covers

- Sponsor-produced chair cover placed on all attendee seating throughout the event

WEF CORE VALUES WALL

Place your company logo prominently on a live art installation, where artists will be drawing responses submitted by attendees during the event about being a WEF Member and water professional. Photographs of the WEF Core Values Wall will be shared through social media platforms, extending your visibility beyond the event.



Water Innovation 2017

2017 Sponsorship Reservation & Contract

Sir Francis Drake Hotel | San Francisco, California | March 15-16

Primary Contact Information	
<input type="checkbox"/> Check if address has changed	<input type="checkbox"/> Check if contact name has changed
Company Name	
If the company last sponsored under a different name, what was it?	
Person to receive contract and billing materials	
Title	
Address (for materials mailing)	
City	State/Province
Zip/Postal Code	Country
Business Phone Number	Mobile Phone Number
E-mail	Website
By providing my e-mail address and signing this form, I consent to receive all communications sent by or on the behalf of the Water Environment Federation.	

Mobile App and Online Directory Listing Information <i>if different from Primary Contact Information</i>	<i>This information is publicly listed.</i>
Company Name (please print exactly as it should appear in the Exhibitor Directory)	Letter of alphabet company should be listed under:
Sales Contact	E-mail
Address	
City	State/Province
Zip/Postal Code	Country
Business Phone Number	

Membership Information		
<input type="checkbox"/> Current Corporate/Exhibitor Membership Number	New Exhibitor Member <input type="checkbox"/> Application & Payment Enclosed Date Sent:	<input type="checkbox"/> Non-member

Payment Information				
Sponsorships fees reserve sponsorships at Water Innovation. A sponsorship is not considered reserved until full payment is received by WEF. Full payment of the sponsorship fees are due no later than January 13, 2017. Provided WEF receives written notice of cancellation on or before January 13, 2017, 75% of the sponsorship fee is refundable. Cancellations received by WEF after January 13, 2017, are not refundable.				
<input type="checkbox"/> Check	Check No.	Amount Enclosed	\$	
<input type="checkbox"/> Credit Card <input type="checkbox"/> American Express <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard	Card No.	Exp Date	CVV Code	Amount to be charged \$
	Name as it appears on card (please print)		Card Holder Signature	
	Credit Card Billing Address			
	City	State/Province	Zip/Postal Code	

Water Innovation 2017 Sponsorship Reservation & Contract

Company Name	
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Sponsorship Selection	Member
CONFERENCE WIDE	
<input type="checkbox"/> Platinum (exclusive)	\$15,000
<input type="checkbox"/> Gold (exclusive)	\$10,000
<input type="checkbox"/> Silver (exclusive)	\$5,000
BRANDED GIVEAWAY	
<input type="checkbox"/> Lanyards (exclusive)	\$6,000
<input type="checkbox"/> Branded Giveaway Item (exclusive)	\$7,000
<input type="checkbox"/> Hotel Key Card (exclusive)	\$5,000
BREAKS, LUNCHEONS, AND GALA	
<input type="checkbox"/> Imagine H2O Water Gala Tickets (exclusive)	\$15,000
Break	
<input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$2,500
<input type="checkbox"/> Both Days	\$5,000
Luncheon	
<input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$3,000
<input type="checkbox"/> Both Days	\$6,000
HOTEL OPPORTUNITIES	
<input type="checkbox"/> Hotel Door Drop, Door Hanger (distribution only; available to 2 sponsors)	\$2,500
<input type="checkbox"/> Chair Covers (exclusive)	\$5,000

Contract Terms and Conditions

The parties agree as follows:

This agreement is made between the Water Environment Federation®, an Illinois nonprofit corporation ("WEF"), and

(the "Corporate Sponsor"), for mutual consideration, the receipt and adequacy of which are acknowledged by the parties, who agree:

- 1. Effective Date of Agreement:** This agreement goes into effect and is binding upon acceptance by WEF and Corporate Sponsor indicated by their signatures on this reservation & contract form, and on Addendum A to this agreement.
- 2. Sponsorship reservation:** Corporate Sponsor understands that sponsorship is not reserved until WEF receives full payment of sponsorship fees as indicated on Addendum A.
- 3. Corporate Sponsor understands** that this agreement includes the requirements set forth in the "Water Environment Federation Exhibition and Conference Rules and License for Water Innovation 2017", and Addendum A to the contract and license agreements. Corporate Sponsor acknowledges that it has had the opportunity to review the License which is available at www.wef.org/WaterInnovation and agrees to be bound by all terms set forth in this contract form, the license, and Addendum A.

Accepted for Sponsor by:

(Please sign below. Contract is not valid without signature.)

Authorized Signature

Printed Name

Title

Company

Date

Accepted for WEF by:

_____ Date _____

Sacha Carey, Senior Director, Exhibitions

If mailing contract with check, mail to:

Water Environment Federation
attn: Exhibit & Sponsorship Sales
601 Wythe Street
Alexandria VA 22314-1994 USA

Return signed contract to:

Nic Christy

Fax: +44 207-251-8778

Email: nchristy@weftec.org

For Exhibition Management Use			
Sponsorship Reserved			
Sponsorship Level		Order Number	
Member #	Expiration	Type	
Collateral Needed:			
<input type="checkbox"/> JPG <input type="checkbox"/> EPS <input type="checkbox"/> Other: _____ _____			