

# WATER INNOVATION FORUM 2018

## DEPLOYMENT FOR IMPACT

Presented by Imagine H2O and Water Environment Federation, the second annual Water Innovation Forum: Deployment for Impact will convene industry executives and thought leaders to explore methods and tactics that accelerate the adoption of innovative water technologies. Drawing on expertise and lessons learned from within and beyond the water industry, attendees will gain insight, develop actionable tools, and network with peers to identify new approaches to resiliency and problem solving.

Attendees will think big, interact, and return home equipped to fast-track innovation at their organization.

### TOPICS INCLUDE:

- **Data**  
Smart management and planning
- **Human Capital**  
Creating a "culture of yes"
- **Communications**  
Storytelling and customer engagement
- **Policy**  
Drivers and barriers to innovation
- **Finance**  
Solving internal and external financial challenges



**March 15th, 2018**  
8:30am - 5:00pm

*Reception to follow*



**120+ leaders from water, wastewater and beyond**



**Google Community Space  
San Francisco's Embarcadero**



### SELECT SPEAKERS:



**George Hawkins**  
Blue Drop



**Joone Lopez**  
MNWD



**Clifford Chan**  
EBMUD



**Lynn Broaddus**  
Broadview Collaborative



**Catherine Ricou**  
Suez



**Noel Kullavanijaya**  
Equilibrium Capital



**An innovative space fit to inspire.** 8,400+ square feet with spectacular views of the Embarcadero and Bay Bridge, serving world-class food and equipped in true Google fashion with Chromebooks, Virtual Reality devices, top line audio and video and more.

Forum Attendees receive a complimentary ticket to the Imagine H2O Water Gala, March 14th 6:30 - 9:30 in San Francisco



*Water Gala '17*