



## Sample Booth Budget Member and Nonmember Rate, Discount Pricing

While the cost of exhibiting will be different for each company, the sample booth budget below shows what a company might expect to pay to reserve space and build a display for a WEF Specialty Conference—costs are estimated to be tax inclusive.

Estimates are for a 10'x10' (or the equivalent of 3m x 3m) booths at both the WEF Exhibitor Member and Nonmember rate. Furnishings, utilities and other rates are based on Advance Order Deadlines. Only *WEF Exhibitor Memberships* qualify for the Member Rate.

**These figures are estimates and should in no way be considered absolute pricing nor are these comprehensive lists—rates for shipping, water drain/fill, sponsorship/advertising, hotel accommodations, daily expenses and travel must also be considered.**

	Member Rate	Nonmember Rate
Booth Space Rate (pipe & drape in back and sides of booth)	\$2,300	\$2,900
Standard Carpeting (required 9'x10'; vacuuming not included)	\$315	\$315
(1) 6' Table, draped	\$205	\$205
(2) Black Diamond Side Chairs (\$134each)	\$268	\$268
(1) Wastebasket	\$28	\$28
(1) ID Sign	Included	Included
Lead Retrieval – Experient SWAP® app for internet capable device	\$299	\$299
Electricity (120Volt/ 5amps/ 500Watts)	\$132	\$132
Electrical Labor* (Straight Time, One Hour)	\$105	\$105
Display Labor* (Straight Time, One Hour)	\$115	\$115
Material Handling** (Straight Time, Crated/Skidded to Warehouse, 200lbs)	\$262	\$262
<b>Total Estimate</b>	<b>\$4,029</b>	<b>\$4,629</b>

\*Overtime and double time charges are higher

\*\*There is a 200lb minimum for material handling

**Refer to each Specialty Conference's Service Manual for more specific pricing information.**