

Water
Environment
Federation

SPECIALTY CONFERENCES

EXHIBITION AND
SPONSORSHIP
OPPORTUNITIES

'18



**Water Environment
Federation**
the water quality people®

EXHIBITOR MEMBERSHIP

Exhibitor membership is designed for firms and organizations that are suppliers and service providers to the water environment field and who decide to partner with the water quality community to do business more effectively.

WEF Exhibitor Membership benefits include:

- Savings on WEFTEC and Conference booth space
- WEF Buyers' Guide listing
- WEFTEC Priority Points
- Manufacturers' Representatives Listings
- Advertising Opportunities at a Discounted Rate

Learn more: [**www.wef.org/exhibitormembership**](http://www.wef.org/exhibitormembership)

INNOVATIVE TECHNOLOGY AWARD

Up to four (4) outstanding technologies and companies will be recommended for this award. The company must be an Exhibitor Member to apply, and the technology must be installed and in use for more than one year, but not more than five years.

Any new technology used within the water industry may be submitted. Examples include: instrumentation, process equipment, collection systems, solids handling, stormwater treatment, water purification, software, on-site systems, and heavy machinery. Winners are announced prior to WEFTEC, the winner is recognized in the Innovation Pavilion on the show floor and awards are presented during the WEFTEC Awards celebration.

Review criteria and download the nomination form:
[**www.wef.org/innovativetechaward**](http://www.wef.org/innovativetechaward)

2018 SPECIALTY CONFERENCES

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

WEF Specialty Conferences offer exhibitors the opportunity to gain direct networking access with a targeted audience and provide sponsors the opportunity to receive unparalleled exposure beyond the exhibition hall and technical sessions.

Each Specialty Conference is dedicated to a specific topic of interest within the water quality community and reaches up to 800 registrants with a high level of buying intent for the products and services being featured.

BENEFITS OF EXHIBITING AND SPONSORING

- **Exposure:** The majority of attendees make a connection with an exhibitor.
- **Lead procurement:** 85% of exhibitors rate the quantity and quality of leads obtained as average or above average.
- **Customer engagement:** Between 50% and 60% of attendees either recommend, specify, or buy products and/or services within 12 months of attending.
- **Brand awareness:** Nearly half of all attendees recognize sponsors at WEF Specialty Conferences.

www.wef.org/conferences

WEF/AWWA

The Utility Management Conference™ 2018

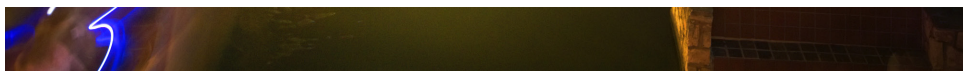
February 20–23

San Antonio, Texas

wef.org/UtilityManagement



This conference is jointly sponsored by the American Water Works Association and the Water Environment Federation and held in cooperation with the Water Environment Association of Texas and The Water Research Foundation.



Jointly organized by the Water Environment Federation and the American Water Works Association, The Utility Management Conference™ has been established as one of the leading, more informative, and most prestigious management conferences available to the water and wastewater industry. Join over 700 attendees to share experiences and learn from others in similar situations, as sessions respond to the latest utility management issues of the day. For even greater visibility at UMC, take advantage of the sponsorship opportunities offered. Being a conference sponsor leverages your presence at the conference, increases brand awareness, and puts your organization's name in the front of the sector's leading Utility Management professionals.

Sponsorship Opportunities

Sponsors of The Utility Management Conference™ will receive unparalleled exposure to an elite attendee base. Opportunities include conference-wide packages; ad placements in the conference program; registration giveaways, such as tote bags, lanyards, and water bottles; support of the opening general session, breaks, the luncheon, and the networking reception; and hotel sponsorships, such as key cards, door drops, and meter boards; and digital media opportunities through Wi-Fi and the mobile app. Each opportunity offers multiple branding exposures (pre-show and onsite) at price points designed for any marketing plan.

Sponsor Benefits

- Enhanced visibility to conference attendees
- Logo recognition on corresponding sponsor slide at the Opening General Session
- Sign recognition at sponsored event
- Branding on signage recognizing all sponsors on display for the duration of the conference
- Logo with sponsor directory listing including company website and address in conference program
- Logo on conference homepage rotating banners recognizing all conference sponsors
- Complete mobile app listing, including logo, description, and PDF upload capability
- Pre-registered and final attendee lists in Excel format
- Sponsor badge ribbons

Odors and Air Pollutants 2018

March 25–28

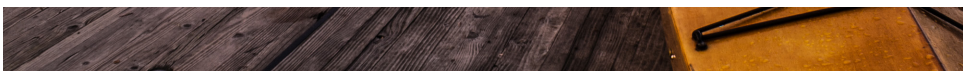
Exhibition: March 26–27

Portland, Oregon

wef.org/OdorsAir



This conference is held by the Water Environment Federation in cooperation with the Pacific Northwest Clean Water Association and The Water Research Foundation.



Targeting the Pacific Northwest, the 2018 Odors and Air Pollutants Conference will bring together approximately 300 practitioners, facility owners, operators, researchers and public administration from around the world. This biennial conference is designed to foster informed decision-making, networking to share effective control of odors and air pollutants, and innovative approaches. The technical program includes both real-life experiences and lessons learned, as well as cutting-edge technologies and research, and will include oral presentations, interactive discussions, posters, a pre-conference workshop, exhibits, mobile sessions, and several opportunities for networking in dynamic settings.

We invite you to submit an abstract for the exhibitor exclusive call for presentations to participate in the 2018 mobile session held on the exhibition floor. The mobile session intends to provide engineers and operations managers with hands-on experiences and provide meaningful collaborative opportunities linking vendors with the conference attendees.

Exhibition Opportunities | 10' x 10' Space Rates

WEF Exhibitor Member: \$2200 | Non-Member: \$2800

Please note: WEF has multiple types of memberships.

Only WEF Exhibitor Members are eligible for the discount on exhibit space.

Space rates include:

- Complimentary booth personnel badges, two per 100 square feet contracted
- Listing in the conference program exhibitor directory
- Complete mobile app listing, including description, categories, and PDF upload capability
- Access to registrant data via the Internet once space is fully paid. Non-exhibiting companies may not purchase the use of this data
- Access to conference proceedings
- Exclusive sponsorship opportunities

Sponsorship Opportunities

Sponsoring the Odors and Air Pollutants conference will enhance your company's visibility and provide greater awareness of your branding, products, and services to attendees. Choose from conference-wide packages; branded giveaways; mobile app opportunities; exposure at the opening general session and networking events; hotel and onsite advertising; and digital media. Sponsorships provide multiple branding exposure opportunities, from pre-show through onsite, at price points designed for any marketing plan.

Contact | Sarah Evans Moretti | 703.684.2466 | smoretti@wef.org

Collection Systems 2018

April 8–11

Exhibition: April 9–10

Virginia Beach, Virginia

wef.org/CollectionSystems



This conference is held by the Water Environment Federation in cooperation with the Virginia Water Environment Association and The Water Research Foundation.



Collections on the Coast – Investing in a Sustainable Future

The Collection Systems Conference and Exhibition draws a worldwide audience from engineers and operators to upper management to discuss the latest developments in collection systems, wastewater, and stormwater management. Take advantage of this unique opportunity to meet with 600 professionals who share an interest in improving the efficiency of their sewer collection systems.

We invite you to submit an abstract for the exhibitor exclusive call for presentations to participate in the 2018 mobile session held on the exhibition floor. The mobile session intends to provide engineers and operations managers with hands-on experiences and provide meaningful collaborative opportunities linking vendors with the conference attendees.

Exhibition Opportunities | 10' x 10' Space Rates

WEF Exhibitor Member: \$2200 | Non-Member: \$2800 | Corner Fee: \$75

Please note: WEF has multiple types of memberships.

Only WEF Exhibitor Members are eligible for the discount on exhibit space.

Space rates include:

- Complimentary booth personnel badges, two per 100 square feet contracted
- Listing in the conference program exhibitor directory
- Complete mobile app listing, including description, categories, and PDF upload capability
- Access to registrant data via the Internet once space is fully paid. Non-exhibiting companies may not purchase the use of this data
- Access to conference proceedings
- Exclusive sponsorship opportunities

Sponsorship Opportunities

Become a Collection Systems sponsor and leverage your business presence—and brand image—in front of this targeted market. Opportunities include conference-wide packages; registration giveaways; official conference mobile app opportunities; support of the opening general session; hotel and onsite advertising; and digital media. Benefit from an integrated marketing and promotional campaign that positions your organization as a premier resource for solutions.

Contact | Sarah Evans Moretti | 703.684.2466 | smoretti@wef.org

Residuals and Biosolids 2018

May 15–18

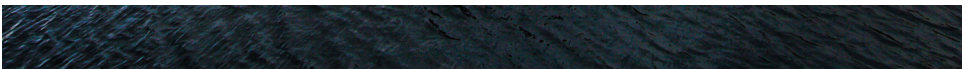
Exhibition: May 16–17

Phoenix, Arizona

wef.org/ResidualsBiosolids



This conference is held by the Water Environment Federation in cooperation with the Arizona Water Association and The Water Research Foundation.



Engaging Public and Private Sectors for Integrated Resource Recovery

North America's longest-running solids management conference gathers more than 750 researchers, thought leaders, and practitioners to explore unprecedented commercial and technical opportunities in biosolids. Don't miss your chance to reach this targeted audience with proven interest in your equipment, products and services.

We invite you to submit an abstract for the exhibitor exclusive call for presentations to participate in the 2018 mobile session held on the exhibition floor. The mobile session intends to provide engineers and operations managers with hands-on experiences and provide meaningful collaborative opportunities linking vendors with the conference attendees.

Exhibition Opportunities | 10' x 10' Space Rates

WEF Exhibitor Member: \$2200 | Non-Member: \$2800 | Corner Fee: \$75

Please note: WEF has multiple types of memberships.

Only WEF Exhibitor Members are eligible for the discount on exhibit space.

Space rates include:

- Complimentary booth personnel badges, two per 100 square feet contracted
- Listing in the conference program exhibitor directory
- Complete mobile app listing, including description, categories, and PDF upload capability
- Access to registrant data via the Internet once space is fully paid. Non-exhibiting companies may not purchase the use of this data
- Access to conference proceedings
- Exclusive sponsorship opportunities

Sponsorship Opportunities

Sponsoring the Residuals and Biosolids conference will enhance your company's visibility and provide greater awareness of your branding, products, and services to attendees. Choose from conference-wide packages; registration giveaways; mobile app opportunities; exposure at the opening general session and networking events; hotel and onsite advertising; and digital media. Opportunities provide multiple branding exposures, from pre-show through onsite, at price points designed for any marketing plan.

Contact | Sarah Evans Moretti | 703.684.2466 | smoretti@wef.org

Nutrient Removal and Recovery 2018

June 18–21

Exhibition: June 19–20

Raleigh, North Carolina

wef.org/Nutrients



This conference is held by the Water Environment Federation in cooperation with the North Carolina American Water Works Association & North Carolina Water Environment Association and The Water Research Foundation.



This year's Nutrient Removal and Recovery Conference will bring together environmental professionals to discuss and debate the current state of nutrient removal, recovery and management and the parameters that influence technology boundaries. The wastewater industry is facing a dramatic shift away from energy intensive wastewater treatment towards low-energy, sustainable technologies. Join a dedicated audience of utility staff, consultants, innovation leaders, and regulators who are advancing nutrient recovery and the changing needs of water resource recovery facilities (WRRFs).

Exhibition Opportunities | 10' x 10' Space Rates

WEF Exhibitor Member: \$2200 | Non-Member: \$2800

Please note: WEF has multiple types of memberships. Only WEF Exhibitor Members are eligible for the discount on exhibit space.

Space rates include:

- Complimentary booth personnel badges, two per 100 square feet contracted
- Listing in the conference program exhibitor directory
- Complete mobile app listing, including description, categories, and PDF upload capability
- Access to registrant data via the Internet once space is fully paid. Non-exhibiting companies may not purchase the use of this data
- Access to conference proceedings
- Exclusive sponsorship opportunities

Sponsorship Opportunities

Sponsorships at Nutrient Removal and Recovery will enhance your company's visibility and provide greater awareness of your branding, products, and services to attendees. Choose from conference-wide packages; branded giveaways; mobile app opportunities; exposure at the opening general session and networking events; hotel and onsite advertising; and digital media. Opportunities provide multiple branding exposures, from pre-show through onsite, at price points designed for any marketing plan.

Disinfection & Reuse Symposium 2018

July 29–31

Table Top Displays: July 30–31

Portland, Oregon

wef.org/DisinfectionReuse



This conference is held by the Water Environment Federation in cooperation with the Pacific Northwest Clean Water Association and The Water Research Foundation.



This symposium will bring together environmental professionals from around the world for a showcase on disinfection and reuse. This exciting symposium is still in the planning stages and it is designed to educate practitioners, facility owners, operators, researchers, and public administrators about current reuse and disinfection issues, including regulatory requirements and methods for analyzing problems and finding innovative solutions.

Exhibition Opportunities | Table Top Display

WEF Exhibitor Member: \$1800 | Non-Member: \$2400

Please note: WEF has multiple types of memberships.
Only WEF Exhibitor Members are eligible for the discount on exhibit space.

Table Top Display include:

- One (1) Complimentary booth personnel badge
- Listing in the conference program exhibitor directory
- Inclusion in online exhibitor listing
- Access to registrant data via the Internet once space is fully paid. Non-exhibiting companies may not purchase the use of this data
- Access to conference proceedings
- Exclusive sponsorship opportunities

Sponsorship Opportunities

Sponsoring the Disinfection and Reuse Symposium will provide your company with heightened visibility beyond the show floor and technical sessions. Opportunities include conference-wide packages; registration giveaways; official conference mobile app opportunities; support of the opening general session and networking events; hotel and onsite advertising; and digital media. Opportunities are designed to support any marketing plan and provide exposure from pre-show through onsite.

Contact | Sarah Evans Moretti | 703.684.2466 | smoretti@wef.org



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