



Exhibitor Exclusive: Technology Spotlight Call for Presentations

DEADLINE TO SUBMIT: April 13, 2022
SUBMIT ONLINE: www.wef.org/StormwaterSummit

Important Information: If accepted, the presenter(s) will need to work with the Steering Committee to develop presentation content and must abide by the set deadlines to provide materials and input. **Presenter(s) agree to pay all expenses relating to contracting a booth on the exhibit floor at the conference.**

Technology Spotlight Background Information

This will be the second we offer technology spotlight (previously mobile session) presentations at the Stormwater Summit. These sessions bring attendees directly to exhibitor booths for topic-focused discussions that allow presenters to showcase products and services in technical and educational presentations combined with equipment or hands-on visuals. This session is open to any exhibitor who can address the subject matter.

This session last 80 minutes. During that time, presenters are expected to give three 20-minute presentations back-to back simultaneously with up-to 4 other exhibitors.

What is a Technology Spotlight Presentation?

- Non-PowerPoint learning opportunity
- Hands on experience between vendors, operators, and engineers

What is the process?

- Submit a one-page proposal on the website by 11:59pm ET on April 13, 2022
 - Include description of proposed presentation
- All proposals will be reviewed by the Specialty Conference Steering Committee
- Committee will send feedback
- Work with committee members on final presentation
- Present onsite in your booth

Technical Presentation Information

- Cannot be a sales pitch (presentations will be monitored for this)
- What does/doesn't work for certain technologies
- Example: ideal application, size limitations, calculations, design life, tolerance of active infiltration, etc.
- Should be a technology discussion
- Topics are selected by committee with vendor input

Interested in Exhibiting at Stormwater Summit 2022?
Contact: Nic Christy at nchristy@wef.org or +44 7899.927.926

Examples from Past Technology Spotlight Presentations

2021 Technology Spotlight

- Representative Rainfall for Advanced Stormwater Management and Flood Prediction
- Digital Transformation of Stormwater Infrastructure
- From Continuous Monitoring and Adaptive Control (CMAC) to Smart Watershed Network Management
- Best Practices in Stormwater Infrastructure Investment for Effective Stormwater Management Plans (SWMPs) and Municipal Maintenance.