

# NATIONAL STORMWATER SYMPOSIUM

March 15–17 | Exhibits: March 16-17  
Duke Energy Convention Center  
Cincinnati, Ohio

**REGISTER TODAY!**

[www.wef.org/NationalStormwater](http://www.wef.org/NationalStormwater)

**#Stormwater20**



AMERICAN SOCIETY OF  
ADAPTATION PROFESSIONALS



OHIO  
**STORMWATER**  
ASSOCIATION



This conference is organized by the Water Environment Federation Stormwater Institute in cooperation with the Ohio Water Environment Association, Sanitation District No. 1 of Northern Kentucky, Metropolitan Sewer District of Greater Cincinnati, American Society of Adaptation Professionals, Civic Garden Center of Greater Cincinnati, National Municipal Stormwater Alliance, Ohio Stormwater Association, Tinker's Creek Watershed Partners, and the Water Research Foundation.

# 2020

# SCHEDULE-AT-A-GLANCE

## Pre-Conference Workshops

Sunday, March 15, 2020 Registration Open: 7:30 am – 5:00 pm

(See Registration Fees Page for pricing.)

8:30 am – 5:00 pm	Workshop A: Intelligent Wet Weather Systems – Active Monitoring and Control
8:30 am – 12:00 pm	Workshop B: Innovative Funding, Financing and Alternative Project Delivery Frameworks and Applications in the Stormwater Sector
1:30 pm – 5:00 pm	Workshop C: Designing Successful Stormwater Facilities with Maintenance and Enforcement in Mind

## Monday, March 16, 2020

Registration Open: 7:30 am – 5:00 pm

8:30 am – 10:00 am	Opening General Session
10:45 am – 12:15 pm	Session 01: Stormwater Worldwide
	Session 02: Survey of Lessons Learned
	Session 03: Maintaining Control – Managing Stormwater Assets to Maintain Beneficial Use
12:15 pm – 1:30 pm	Networking Lunch
1:30 pm – 3:00 pm	Session 04: Multi-purpose Stormwater Projects: Insights and Lessons Learned
	Session 05: Stormwater Action Planning
1:30 pm – 4:45 pm	Session 06: Performance of Post-Construction Control Measures
3:45 pm – 4:45 pm	Session 07: Computer-based Innovation for Stormwater Management
	Session 08: WEF Stormwater Institute – National Municipal Stormwater and Green Infrastructure Award Winners
4:45 pm – 6:15 pm	Networking Reception

REGISTER BY FEBRUARY 7<sup>th</sup>, 2020 TO SAVE: [www.wef.org](http://www.wef.org)

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## Tuesday, March 17, 2020

Registration Open: 8:00 am – 5:00 pm

8:30 am – 12:15 pm	Session 09: Influence and Action – Outreach, Education, and Training Strategies
	Session 10: Program Development, Management, Planning, and Analysis
8:30 am – 10:00 am	Session 11: Funding and Financing
10:45 am – 12:15 pm	Session 12: Unpacking the Environmental Impact Bond
12:15 – 1:30 pm	Networking Lunch
1:00 pm – 4:00 pm	Tour 1: MSD Green Bus Tour: Lick Run Greenway
1:30 pm – 3:00 pm	Session 13: National Policy, Legislative, and Legal Hot Issues in Stormwater
	Session 14: Evolution of Stormwater Utilities to Provide Incentives for Green Infrastructure in CSO Communities
1:30 pm – 4:45 pm	Session 15: Sustainable Solutions to Climate and Flooding
3:45 pm – 4:45 pm	Session 16: Technology Innovation for Stormwater Management
	Session 17: Optimizing Stormwater Management for Stream Integrity: A North Kentucky Case Study on the Science and Implementation

## Wednesday, March 18, 2020

8:30 am – 10:30 am	Special Seminar: Quantifying and Monetizing Co-Benefits of Green Stormwater Infrastructure: Analysis Framework and Supporting Tools <i>This event is included with your registration for the National Stormwater Symposium.</i>
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For detailed workshop and session descriptions please visit: [www.wef.org/NationalStormwater](http://www.wef.org/NationalStormwater)

Join colleagues at the National Stormwater Symposium 2020, crafted to deepen the technical knowledge of professionals involved with stormwater management and provide forums where leading issues in the sector are discussed.

**FREE: Special Seminar:  
Quantifying and Monetizing  
Co-Benefits of Green  
Stormwater Infrastructure:  
Analysis Framework and  
Supporting Tools**

Wednesday, March 18  
8:30 am – 10:30 am

Stick around after the symposium and join us for this FREE Special Seminar.

**Facility Tour 1: MSD  
Green Bus Tour: Lick Run  
Greenway**

Tuesday, March 17  
1:00 pm – 4:00 pm

Don't forget to sign up for Facility Tour 1 to MSD Green Bus Tour and join our unofficial self-guided Public Service Tour at SD1. Learn more at [www.wef.org/NationalStormwater](http://www.wef.org/NationalStormwater)

**REGISTER BY FEBRUARY 7<sup>th</sup>, 2020 TO SAVE:**  
**[www.wef.org/NationalStormwater](http://www.wef.org/NationalStormwater)**

**[#Stormwater20](https://twitter.com/Stormwater20)**

# REGISTRATION FEES

Registration Category	Before 2/7/2020 (Super Saver)		After 2/7/2020	
	Member	Nonmember	Member	Nonmember
Full Conference	\$570	\$935	\$745	\$1205
One-Day Conference	\$400	\$535	\$520	\$660
Student	\$0	\$200	\$0	\$260
Expo Only	\$130	\$160	\$130	\$160
<b>Optional Events</b>				
Workshop A	\$179	\$209	\$199	\$229
Workshop B	\$100	\$129	\$120	\$150
Workshop C	\$100	\$129	\$120	\$150
Tour 1	\$40	\$45	\$40	\$45

*Note: Cancellations must be received by Friday, March 6, 2020, to be eligible for a refund.*

## CONTINUING EDUCATION CREDITS

0.6 CEUs | 11.5 PDHs | 4.5 GCHs

Attendee may earn Continuing Education Units (CEUs) for participation in workshops, Professional Development Hours (PDHs), and General Contact Hours (GCHs) for the Opening General Session and technical sessions. Please note: Credit totals are subject to change. Conference participants are responsible for exploring their state requirements to confirm these educational credits are recognized.

**NOT A MEMBER?  
JOIN TODAY!**

WEF Membership:  
[www.wef.org/JoinWEF](http://www.wef.org/JoinWEF)

## HOTEL ACCOMMODATIONS

### Hyatt Regency Cincinnati

151 West Fifth Street,  
Cincinnati, Ohio, 45202  
Phone: 1-513-579-1234  
Group Rate: \$159/night

**Cut-off Date: February 24, 2020**

Reservation Phone Number:  
1-800-233-1234

**Book Your Room Here:**

<https://www.hyatt.com/en-US/group-booking/CINCI/G-CSWB>

Reservations are available on a first-come, first-served basis and may sell-out before the cut-off date, so don't delay in booking your room!

# EXHIBITION OPPORTUNITIES

## MEET NEW CLIENTS, NEW CUSTOMERS AND NEW PARTNERS - BECOME AN EXHIBITOR TODAY!

Contact Sarah Evans Moretti at [smoretti@wef.org](mailto:smoretti@wef.org) | 1-703-684-2466

The National Stormwater Symposium and The Odors and Air Pollutants Conference will feature a combined exhibit hall, giving exhibitors the opportunity to network with attendees of both events.

### Exhibition:

Monday, March 16 | 10am - 6:15pm

Tuesday, March 17 | 10am – 3:45pm

### Exhibit Space Rates: 10' x 10' Booth

WEF Exhibitor Member: \$2,400, plus \$75 per corner

Non-Member: \$3,000, plus \$75 per corner

Please note: The Federation has various types of memberships. Only Exhibitor Members are eligible for the discount on exhibit space.

### SPACE RATES INCLUDE:

- Complimentary booth personnel badge(s), two per 100 sq ft contracted
- Listing in onsite conference program exhibitor directory and floor plan page
- Listing on conference floor plan link
- Mobile app listing, including description, categories, and PDF upload capability
- Primary booth contact access to registrant data download in Excel once space is fully paid. Non-exhibiting companies may not purchase the use of this data
- Primary booth contact access to conference proceedings

# SPONSOR OPPORTUNITIES

Sponsoring the Odors and Air Pollutants conference will enhance your company's visibility and provide greater awareness of your branding, products, and services to attendees. Choose from conference-wide packages; branded giveaways; mobile app opportunities; exposure at the opening general session and networking events; hotel and onsite advertising; and digital media. Sponsorships provide multiple branding exposure opportunities, from pre-show through onsite, at price points designed for any marketing plan.

**Sign-up to be a sponsor today!**

**[www.wef.org/stormwater-howto-exhibit-sponsor](http://www.wef.org/stormwater-howto-exhibit-sponsor)**

Networking opportunities are among the top 3 reasons for attending specialty conferences. Consider sponsoring one of the symposium's onsite events to get your company in front of attendees.

*Our long-term partnership with WEF and active involvement in your conferences supports our corporate mission—to provide vision, value and service to support clean water worldwide. From sponsorship concepts to fulfillment, your staff always goes above and beyond to create unique opportunities to help us reach our clients and partners!*

– **Debra Hempel** Water-Marketing/Communications Lead, HDR

Thank you to  
our current  
sponsor for  
their support:

**HDR** Bronze  
Elite  
Sponsor

**50%** of surveyed Stormwater and Green Infrastructure Symposium 2019 attendees were able to recognize and accurately identify conference sponsors.