

# THE UTILITY MANAGEMENT CONFERENCE™ 2022



Hyatt Regency Grand Cypress | Orlando, Florida | February 21 - 24

[www.wef.org/UMCsponsor](http://www.wef.org/UMCsponsor)

## 2022 Sponsorship Reservation & Contract

Sales Representative					
<input type="checkbox"/> Lynn Krautter	<input type="checkbox"/> Vickie Bobo	<input type="checkbox"/> Cari McBride	<input type="checkbox"/> Jenny Grigsby	<input type="checkbox"/> Thomas Bennett	<input type="checkbox"/> Suzanne Shetty

Primary Contact Information	
<input type="checkbox"/> Check if address has changed	<input type="checkbox"/> Check if contact name has changed
Company Name	
If the company last sponsored under a different name, what was it?	
Person to receive contract and billing materials	
Title	
Address (for materials mailing)	
City	State/Province
Zip/Postal Code	Country
Business Phone Number	Mobile Phone Number
E-mail	Website
<i>By providing my e-mail address and signing this form, I consent to receive all communications sent by or on the behalf of the Water Environment Federation.</i>	

Mobile App and Online Directory Listing Information, if different from Primary Contact Information	This information is publicly listed.
Company Name (please print exactly as it should appear in the Exhibitor Directory)	Letter of alphabet company should be listed under:
Sales Contact	E-mail
Address	
City	State/Province
Zip/Postal Code	Country
Business Phone Number	

Membership Information		
<input type="checkbox"/> Current Corporate/Exhibitor Membership Number	<b>New Exhibitor Member</b> <input type="checkbox"/> Application & Payment Enclosed Date Sent:	<input type="checkbox"/> Non-member

Payment Information				
Sponsorships fees reserve sponsorships at Utility Management 2022. A sponsorship is not considered reserved until full payment is received by WEF. Sponsor agrees that the fee will be paid in full before sponsor is entitled to the receipt of any sponsor recognition at Utility Management 2022. Provided WEF receives written notice of cancellation on or before December 22 2022, 75% of the sponsorship fee is refundable. Cancellations received by WEF after December 22, 2022 are not refundable.				
<input type="checkbox"/> Check	Check No.	Date Check Mailed	Amount Enclosed	\$

If paying by check, mail to:  
Water Environment Federation  
P.O. Box 38009 | Baltimore, MD  
21297-8009

If paying by credit card, please follow payment instructions on invoice received from WEF.

<b>Company Name</b>	
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Sponsorship Selection	Member	Non-Member
<b>CONFERENCE WIDE</b>		
<input type="checkbox"/> Platinum (exclusive)	\$17,850	\$22,050
<input type="checkbox"/> Gold (exclusive)	\$13,900	\$18,200
<input type="checkbox"/> Silver (exclusive)	\$8,650	\$10,750
<b>BRANDED GIVEAWAYS</b>		
<input type="checkbox"/> Tote Bags (exclusive)	\$7,600	\$9,500
<input type="checkbox"/> Lanyards (exclusive)	\$7,250	\$9,100
<input type="checkbox"/> Giveaway Item: _____ (exclusive)	\$7,600	\$9,500
<input type="checkbox"/> Water Bottle (exclusive)	\$7,600	\$9,500
<b>ONSITE EVENTS &amp; PROGRAMMING</b>		
<input type="checkbox"/> Opening General Session	\$4,000	\$5,000
<input type="checkbox"/> Networking Breaks		
<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$4,000	\$5,000
<input type="checkbox"/> Both Days	\$7,000	\$8,000
<input type="checkbox"/> Networking Lunch	\$5,000	\$6,250
<input type="checkbox"/> Networking Reception	\$5,000	\$6,250
<input type="checkbox"/> Social with Speakers	\$4,500	\$5,500
<b>DIGITAL MEDIA</b>		
<input type="checkbox"/> Mobile App Overall (exclusive)	\$7,350	\$9,450
<input type="checkbox"/> Mobile App Banner (available to 3)	\$3,500	\$4,375
<input type="checkbox"/> Online Registration (exclusive)	\$4,000	\$5,000
<input type="checkbox"/> Online Proceedings (exclusive)	\$4,000	\$5,000
<b>ONSITE ADVERTISING</b>		
<input type="checkbox"/> Phone Charging Stations	\$3,950	\$5,250
<input type="checkbox"/> Meter Board (available to 3)	\$2,500	\$3,125
<input type="checkbox"/> Conference Program Advertisement (available to 3)	\$5,550	\$7,000
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		

**Contract Terms and Conditions**

The parties agree as follows:  
This agreement is made between the Water Environment Federation®, an Illinois nonprofit corporation ("WEF"), and

(the "Corporate Sponsor"), for mutual consideration, the receipt and adequacy of which are acknowledged by the parties, who agree:

- 1. Effective Date of Agreement:** This agreement goes into effect and is binding upon acceptance by WEF and Corporate Sponsor indicated by their signatures on this reservation & contract form, and on Addendum A to this agreement.
- 2. Sponsorship reservation:** Corporate Sponsor understands that sponsorship is not reserved until WEF receives full payment of sponsorship fees as indicated on Addendum A.
- 3. Corporate Sponsor understands** that this agreement includes the requirements set forth in the "Water Environment Federation License and Rules for Sponsors for The Utility Management Conference™," and Addendum A to the contract and license agreements. Corporate Sponsor acknowledges that it has had the opportunity to review the License which is available at [www.wef.org/UMCSponsor](http://www.wef.org/UMCSponsor) and agrees to be bound by all terms set forth in this contract form, the license, and Addendum A.

**Accepted for Sponsor by:**

(Please sign below. Contract is not valid without signature.)

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Date

**Accepted for WEF by:**

\_\_\_\_\_ Date \_\_\_\_\_  
Sacha Carey, Senior Director, Corporate Development & Industry Relations

\*Check here if this sponsorship is a re-booking.\*

**Return signed contract to your appropriate Sales Representative:**

	FAX	E-mail
<input type="checkbox"/> Lynn Krautter	1-678-947-9244	lkrautter@wef.org
<input type="checkbox"/> Vickie Bobo	1-678-947-9244	vbobo@wef.org
<input type="checkbox"/> Cari McBride	1-703-684-2450	cmcbride@wef.org
<input type="checkbox"/> Jenny Grigsby	1-703-684-2407	jgrigsby@wef.org
<input type="checkbox"/> Thomas Bennett	+44 (0) 207-993-4605	tbennett@wef.org
<input type="checkbox"/> Suzanne Shutty	1-703-407-0289	sshutty@wef.org

For Exhibition Management Use		
Sponsorship Reserved		
Sponsorship Level		Order Number
Member #	Expiration	Type
Collateral Needed:		
<input type="checkbox"/> JPG	<input type="checkbox"/> Mobile App	<input type="checkbox"/> Bus Art
<input type="checkbox"/> EPS	<input type="checkbox"/> Secondary Page	<input type="checkbox"/> Cling Art
<input type="checkbox"/> Banner Ad	<input type="checkbox"/> Mobile App Video	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Mobile App Banner	<input type="checkbox"/> Meter Art	_____
	<input type="checkbox"/> Banner Art	_____