

Join us at #UMC20 for the opportunity to share your experiences and learn from others in similar situations as we respond to the most pressing management issues of the day. Over the past 30 years, members of AWWA and WEF have established The Utility Management Conference™ as one of the leading, most informative, and most prestigious management conferences available. Connect with fellow water and wastewater managers and professionals to learn the latest approaches, practices, processes, and research in all aspects of utility management.



Schedule-at-a-Glance

Pre-Conference Workshops Tuesday, February 25		Registration Open: 7:30 am – 5:00 pm (See Registration Fees Page for pricing.)
8:30 am – 5:00 pm	Workshop A: A Utility Guide to Cyber Security: What Executives Need to Know and Practical Solutions to Achieve It	
	Workshop B: The Digital Worker: Workforce Implications of Digital Tools	
8:30 am – 12:00 pm	Workshop C: Using Management Standards as Leadership Tools to Optimize Utility Performance	
	Workshop D: Leveraging the AWWA M5 Manual with Effective Utility Management (EUM) Practices	
1:30 pm – 5:00 pm	Workshop E: Principles and Best Practices for Collaborative Delivery for Water Infrastructure Projects	
	Workshop F: Business Intelligence-Driven Utility	

For detailed workshop descriptions please visit:
www.wef.org/UtilityManagement

Wednesday, February 26		Registration Open: 7:30 am – 5:00 pm
8:30 am – 10:00 am	Opening General Session	
10:30 am – 12:00 pm	Session 01: Technology Whirlwind - Strategies for Technology Adoption and Integration	
	Session 02: Leadership / Workforce Support and Development I	
	Session 03: Risk-Based Approaches to Waterline Assessment and Replacement Planning	
	Session 04: Innovative Rates and Charges to Achieve Multiple Benefits	
12:00 pm – 1:30 pm	Networking Lunch	
1:30 pm – 3:00 pm	Session 05: The Paperless Path to the Future	
	Session 06: Leadership / Workforce Support and Development II	
	Session 07: Risk and Managing Risk	
	Session 08: Effectively Leveraging Available Funding Sources to Finance Infrastructure Investment	
3:30 pm – 5:00 pm	Session 09: Innovative Approaches to Optimizing Business Practices	
	Session 10: Strengthening and Diversifying the Water Quality Workforce: Examining Real-World Pathway Programs into Sustainable Infrastructure Careers	
	Session 11: Utility-Utility Collaboration	
	Session 12: Affordability, Equity, and Rising Costs	
5:00 pm – 6:30 pm	Networking Reception	
Thursday, February 27		Registration Open: 8:00 am – 5:00 pm
8:30 am – 10:00 am	Session 13: Journey to the Center of Continuous Process Improvements	
	Session 14: Optimizing Data Management to Deliver Better Asset Management Results	
	Session 15: Sustainable Capital Planning	
	Session 16: We Need to Change How We Communicate	
10:30 am – 12:00 pm	Session 17: Information Technology Transformation I	
	Session 18: Asset Management Strategy Development	
	Session 19: Importance of Community Support for Your CIP	
	Session 20: Understanding How to Communicate with Customers in Today's Media Environment	
12:00 pm – 1:30 pm	Lunch on your own	
1:30 pm – 3:00 pm	Session 21: Information Technology Transformation II	
	Session 22: Effective Pipeline Assessment and Maintenance Optimization	
	Session 23: Innovative Capital Planning Tools	
	Session 24: How to Tell Your Success Story	
3:30 pm – 5:00 pm	Session 25: Utility Collaboration for Innovation and Development of Best Practices	
	Session 26: Key Aspects of Successful Asset Management Programs	
	Session 27: Latest Trends in Capital Projects	
	Session 28: Sustainability: Ideas, Options, and Actions	
5:00 pm – 6:30 pm	UMC Social Event with Speakers	
Friday, February 28		Registration Open: 8:00 am – 12:00 pm
8:30 am – 10:00 am	Session 29: Utility Collaboration for Resilience	
	Session 30: Communicating in the Spotlight: A Risk Communication Training for Water Professionals	
	Session 31: EUM: Effective or Not? Reflections and Recommendations from Utility Managers Who Used the Framework	
	Session 32: Successful Facility-Focused Asset Management Approaches	
10:30 am – 12:00 pm	Session 33: Creating a Smart Distribution System	
	Session 34: Strategic Planning: Data, Technology, and Application	
	Session 35: Water Supply Resilience	
	Session 36: Integrating Climate Change into Enterprise Risk Management	



www.wef.org/UtilityManagement




YP summit

FEBRUARY 24-25, 2020 | HYATT REGENCY ORANGE COUNTY | ANAHEIM, CA

Leading into #UMC20 and being held at the same location is the 2020 WEF/AWWA Young Professionals (YP) Summit, the premier water and wastewater industry workshop for young professionals.

This 2-day summit allows new water sector professionals the opportunity to explore their role in water, improve leadership skills, and discuss ways to get engaged and to best serve the water sector at large.

Program highlights:

- WEF Emerging YP Leadership (EYPL) Workshop
- AWWA YP Leadership Training
- YP Summit Welcome Reception & Networking Reception

Learn more at: www.wef.org/yp-summit

Registration Fees

Registration Category	Before 1/17/2020 (Super Saver)		After 1/17/2020	
	Member	Nonmember	Member	Nonmember
Full Conference	\$690	\$995	\$890	\$1295
One-Day Conference	\$400	\$520	\$535	\$660
Student	\$0	\$225	\$0	\$290
Optional Events				
Full Day Workshop (A, B)	\$179	\$209	\$199	\$229
Half-Day Workshop (C, D, E, F)	\$100	\$129	\$120	\$150

Note: Cancellations must be received by Friday, February 14, 2020, to be eligible for a refund.

Continuing Education Credits

0.6 CEUs | 13.5 PDHs | 1.5 GCHs

Attendee may earn Continuing Education Units (CEUs) for participation in workshops, Professional Development Hours (PDHs), and General Contact Hours (GCHs) for the Opening General Session and technical sessions. Please note: Credit totals are subject to change. Conference participants are responsible for exploring their state requirements to confirm these educational credits are recognized.

Sponsorship Opportunities

Sponsoring The Utility Management Conference will enhance your company's visibility and provide greater awareness of your branding, products, and services to the water sector's decision makers.

Choose from conference-wide packages; registration giveaways; mobile app opportunities; exposure at the opening general session and networking events; hotel and onsite advertising; and digital media. Opportunities provide multiple branding exposures, from pre-show through onsite, at price points designed for any marketing plan.

To learn more or sign-up:

Contact Sarah Evans Moretta at smoretta@wef.org | 1-703-684-2466

Sponsor Benefits

- Enhanced visibility to conference attendees and WEF members
- Logo recognition on corresponding sponsor slide at the Opening General Session
- Sign recognition at sponsored event
- Branding on signage recognizing all sponsors on display for the duration of the conference
- Logo with sponsor directory listing, including company website, in the conference program
- Logo on conference homepage rotating banners recognizing all conference sponsors
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- Pre-registered or final attendee lists in Excel format
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This conference is jointly hosted by the Water Environment Federation and American Water Works Association, in cooperation with the California Water Research Foundation, Association and the Water Research Foundation.






February 25-28 | Hyatt Regency Orange County
Anaheim, California
www.wef.org/UtilityManagement

The Utility Management Conference™
AWWA | WEF

Water Environment Federation
601 Wythe Street
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2020