

THE UTILITY MANAGEMENT CONFERENCE™ 2020



Hyatt Regency Orange County | Anaheim, California
February 25 – 28, 2020

www.wef.org/UMC-howto-sponsor

2020 Sponsorship Reservation & Contract

Sales Representative					
<input type="checkbox"/> Dave Mathews	<input type="checkbox"/> Vickie Bobo	<input type="checkbox"/> Cari McBride	<input type="checkbox"/> Jenny Grigsby	<input type="checkbox"/> Thomas Bennett	<input type="checkbox"/> Suzanne Shetty

Primary Contact Information	
<input type="checkbox"/> Check if address has changed	<input type="checkbox"/> Check if contact name has changed
Company Name	
If the company last sponsored under a different name, what was it?	
Person to receive contract and billing materials	
Title	
Address (for materials mailing)	
City	State/Province
Zip/Postal Code	Country
Business Phone Number	Mobile Phone Number
E-mail	Website
<i>By providing my e-mail address and signing this form, I consent to receive all communications sent by or on the behalf of the Water Environment Federation.</i>	

Mobile App and Online Directory Listing Information, if different from Primary Contact Information		This information is publicly listed.
Company Name (please print exactly as it should appear in the Exhibitor Directory)		Letter of alphabet company should be listed under:
Sales Contact	E-mail	
Address		
City	State/Province	
Zip/Postal Code	Country	
Business Phone Number		

Membership Information		
<input type="checkbox"/> Current Corporate/Exhibitor Membership Number	<input type="checkbox"/> New Exhibitor Member <input type="checkbox"/> Application & Payment Enclosed Date Sent:	<input type="checkbox"/> Non-member

Payment Information				
Sponsorships fees reserve sponsorships at the Utility Management 2020. A sponsorship is not considered reserved until full payment is received by WEF. Sponsor agrees that the fee will be paid in full before sponsor is entitled to the receipt of any sponsor recognition at Utility Management 2020. Provided WEF receives written notice of cancellation on or before December 18, 2019, 75% of the sponsorship fee is refundable. Cancellations received by WEF after December 18, 2019, are not refundable.				
<input type="checkbox"/> Check	Check No.	Date Check Mailed	Amount Enclosed	\$

If paying by check, mail to:
Water Environment Federation
P.O. Box 38009 | Baltimore, MD 21297-8009

If paying by credit card, submit through:
<https://www.wefnet.org/payments> | Date submitted: _____
*For category, use drop down for miscellaneous.
Include conference name in the product description field.*

The Utility Management Conference™ 2020 Sponsorship Reservation & Contract

Company Name	
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Sponsorship Selection	Member	Non-Member
CONFERENCE WIDE		
<input type="checkbox"/> Platinum (exclusive)	\$17,850	\$22,050
<input type="checkbox"/> Gold (exclusive)	\$13,900	\$18,200
<input type="checkbox"/> Silver (exclusive)	\$8,650	\$10,750
BRANDED GIVEAWAYS		
<input type="checkbox"/> Tote Bags (exclusive)	\$7,600	\$9,700
<input type="checkbox"/> Lanyards (exclusive)	SOLD	
<input type="checkbox"/> Giveaway Item: _____(exclusive)	\$7,600	\$9,700
<input type="checkbox"/> Hotel Key Card (exclusive)	\$8,000	\$10,500
<input type="checkbox"/> Water Bottle (exclusive)	\$7,600	\$9,700
ONSITE EVENTS & PROGRAMMING		
<input type="checkbox"/> Opening General Session	\$4,500	\$5,500
<input type="checkbox"/> Networking Breaks		
<input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$4,500	\$5,500
<input type="checkbox"/> Both Days	\$7,000	\$8,000
<input type="checkbox"/> Networking Lunch	\$5,250	\$6,825
<input type="checkbox"/> Networking Reception	\$5,000	\$6,500
<input type="checkbox"/> Social with Speakers	\$4,500	\$5,500
DIGITAL MEDIA		
<input type="checkbox"/> Mobile App Overall (exclusive)	\$7,350	\$9,450
<input type="checkbox"/> Mobile App Banner (available to 3)	\$3,675	\$4,725
<input type="checkbox"/> Online Registration (exclusive)	\$4,200	\$5,250
<input type="checkbox"/> Online Proceedings (exclusive)	\$4,200	\$5,250
ONSITE ADVERTISING		
<input type="checkbox"/> Phone Charging Stations	\$3,950	\$5,250
<input type="checkbox"/> Meter Board (available to 3)	\$2,900	\$3,900
<input type="checkbox"/> Tote Bag Insert (available to 3)	\$4,000	\$5,000
<input type="checkbox"/> Conference Program Advertisement (available to 3)	\$5,550	\$7,000
HOTEL SPONSORSHIPS		
<input type="checkbox"/> Hotel Guest Room Door Drop	\$4,000	\$5,000
<input type="checkbox"/> Custom Hotel Recognition	Contact	Contact

Contract Terms and Conditions

The parties agree as follows:
This agreement is made between the Water Environment Federation®, an Illinois nonprofit corporation ("WEF"), and

(the "Corporate Sponsor"), for mutual consideration, the receipt and adequacy of which are acknowledged by the parties, who agree:

- 1. Effective Date of Agreement:** This agreement goes into effect and is binding upon acceptance by WEF and Corporate Sponsor indicated by their signatures on this reservation & contract form, and on Addendum A to this agreement.
- 2. Sponsorship reservation:** Corporate Sponsor understands that sponsorship is not reserved until WEF receives full payment of sponsorship fees as indicated on Addendum A.
- 3. Corporate Sponsor understands** that this agreement includes the requirements set forth in the "Water Environment Federation Exhibition and Conference Rules and License for The Utility Management Conference™," and Addendum A to the contract and license agreements. Corporate Sponsor acknowledges that it has had the opportunity to review the License which is available at www.wef.org/UMC-howto-sponsor and agrees to be bound by all terms set forth in this contract form, the license, and Addendum A.

Accepted for Sponsor by:

(Please sign below. Contract is not valid without signature.)

Authorized Signature

Printed Name

Title

Company

Date

Accepted for WEF by:

_____ Date _____
Sacha Carey, Senior Director, Exhibitions & Advertising

Return signed contract to your appropriate Sales Representative:

	FAX	E-mail
<input type="checkbox"/> Dave Mathews	1-678-947-9244	dmathews@wef.org
<input type="checkbox"/> Vickie Bobo	1-678-947-9244	vbobo@wef.org
<input type="checkbox"/> Cari McBride	1-703-684-2450	cmcbride@wef.org
<input type="checkbox"/> Jenny Grigsby	1-703-684-2407	jgrigsby@wef.org
<input type="checkbox"/> Thomas Bennett	+44 (0) 207-993-4605	tbennett@wef.org
<input type="checkbox"/> Suzanne Shutty	1-703-407-0289	sshutty@wef.org

For Exhibition Management Use		
Sponsorship Reserved		
Sponsorship Level		Order Number
Member #	Expiration	Type
Collateral Needed:		
<input type="checkbox"/> JPG	<input type="checkbox"/> Mobile App Secondary Page	<input type="checkbox"/> Bus Art
<input type="checkbox"/> EPS	<input type="checkbox"/> Mobile App Video	<input type="checkbox"/> Cling Art
<input type="checkbox"/> Banner Ad	<input type="checkbox"/> Meter Art	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Mobile App Banner	<input type="checkbox"/> Banner Art	_____