

SOCIAL MEDIA RESOURCES

WEF Member Association Resource Center

<http://www.wef.org/login?ReturnUrl=/membership/member-associations/member-association-resource-center/>

Social Media Strategy and Editorial Templates

<https://blog.hootsuite.com/social-media-templates/>

Social Media Strategy Recommendations

<http://www.socialmediaexaminer.com/essential-elements-social-media-marketing-strategy/>

Social Media Tools for Non-Profits

<https://blogs.commonsgorgetown.edu/socialimpact/2016/03/29/the-7-best-social-media-tools-for-nonprofits/>

Social Media and Event marketing

<http://www.moozup.com/blog/2014/04/02/how-to-use-hashtags-to-promote-your-event/>