

## Public Presentations: Creating and Delivering Effective Technical Presentations

### Description:

Workshop participants will explore the “Who”, the “Why” and the “How” of effective presentation development and delivery for water professionals. They will learn about best practices and common pitfalls to avoid. Participants will put discussed ideas to use through interactive exercises in which they develop and deliver an effective presentation centered on real-world topics. This workshop is recommended for anyone looking to improve their skills in preparing technical presentations and delivering them to diverse audiences.

### Speakers:

**Tom Kunetz**, Past WEF President

**Mark Jockers**, CWS

**Ted Henifin**, HRSD

**Guy Yager**, Black and Veatch

**E.J. Katsoulas**, Tetra Tech

**Anniestacia Miskel**, Arcadis

### Agenda:

TIME	TOPIC	INSTRUCTOR AND AFFILIATION
0:00	Introduction/Startup Time	Facilitators
0:10	Keynote Speaker – Zoom Pools	Tom Kunetz, Past WEF President
0:40	Breakout Session Part 1 – Group Introduction and Icebreaker (whiteboard evaluation) + Intro of groups project	All Facilitators
1:05	Break	
1:20	Case Study #1 – Pure Water Brew (Building your presentation for specific messages)	Mark Jockers, CWS
1:45	Breakout Session Part 2 – Building Presentation	All Facilitators
2:25	Break	
2:40	Case Study #2 – SWIFT Public Outreach (How to deliver material to different audiences)	Ted Henifin, HRSD
3:05	Breakout Session Part 3 – Optimizing Presentation + Presenting to different audiences	All Facilitators
3:50	Breakout Review – Q&A session	Tom, Ted, and Mark
4:00	Conclude	