WEFTEC Orientation for InFLOW Participants

Morgan Brown & Bri Nakamura
WEF Water Science and Engineering Center
Who are we?

Morgan Brown, M.S. Candidate
Manager, Technical Programs

Bri Nakamura, P.E., ENV SP
Manager, Collection Systems & Sustainability
Please Introduce Yourselves!
WE ARE THE WATER QUALITY PEOPLE
The World’s Largest Annual Water Quality Exhibition & Conference
Why Do We Come to WEFTEC?

- Exhibition
- Education
- Networking
- Celebrating the Profession
The Exhibition

- Over 1,000 Exhibitors, plus
- Innovation Pavilion
- Stormwater Pavilion
- Mobile Sessions
Education

- Always NEW AND IMPROVED!
  - Technical Sessions –
    - Topic based, presentation and discussion
    - Monday through Wednesday
  - IKEs
  - Knowledge Development Room
  - Expanded Mobile Sessions by Demand
- Smart Numbering
Other Events and Education

• Operations Challenge
• Breakfasts, Lunches, Receptions
• Committee Meetings
• Networking
• Opening General Session: Be a Hero. Water’s Worth It.
  • Monday 8:30 – 9:30am
  • Great Hall A
• Keynote Speaker, Kevin Brown
• Relaunch of WEF’s “Water’s Worth It” public awareness campaign
Overview of InFLOW Schedule
Mobile App and Planning

http://app2.core-apps.com/weftec2018
Be sure to fill out a profile and take advantage of great features like networking, and posting to the activity feed!

Complete your profile in the message center. **Swipe left to right** at any point to locate the message center.

Click on the profile icon to start filling your information out.
To network and connect with other app users, tap on the “Attendees” icon to see everyone who published their profile.

Search, bookmark and connect with other attendees from the in-app listing.

Click on a user’s name to see their profile. Tap “Request Friend” to make a connection.
You can view the sessions by clicking on the Technical Program icon.

Search by day or track, and click on the event you want to get more information about.
Inside the session description you can see and click on the speakers, view the summary of the event and download or annotate the PDFs associated with it.

To add it to your schedule, simply click the star in the action bar. If you’re not sure what the action bar symbols mean, tap on the “?” to pull out their titles.
You can access abstracts through the event they are being presented at, or you can use the abstract icon to search, view and favorite them.
If you want to see who is exhibiting at WEFTEC, click on the exhibitor icon. You can sort exhibitors by category, or see them all. To get more information, click on the exhibitors name.

Exhibitors with an icon below their name have additional materials for you to view.
The exhibitors detail page will list their description, booth number, contact information and more.

If they have PDFs or videos, you can access them at the bottom of this page.
If you want to find out where an exhibitor is, tap the “Locate on Map” button.

The app will bring up the floor plan and highlight the booth you are looking for.
Not sure how to get to the booth you are looking for?
Use the “Get Directions” icon.

Type in the booth (or session room) you are standing closest to, and the app will route you across the floor to the exhibitor you are looking for.

This feature can route you from session rooms to the exhibit hall as well.
One of the best ways to maximize your time and productivity on the show floor is to use the quick list.

The quick list will give you the best path across the show floor to visit all of the exhibitors you have bookmarked.

To start, click on “Exhibit Hall” inside the Quick List icon.
To choose your starting point, click on the booth or entrance area you are closest to.
Once you have that set, the quick list will reorder your bookmarked exhibitors in the fastest path across the floor. Click route next to the first exhibitor to get directions.

Click the back button to check off the exhibitor as visited and hit route on the next exhibitor to do the same.

The list will continue to update as you bookmark new exhibitors, or if you pick new starting points.
Want to know what sessions and events are going on at that very moment? Choose the “What’s on now” icon in the schedule to see a list of anything that has begun, or is starting in the next 30 minutes.
You can also set reminders for yourself so that you don’t miss any of the exciting events you’ve added to your schedule. If you want to get an alert before it begins, click on the settings and “My Schedule Reminders”. Enter the amount of time ahead of the event you want to be notified, and you are good to go!
Make sure to check out the other great features in the mobile app as well!
Get Ready for Fun!