WEFMAX in Jersey City, New Jersey
Hyatt Regency Jersey City
March 25 - 27, 2020

WEFMAX Offers a Forum to Share Successes and Lessons Learned
to Strengthen MAs and WEF

WEF Vice President, Jamie Eichenberger | WEF House of Delegates Speaker, Dean Miller
WEF HOD WEFMAX Committee Chair, Cliff Cate | WEF Executive Director, Walt Marlowe
WEF Association Engagement Staff: Lisa Ruane, Dianne Crilley, and Megan Livak

New Jersey WEA and New York WEA Board Members:

**President:** Robert DeBlock (NJWEA) | William Nylic (NYWEA) | Robert Wither Past President (NYWEA)
**President Elects:** John Reardon (NJWEA) | Lauren Livermore (NYWEA)
**Vice Presidents:** Jill Plesnarski (NJWEA) | Khristopher Dodson (NYWEA)
**Secretary/Treasurers:** Bob Sokolowski (NJWEA) | Anthony Della Valle & Tim Taber (NYWEA)
**MA Staff:** Jack Lagrosa & Jim DeBlock (NJWEA) | Patricia Cerro-Reehil (NYWEA)
**WEF Delegates (NJWEA):** Tom Grenci, Rick Eustace, Stephen Dowhan & James Wancho
**WEF Delegates (NYWEA):** Oluwole McFoy, Paul McGarvey & Geoffrey Baldwin

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**PROGRAM**

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<th>Wed. March 25</th>
<th>YP Summit held in Riverside Terrace</th>
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<tr>
<td>8:30 am – 1:00 pm</td>
<td>YP Summit – Fern Lois (NJ), Vanessa Brabant (NY), &amp; Megan Livak (WEF)</td>
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<td>1:40 – 2:30 pm</td>
<td>Brave Blue World Screening</td>
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<td>2:30 – 4:00 pm</td>
<td>Membership &amp; Technical Committees Chat – Alison Heron &amp; Morgan Brown</td>
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<td>4:00 – 6:00 pm</td>
<td>WEF House of Delegates Meeting – Held in Harborside Room, Dean Miller</td>
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<td>6:00 – 8:00 pm</td>
<td>Icebreaker &amp; Social - Join the NJWEA and NYWEA for Hors d’oeuvres and a cash bar on the Riverside Terrace room at the Hyatt Regency.</td>
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**Thur. March 26**

**WEFMAX Day 1 held in Harborside**

**Join in for a group Fun Run & Walk - Meet at the Sun Dial on the Hyatt Pier at 6:15 am**

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<th>7:30 – 8:00 am</th>
<th>Continental Breakfast</th>
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<tr>
<td>8:00 – 8:05 am</td>
<td>Welcome: Robert DeBlock, William J. Nylic, III &amp; Cliff Cate</td>
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<td>8:05 – 9:00 am</td>
<td><strong>HOST SESSION I:</strong> Moderator: Paul McGarvey</td>
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<td>Workforce Development (NYWEA) &amp; Mentoring &amp; Succession (NJWEA)</td>
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<td></td>
<td>Presenters: Robert Wither, William J. Nylic, III &amp; Patricia Cerro-Reehil, NYWEA</td>
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<td>Robert De Block, NJWEA</td>
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<td>9:00 – 9:30 am</td>
<td>What’s New at WEF (Jamie Eichenberger)</td>
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<td>9:30 – 9:45 am</td>
<td>WEF Executive Director Welcome (Walt Marlowe)</td>
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<td>9:45 – 10:00 am</td>
<td>What’s New in the WEF House of Delegates (Dean Miller)</td>
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10:00 – 10:15 am  BREAK

10:15 am – 12:00 pm  **SESSION II: DIVERSITY & INCLUSION**  
**Moderator:** Dean Miller  
**Scribe:** Tom Meholic  
**Timekeeper:** Oluwole McFoy  
**Mic. Helpers:** William J. Nylic  

- **MA Presenters**  
  - New York WEA – Steve Sanders & Walter Walker  
  - WEF – Morgan Brown  

12:00 – 1:00 pm  LUNCH – Harborside

1:00 – 1:45 pm  **SESSION III: HOD PUBLIC OUTREACH WORKGROUP**  
**Learn How an MA can Host BBW Screenings**  
**Moderator:** Dean Miller  
**Scribe:** Lauren Livermore  
**Timekeeper:** Robert Wither  
**Mic. Helpers:** Lisa Oberreiter  

Presenters:  
Dianne Crilley, Andrea Cale & Alison Heron

1:45 – 2:45 pm  **SESSION IV: WEF RESOURCES**  
**Moderator:** Lisa Ruane  
**Scribe:** Francis Bonaccorso  
**Timekeeper:** Emily Zidanic  
**Mic. Helpers:** John Reardon  

Presenters:  
Dianne Crilley, Andrea Cale & Alison Heron

2:45 – 3:45 pm  BREAK:

3:45 – 4:45 pm  **SESSION V: MA RESOURCE SHARING**  
**Moderator:** Cliff Cate  
**Scribe:** Carrie-Anne Lyons  
**Timekeeper:** Robert De Block  
**Mic. Helpers:** John Reardon  

- **MA Presenters**  
  - Ohio WEA – Dawn Larsen on New Video Promo for Conference  
  - Chesapeake WEA – Tim Wolfe on Annual Leadership Retreat  
  - Open Discussion related to C-Virus and MA Events

4:45 - 5:00 pm  WEFMAX Day 1 Wrap and Adjourn

6:30 – 9:00 pm  Enjoy dinner at Battello located at 502 Washington Blvd a short 15- minute walk from the Hyatt Regency.

**Fri. March 27**  
**WEFMAX Day 2 held in Harborside**

7:30 – 8:00 am  Continental Breakfast

8:00 – 9:30 am  **SESSION VI: COMMUNICATION**  
**Moderator:** Cliff Cate  
**Scribe:** Patricia Cerro-Reehil  
**Timekeeper:** Bruce Smith  
**Mic. Helpers:** Jennifer Marques  

- Clean Water Professionals of KT – Valerie Lucas on Rebranding Effort  
- Rocky Mountain WEA – Hannah Fodor on New Communications Committee

9:30 – 10:15 am  BREAK

10:15 – 11:45 pm  **SESSION VII: ENGAGEMENT**  
**Moderator:** Jamie Eichenberger  
**Scribe:** Fernanda Lois  
**Timekeeper:** Robert De Block  
**Mic. Helpers:** Lisa Oberreiter  

- **MA Presenters**  
  - New England WEA – Sue Guswa & Mary Barry  
  - Virginia WEA – Laurissa Hoyle on Collaboration, Culture & Leadership

11:45 – 11:55 am  Closing: Jamie Eichenberger, Dean Miller, Robert De Block & William J. Nylic, III

12:00 Noon  WEFMAX Adjourns

**Connecting Ideas & Inspiring Leaders**