New Jersey Water Environment Association

Association Structure and Membership

Robert De Block, President
Lisa Oberreiter, Membership
Association Structure

• State
  – North, Central, South Jersey sections
    • Elect delegates to the Governing Body
  – Governing Body elects officers & Executive Committee members, sets budget and financial policy.
• Officers
• Executive Committee
  • 17-18 Members
    – 4 Officers
    – Section Representation
    – At Large / Regulatory
    – WEF Delegates
    – Executive Director & Deputy
  • Committees Chairs encouraged to participate.
• Staff
  • Executive Director and Deputy Director
  • Registration
  • Comptroller

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Membership Status

- 2,315 Members (5-21-2018)
  - PWO 1,250
  - Professional 900
- All are WEF Members
- Opted out of UPP
  - Ensure Members feel ownership of the NJWEA
  - Low hanging fruit
- Opted out of WEFTEC Membership recruitment program.
What sells our Membership?

• Must be a member to attend events
  – Exceptions: Exhibitors & select programs

• Dues & Event Pricing
  – Continuous review of dues and costs
    • We have not raised our dues
  – Volunteers lead the way and carry the load
    • Low overhead
  – Sponsorships
What sells Our Membership?

• Training/Continuing Education
  – Annual Conference
    • Program 33 Sessions
    • Exhibits 210 Exhibits
    • Attendance 2,300
    • Battle of the Boardwalk
  – Semi Annual Technology
    Transfer Seminar
    • Program 19 Session
    • Tabletop exhibits
    • Attendance 1,200
  – Mini workshops
    • Semi Annual
    • 3 locations across the state
    • $18
  – Publications

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What Sells Our Membership?

• Make it fun!
  – Networking
  – NJWEA Family
Current Initiatives

• New Public Education Booth
  – NJ League of Municipalities
  – Science Teachers
  – Public Education Literature

• Regional Science Fairs
  – All winners receive Student Membership

• Poster Competitions

• Middle Schools
  – Essay Contests
  – River Cleanup

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Student Assistance and Engagement

• Scholarships
  – Provide $77,000 in scholarships to students each year
    • Academic
    • Operator Training
    • High School to Ivy League
  – All Scholarship applicants receive a Student Membership
Planning for the Future

• Continual review of WEF membership requirement.
  – Cost/Benefit Analysis

• Expanding our reach to include programming for
  – Attorneys
  – DPW personnel
    • Stormwater developments-permits, accountability
  – Backflow Prevention Certification Course
Always Growing

• Improvements to and New Committees
  – Formalized PE Committee
  – Operation and Maintenance Committee
  – Philanthropic Committee

• Student Design Competition

• Technical Programs & Plant / Factory tours during Section Meetings

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Bigger & Better!