Membership

Can you feel the Love? – How #MyWaterLegacy increased WEA of Utah member involvement and perception of value

May 10, 2018
#MyWaterLegacy for WEAU 17’-18’

Discussion Items:
• Board Meetings
• Video
• Mid-Conference Presentation
• Annual Conference Presentation
Board Meetings
A Zombie at Board Meeting?
Clint - #MyWaterLegacy
Mike - #MyWaterLegacy
WEAU Mid Year Conference
WEAU Vision Statement

The Water Environment Association of Utah is dedicated to the professional growth of its members and the preservation and enhancement of the water environment.
What Legacy Are We Creating? #MyWaterLegacy

- WEF Video Presentation
- WEAU Video Presentation
What Legacy Are We Creating?

#MyWaterLegacy

- WEF Video Presentation
- WEUA Video Presentation
What value comes from involvement in WEAU?

• How does WEAU help you engage and train your operations staff? – Lance Wood

• How does participation help in the operations challenge help individual operators? – Rob Jaterka

• How does WEAU help foster constructive relationships between POTWs and State Regulators? – Matt Garn

• What are the networking benefits of being involved in WEAU? – Jeff Beckman

• How well is WEAU doing at Public Outreach are there things we can do to improve? Ken Burgener

• How does WEAU benefit from being part of WEF? Are there things we can do share our strengths with WEF? - Jill Jones
Networking

• Building relationships within our industry
Teamwork
Sense of accomplishments
Pride in what we do
WEAU Annual Conference
#MyWaterLegacy Spotlights
Andrew Hobson
Marianna Sochanska
Bryan Mansell
Gary Vance
The Gym

A place where:

- A great day begins
- You go to refresh
- Weight is lost
- Calories are burned
- Obnoxious noises are made
- Squats are required
- You feel the burn
- Sometimes you sweat
- You need a trainer at first
- Everyone goes at their own pace
- You avoid eye contact with others
- You should wipe off the equipment when you’re finished
#MyWaterLegacy Spotlights
Sherry Sheffield
Patrick Dube
Rakhia Nash
Steve Harrison
Benefits of the WEAU 2017-18’ #MyWaterLegacy campaign?

Discussion Items:

• We got to know each other better
  • Some very meaningful, personal moments shared!

• Participation of several members a hit compared to a single keynote speaker

• Videos are a resource for recruiting and MA pride
QUESTIONS?