WHAT AZ WATER DOES WELL

March 28, 2019
We-Ko-Pa Resort and Conference Center
Scottsdale, AZ
WHAT AZ WATER DOES WELL
WHAT AZ WATER DOES WELL

PRESENTER: Kevin Conway
Leadership Committee Chair
WEF AWWA PARTNERSHIP

• Let me tell you a story...
WHAT AZ WATER DOES WELL

PRESENTER: Gretchen Baumgardner
Leadership Committee Member
LEADERSHIP SERIES

• Opportunity to engage and learn through a blended approach
  – Presentation by industry leaders
  – Suggested reading
  – Podcasts
  – Participatory discussions

wefmax
45 Years of connecting ideas & inspiring leaders
LEADERSHIP SERIES

Conversation and leadership talks with Valley Public Works Directors:

Cindy Blackmore
City of Avondale
Public Works Director

John Knudson
City of Chandler
Public Works & Utility Director

Jessica Marlow
Town of Gilbert
Public Works Director

AZ Water Association
Professionals Dedicated To Arizona's Water
LEADERSHIP SERIES
LEADERSHIP SERIES

• Leadership topics have discussed the traits and role of a Leader
LEADERSHIP SERIES

• Leadership presentations have emphasized communication
LEADERSHIP SERIES
WHAT AZ WATER DOES WELL

PRESENTER: Bob Hollander
AZ Water Past President
ANNUAL CONFERENCE

• Or The “Greatest Water Show in the West”
### Special Events

**Tuesday, April 16, 2019**
- Welcome Breakfast, Service Awards & Keynote Speaker, George S. Hawkins, Former CEO & General Manager of DC Water
- Manufacturer Exhibition Hall Grand Opening
- 6 Water & Wastewater Operator Training Workshops
- 58 Technical Sessions
- Panel Discussion: Building the Water Workforce of the Future
- AZ Hydrant Hysteria Qualification and Finale
- AZ Meter Mania Qualification
- AZ Top Ops Qualification & Finale
- Conference BBQ at Copper Blues / Stand Up Live
- YP Raffle

**Wednesday, April 17, 2019**
- Continental Breakfast
- Manufacturer’s Exhibition
- Industry Job & Career Fair
- Operator Awards Luncheon
- AZ Meter Mania Qualification
- 7 Water and Wastewater Operator Training Workshops
- 71 Technical Sessions
- Panel Discussion: Innovation in the Water Industry
- YP Student Poster Contest
- AZ Meter Mania Qualification & Finale
- Awards Reception at the Hyatt

**Thursday, April 18, 2019**
- Continental Breakfast
- 6 Water and Wastewater Operator Training Workshops
- 50 Technical Sessions
- Panel Discussion: Colorado River Issues - Arizona’s Drought Contingency Plan Journey
- Keynote Luncheon
ANNUAL CONFERENCE

• It wasn’t always like this:
  – 1925 – Year formed (as Arizona Public Health Association and Arizona Sewage & Water Works Association)
  – 1927 – First meeting (joint APHA and ASWWA)
  – 1938 – Arizona Sewage & Water Works Association (National Association of Sanitarians met in Phoenix that year)
  – 1962 – Arizona Water & Pollution Control Association
  – 2009 – AZ Water Association
ANNUAL CONFERENCE

Program

1959
Annual Meeting

Arizona Sewage & Water Works Association

Arizona Section, A.W.W.A.
Arizona Member, F.S. & I.W.A.

April 16, 17, 18, 1959

HI-WAY HOUSE MOTOR HOTEL
Phoenix, Arizona
ANNUAL CONFERENCE
ANNUAL CONFERENCE

A Vibrant Arizona
Through Safe, Reliable Water

88th Annual Conference & Exhibition
May 6th-8th 2015
Glendale Renaissance Hotel & Spa, Glendale, AZ

www.azwater.org  wef
ANNUAL CONFERENCE

• 2015 – Conference planners noticing venue size constraints and other limitations
  – Increasing numbers of attendees
    • Strained luncheon seating
    • Standing room only in some sessions
    • Insufficient space for special events
  – Turning away 30+ vendors
  – Contract with existing venue was expiring after 2016
ANNUAL CONFERENCE

• Convened *ad hoc* Site Selection Committee
  – First meeting August 7, 2015
  – Met monthly into 2016

• Looked at other local venues including resorts and conference centers

• Only Phoenix Convention Center could accommodate current and future needs
ANNUAL CONFERENCE

• Pros for Phoenix Convention Center
  – Central, higher visibility location
  – Room to grow
  – Easier ingress and setup for vendors
  – Increase potential for other activities (e.g. expanded Job Fair, Meter Mania, other operator competitions)
  – Downtown venues for other events (Arizona Science Center; CityScape)
ANNUAL CONFERENCE

• Challenges with Phoenix Convention Center
  – Would result in substantial increase in costs (i.e. space rental, multiple service contracts for food, staging, AV)
  – Looked at ways to reduce costs
  – Initiated member survey
    • To inform membership of proposed venue change
    • Generate ideas on how costs could be saved
ANNUAL CONFERENCE

• 2017 and 2018 conferences were great successes
  – Increased attendance (1,500 to >2,000)
  – Increased vendor participation (180 to 236 to 250!!!)
  – Increased sponsor involvement including Silver, Gold, Platinum and initiation of new Kachina Sponsor ($10,000)
ANNUAL CONFERENCE

92nd Annual Conference & Exhibition

Uniting Arizona’s Water Professionals

Phoenix, Arizona / April 16-18, 2019 / www.azwater.org
ANNUAL CONFERENCE

• How did we do it?
• Awesome Executive Manager, Event Coordinator and...
ANNUAL CONFERENCE

- A great team!!!

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2019 Conference Program Committee Members

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<tr>
<th>ANNUAL CONFERENCE CHAIR</th>
<th>ANNUAL CONFERENCE PROGRAM CHAIR</th>
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<tr>
<td>BOB HOLLANDER</td>
<td>CRAIG CAGGIANO</td>
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REYNALDO ALDAVA, City of Surprise  
MIKE AMBROZIAK, CPM  
MATT ARMSTRONG, MH Valve  
AMY BAKER, City of Peoria  
GRETCHEN BAUMGARDNER, City of Tempe  
DOUG BERSCHAUER, Parametrix  
JESSE BLACK, CPM  
TOM BRAATELIEN, PEC  
CRAIG CAGGIANO, City of Tempe  
MIKE CARUSO, Black & Veatch  
KEVIN CHADWICK, MCESD  
KAYLA CHAN, Stantec  
TRICIA COOK, Stantec  
CURT COURTER, Hazen & Sawyer  
LISA CULBERT, AZ Water  
MELISSA DARR, Arcadis  
WILLIE FARMER, Carollo  
CLAYTON FREED, City of Phoenix  
SETH FRONK, Intel  
TOM GALEZIEWSKI, HDR  
ROBERT GOFF, City of Chandler  
PATRICK GOODFELLOW, Brown and Caldwell  
LARRY HANSON, Hanson Consulting  
TOWANDA HEAPE, City of Peoria  
BOB HOLLANDER, City of Peoria  
LISA JACKSON, Black & Veatch  
ANUPA JAIN, City of Chandler  
JEANNE JENSEN, Town of Gilbert  
CAROL JOHNSON, Pima County RWRD  
RAZHAN KAREEM, Wilson Engineers  
PATTY KENNEDY, City of Phoenix  
ANDY KOESTER, ADEQ  
DYLAN LESAN, Carollo  
CINDY MARTINEZ, Retired  
JOHN MASCHE, City of Phoenix  
DEBBIE MUSE, AZ Water  
NASHITA NAUREEN, Black & Veatch  
ANDREA ODEGARD-BEGAY, Garver  
AMBER PAGE, City of Peoria  
DANIELA PANEIL, Hazen & Sawyer  
DAN QUINTANAR, Tucson Water  
CHRIS RICHARDS, Yaskawa  
SARAH ROGOWSKI, City of Peoria  
FRED ROUSE, Stanley Consultants  
RICHARD SACKS, City of Scottsdale  
SHANA SCHWARZ, AZ Water  
KEITH SKIDMORE, Measurement Solutions  
DAVID SNOW, Liberty Utilities  
DAMIEN TONNELLE, Wilson Engineers  
STEVE WEDWICK, NCS Engineering  
MIKE WORLTON, GHD
WHAT AZ WATER DOES WELL

PRESENTER: Lisa Jackson
AZ Water President
A History of Our Success
Our Success Led to Challenges

• Extra-Committee Communication Challenges
• Key initiatives lack “critical mass”
• Good ideas are lost
• Volunteers burn out
• Scheduling conflicts
Council Structure Offers Solutions

- Increase Extra-Committee Collaboration
- Assist struggling committees
- Better Coordinate AZ Water initiatives
- Generate new ideas
- Develop leadership
- Increase committee member recruitment
What Does it Look Like?

Staff → Board

Councils

Advocacy × Education × Environment × Infrastructure × Member Involvement

COMMITTEES
Councils Grouped by Similar Strategic Initiatives

ADVOCACY
- Leadership
- Tap into Quality
- Outreach (K-12) *NEW
- Water Resources
- Customer Services Specialists
- Utility Member Committee *NEW

EDUCATION
- Annual Conference Communications
- Luncheon - Phoenix
- Luncheon - Tucson

ENVIRONMENTAL
- Energy Management and Sustainability
- Lab Practices
- Pretreatment
- FOG (subcommittee)
- Research
- Stormwater Conservation *NEW

INFRASTRUCTURE
- Biosolids and Residuals
- Construction and Safety
- Security/AZWARN
- Wastewater Collection
- Wastewater Treatment
- Water Distribution
- Cross-Connection (subcommittee)
- Water Treatment

MEMBER INVOLVEMENT
- Awards
- Member Services
- Scholarship
- Water for People
- Young Professionals
- Student Chapters (subcommittee)
- Operators Network *NEW
Who is on a Council

- Committee Chair person or their delegate
- One other committee delegate
- Sub-committees like FOG and Cross-connections also get two people on the council
- Two Board members (non-voting); replacing committee liaisons
- Open to all members
Council Leadership

• Councils select a council chair and co-chair annually to lead and facilitate meetings.

• Council chairs can be nominated by other members of the council or self nominated.

• Councils hold council chair / co-chair votes at the annual AZ Water Leadership Retreat in Q2.
COUNCIL GOALS & EXPECTATIONS

• Maintain a forum for two-way communication
• Schedule / coordinate events
• Set event pricing
• Business plan initiative coordination and collaboration
• Provide consistent messaging to committees and membership
COUNCIL GOALS & EXPECTATIONS

• Share Resources

• Solicit committee members to serve on committees and volunteer

• Communicate “highlights,” committee activity status and summary reports
WHAT AZ WATER DOES WELL

PRESENTER: Jesse Black
AZ Water Board Member
OPERATOR PROGRAM

• Operator Engagement
  – Competitions
    • Local and regional conferences (AZ Water and Tri-state)
    • Travel to other MA conferences to compete
      – Operations challenge
      – Meter mania
      – Hydrant hysteria
  – WEF reciprocal membership
    • Focused memberships to operations
OPERATOR PROGRAM

• Board Support
  – Included funding for competitions in annual budget
  – Board position dedicated to operations
  – End of year contributions to operator initiatives
  – Fundraising events for operations
    • Cornhole tournament
OPERATOR PROGRAM
WHAT AZ WATER DOES WELL

PRESENTER: Nashita Naureen
Past Chair Young Professionals

LEADERSHIP SERIES
MARRIAGE DIVERSITY COMMITTEE CHAIRS
ANNNUAL CONFERENCE
SLAND SEF FOR P G Y
YOUNG PROFESSIONALS

• Mission:
  – To *provide value* to our membership with career advancement opportunities involving education, training, and networking.
  – To *maintain involvement* with the public by helping the industry effectively communicate water and environmental issues through collaboration with related organizations.
YOUNG PROFESSIONALS

Recent Accomplishments:

- Setting up Student Chapters - NAU, ASU established. UofA in the works
  - Career Fairs, Student Design Competition, Student networking events

- AZWater Family Picnic and other networking events
  - Facility/ Factory Tours, Networking Lunches, Happy Hours

- Outreach Activities - K-12 outreach
  - Education Booths. Collaboration with Project WET
YP Activities:

- YP Raffle Fundraiser
- University Career Fairs
- University/School Outreach
- Education Booths
- Facility Tours- Odysea Aquarium
- Nature Hikes
- Cleanup Projects
- Professional Development Workshops
- One-Day Service Project
- K-12 Classroom Presentations

- Kickball
- Networking Game Night/ Trivia Night
- Networking Lunches
- AZWater Family Picnic
- Networking Happy Hours
- PE/ Operator Certification Study Group/ Prep
- Mentorship Program
YOUNG PROFESSIONALS

Education Booth - Odysea Aquarium

YP Raffle

UofA Career Fair - AZWater Booth

Family Picnic

Dave Iwanski at NAU Student Chapter
WHAT AZ WATER DOES WELL

W E F

A N N U A L   C O N F E R E N C E

O P E R A T I O N S

C O U N C I L   O F   C O M M I T T E E   C H A I R S

R E S O L U T I O N S

P R O G R A M S

L E A D E R S H I P   S E R I E S

A M