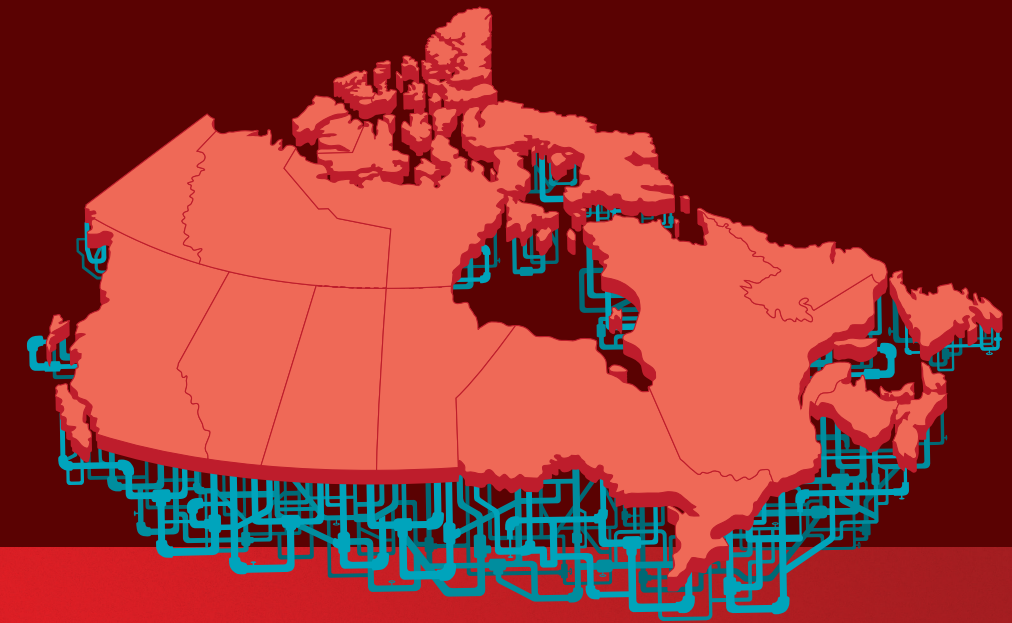
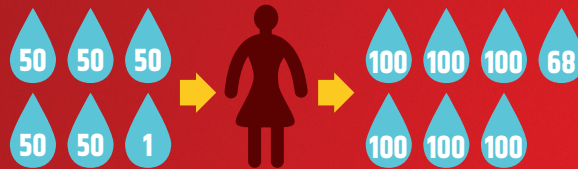


# EAU CANADA

Ongoing access to clean, safe water is critical to our economy, health, and way of life. Although we live in different parts of the country, Canadians are united in our dependence on water and the infrastructure that connects, protects, and supports it.



## WE RELY ON WATER



The average Canadian uses about **251 litres** of water and generates about **668 litres** of wastewater per person, per day.

## WE ALSO VALUE WATER



Canadians believe that fresh water is our country's most valuable natural resource and is an important part of our national identity. Most recognize that an abundant supply is very important to our economy.

## BUT SAFE AND CLEAN WATER ISN'T FREE

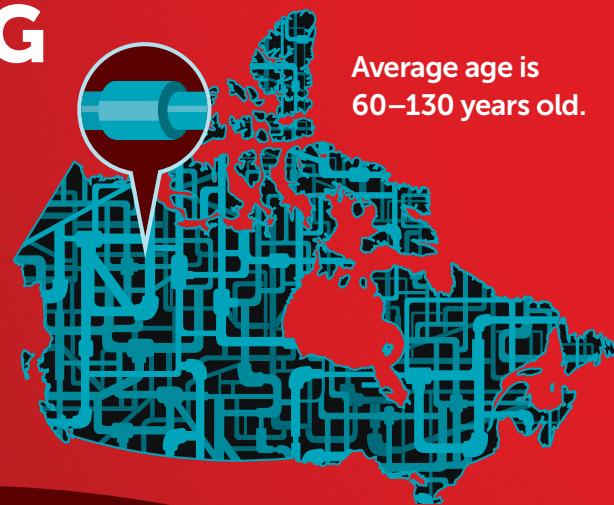
The current cost of replacing our drinking water pipes is **\$207 billion**. Wastewater pipes are another **\$234 billion** and stormwater pipe replacement will cost **\$134 billion**.



## OUR SYSTEMS ARE AGING

**150,000 km** of drinking water pipes

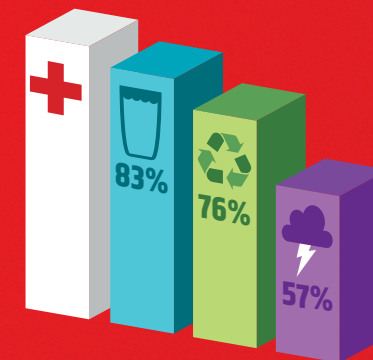
**150,000 km** of wastewater pipes



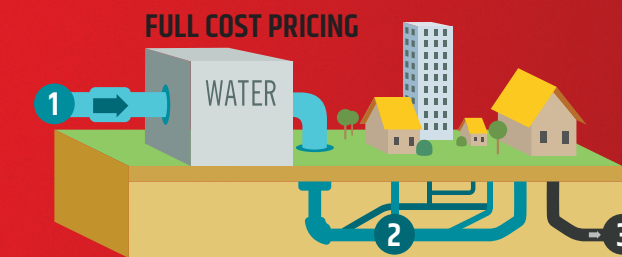
Average age is **60–130 years old**.

## WE KNOW HOW IMPORTANT THIS IS

**83%** of Canadians rank drinking water as a high priority for government funding—second only to hospitals—compared to **76%** for wastewater treatment and **57%** for stormwater management

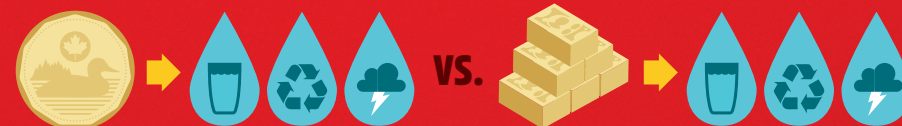


## AND WE KNOW WHAT NEEDS TO BE DONE



**70%** of Canadians believe in full cost pricing — transport, delivery & treatment of drinking water and wastewater

## BY INVESTING NOW WE HELP PREVENT FUTURE PROBLEMS



Investing just **\$1** in today's water, wastewater & stormwater infrastructure can help prevent **\$6–\$10** in future costs.



## DID YOU KNOW?

The National Hockey League created the NHL Green Initiative to improve hockey's environmental impact & help reduce its water footprint — 30 member arenas use more than 321 million gallons of water per year! The Gallons for Goals program restores 1,000 gallons/3785 litres of water to a critically dewatered North American river for each goal scored during the regular season.