



WATER ENVIRONMENT FEDERATION .....  
INTRODUCING FUTURE LEADERS TO OPPORTUNITIES IN WATER

## Support & Meet the Future of Water

Sponsorship of the WEF InFLOW Program supports a WEF initiative that strives to identify promising students and young adults from underrepresented groups who are interested in professional careers in the water industry.

The WEF InFLOW Program is projected to provide support for up to 50 university students and recent high school graduates. Sponsorship support provides travel assistance, hotel accommodations, registration, and additional networking opportunities.

### Sponsor Now!

By becoming a WEF InFLOW Sponsor, you not only help introduce a scholar to the water industry but can meet and interact with the scholars firsthand.

For more information, please visit [www.wef.org/inflow](http://www.wef.org/inflow).

Email [WEFTECSales@wef.org](mailto:WEFTECSales@wef.org) or contact your sales representative to reserve this opportunity today!

### Why Sponsor WEF InFLOW?



*“Strengthening and diversifying the water workforce is crucial to meeting the industry’s challenges, from entry-level positions to senior leadership roles. WEF recognizes a multi-faceted approach for diversifying the workforce is warranted; including recruitment and retention, leadership development and succession, as well as increasing diversity and inclusivity. Xylem is honored to be at the forefront of diversity and inclusivity initiatives in the water industry by supporting WEF’s InFLOW program. We believe InFLOW is not just an annual program, but a conduit for engaging with talented students and technical professionals by extending the pipeline of opportunities within the water industry throughout the year.”*

- **Joe Vesey**, Senior Vice President and Chief Marketing Officer of Xylem  
**2019 Game Changer**

*“It was an amazing experience that I will treasure. Participating in this program really confirmed that this is the industry I’d want to work in. I really enjoyed the various networking events; I made many contacts that I will keep in touch with who may offer guidance throughout my career.”*

- **Randall**, University of Alaska-Anchorage  
**2019 InFLOW STEMPath Scholar**

## GAME CHANGER

**MEMBER:** \$10,400 | **NON-MEMBER:** \$13,000

- Partner Benefits
- Option to provided branded giveaway to InFLOW participants (WEF to approve, identify logistics)
- Two (2) complimentary guest invitations to Tuesday InFLOW networking panel and luncheon
- Two (2) complimentary guest invitations to Monday InFLOW meet & greet luncheon
- One custom PowerPoint slide to display at Tuesday InFLOW networking panel and luncheon
- Opportunity to speak with student participants during student seminar
- Directory of student participants
- Company listing in YP Connections newsletter
- Logo on Student Lounge, Tuesday luncheon, and Monday luncheon signage
- Logo on InFLOW conference program page
- Sponsor recognition on wef.org InFLOW page
- Logo in InFLOW newsletter
- Opportunity to post job opening in the InFLOW newsletter

## ADVOCATE

**MEMBER:** \$6,100 | **NON-MEMBER:** \$7,750

- Supporter Benefits
- One (1) complimentary guest invitation to Tuesday InFLOW networking panel and luncheon
- One (1) complimentary guest invitation to Monday InFLOW meet & greet luncheon
- Logo on PowerPoint displayed at Tuesday InFLOW networking panel and luncheon
- Opportunity to speak with student participants during student seminar
- Directory of student participants
- Company listing in YP Connections newsletter
- Logo on Student Lounge, Tuesday luncheon, and Monday luncheon signage
- Logo on InFLOW conference program page
- Sponsor recognition on wef.org InFLOW page
- Logo in InFLOW newsletter

## PATRON

**MEMBER:** \$2,600 | **NON-MEMBER:** \$3,400

- One (1) complimentary guest invitation to Monday InFLOW meet & greet luncheon
- Directory of student participants
- Logo on Monday luncheon signage
- Logo on InFLOW conference program page
- Sponsor recognition on wef.org InFLOW page