



Online Education – New Digital Programming
www.wef.org/digitalprogramming

Digital Conference Sponsorship – Exclusive

\$6,200 member / \$7,750 non-member

Sponsoring a digital conference will reinforce your brand with participants. The Digital Conferences will feature recorded videos from speakers set to present at 2020 Conferences. They were designed for participants to learn at their own pace and earn PHDs by taking a quiz at the end of each session.

- Custom artwork or company logo on PowerPoint slide and video presented at the beginning of the digital conference
Video File Format: M4V or MOV, Length: 30 seconds to 1 min
Artwork due April 14 for Stormwater
Artwork due April 16 for Odors and Air Pollutants
- Company name recognition on digital programming webpage (based on sponsorship contract received date)
- Company name recognition on digital conference purchase webpage (based on sponsorship contract received date)
- Custom banner or company logo on email correspondence pre and post conference recognizing digital conference sponsor
Banner Specs: 200x135, File Format: jpeg or png
(based on sponsorship contract received date)
- One contextual tweet from @weforg and one contextual Facebook post from WEF's account
- Final Attendee List in Excel format

Interested in Becoming a Sponsor?

Contact: Nic Christy
nchristy@weftec.org

Stormwater Contact: Suzanne Shetty
sshatty@wef.org