


JOIN THE REGENERATION



WEFTEC 2018

# WEFTEC Orientation: Getting The Most From Your Time

Tuesday, September 18, 2018  
1:00-2:00pm Eastern

Morgan Brown  
WEF Water Science and Engineering Center

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WEFTEC 2018

## The World's Largest Annual Water Quality Exhibition & Conference





# Why Are You Coming to WEFTEC?

WEFTEC 2018

- Exhibition
- Education
- Networking
- Celebrating the Profession







# Mobile App and Planning

WEFTEC 2018






<http://app2.core-apps.com/weftec2018>



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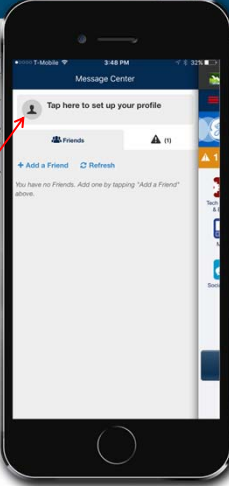
Be sure to fill out a profile and take advantage of great features like networking, and posting to the activity feed!


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Complete your profile in the message center.  
*Swipe left to right* at any point to locate the message center.

Click on the profile icon to start filling your information out.

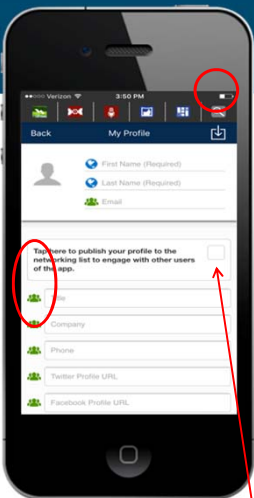


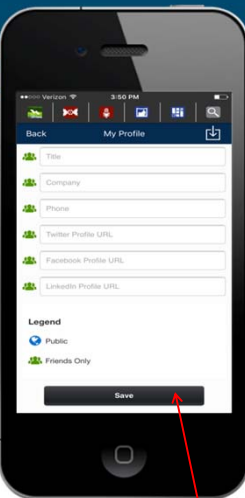


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You can type in your info, import your profile from LinkedIn, or your contacts list by clicking the button in the upper right hand corner. Fields marked with a green symbol are only visible to your friends.

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Don't forget to "Publish My Profile" and "Save" so that you are listed in the app. Let the networking begin!

To network and connect with other app users, tap on the "Attendees" icon to see everyone who published their profile.

Search, bookmark and connect with other attendees from the in-app listing.

Click on a user's name to see their profile. Tap "Request Friend" to make a connection.


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You can also send request a meeting with other attendees.

Simply fill out where and when, and send them the invitation.

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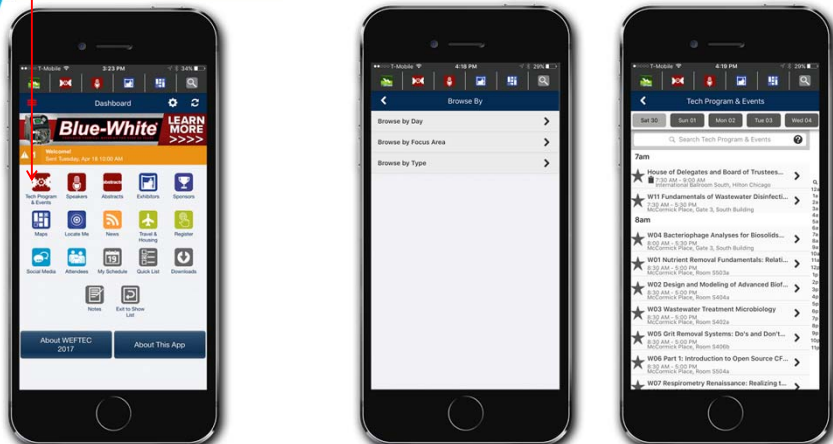
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You can view the sessions by clicking on the Technical Program icon.

Search by day or track, and click on the event you want to get more information about.

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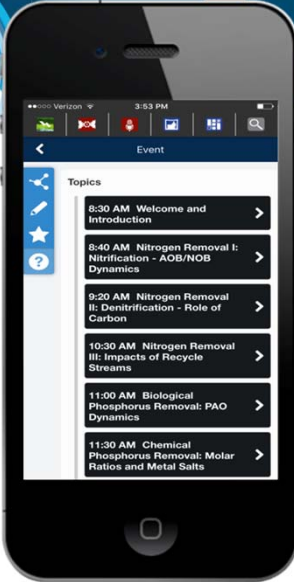


Inside the session description you can see and click on the speakers, view the summary of the event and download or annotate the PDFs associated with it.

To add it to your schedule, simply click the star in the action bar. If you're not sure what the action bar symbols mean, tap on the "?" to pull out their titles.

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Topics presented at the session will be listed on the detail page. You can click on each individual to get more information about that particular presentation.

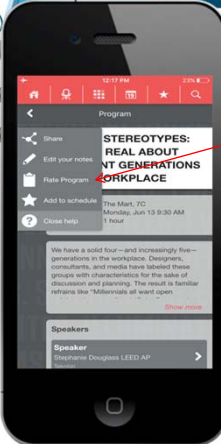
If the session has started, the app will highlight which topic is being presented at that time.

You can add individual presentations to your schedule by tapping the star in each topic detail page.

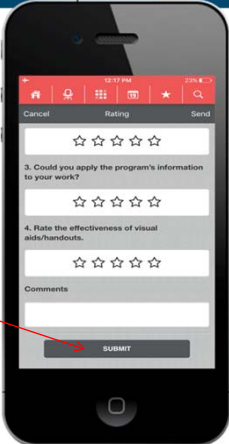
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## Don't forget to rate the sessions on the app!



Click the "Rate Session" clipboard icon inside of the session detail screen on the app.



Don't forget to hit submit at the end!

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Webinar: Tech Tuesday, Apr 18 10:00 AM

Tech Program & Events, Speakers, Abstracts, Exhibitors, Sponsors, Maps, Locate Me, News, Travel & Housing, Social Media, Attendees, My Schedule, Quick List, Downloads, Notes, Exit to Show List

About WEFTEC 2017 About This App

Abstracts

Search Abstracts

- \* "All about that waste, 'bout that waste, wastewater."
- \* "An Ounce of Prevention is Worth a Pound of Cure" - Stopping Sanitary Sewer Overflows
- \* "Dad... with so much technology in the world, isn't there a way to automatically control the..."
- \* "Early Warning of Preventable Sewer Blockages... Now That's Smart!"
- \* "Levelling Up" Operators with an Interactive Wastewater Treatment Plant Simulator
- \* "Technomic" Comparison of Biogas-to-Energy Options for the Gold Bar WWTP
- \* "We Don't Need No... Incineration", Lessons Learned as Columbus Transitions to 100%
- \* "What is Best in Class" Refinery Wastewater Treatment Alternatives and Operating
- \* "You Do Your Doo"

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You can access abstracts through the event they are being presented at, or you can use the abstract icon to search, view and favorite them.

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Abstract

"An Ounce of Prevention is Worth a Pound of Cure" - Stopping Sanitary Sewer Overflows Before They Occur

Accepted Abstracts

Number 1942

Authors  
Kevin Entinger (1), Paul Mitchell (2)  
(1) ADS Environmental Services, Huntsville, AL, (2) ADS Environmental Services, Huntington Beach, CA

Body  
Sanitary sewer overflows (SSOs) are discharges of untreated wastewater from sanitary sewer systems and pose a significant threat to public health and the environment - contributing to beach closures.

Abstract

Authors  
Kathleen Patrodo (1), Tyler Elkins (2), David Mullins (3), Joshua Carter (4), Nina Goldkorn (5), Irvin Robles (6), John Kowal (6)  
(1) Xylem Water Solutions, Remon Peier, WI (2) N/A, (3) N/A, (4) N/A, (5) N/A, (6) N/A

Body  
Let's be honest. The topic of wastewater is neither appealing nor understood by most people. Diffused aeration is a process essential to many treatment plants in the world. We aim to take the following...

Sessions  
Innovative Approaches in Watershed Management are Saving Rate Payers Money and Leading to Landscape Scale Conservation in the Tualatin Watershed, Oregon  
Tuesday, Oct 3 8:30 AM

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Tap the title to get more information like Author, the session it is being presented in, and view the full paper.

To bookmark abstracts, simply tap the star.

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If you want to see who is exhibiting at WEFTEC, click on the exhibitor icon.

You can sort exhibitors by category, or see them all

To get more information, click on the exhibitors name.

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Exhibitors with an icon below their name have additional materials for you to view.

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The exhibitors detail page will list their description, booth number, contact information and more.

If they have PDFs or videos, you can access them at the bottom of this page.



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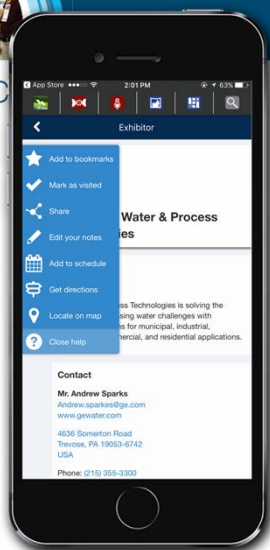


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Don't forget to check out the Buyer's Guide exhibitors! These exhibitors are denoted with a blue background and the Buyer's Guide Pipeline icon.  
  
 Click on the Pipeline icon to get more information!

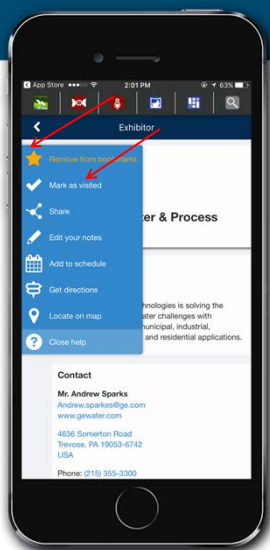
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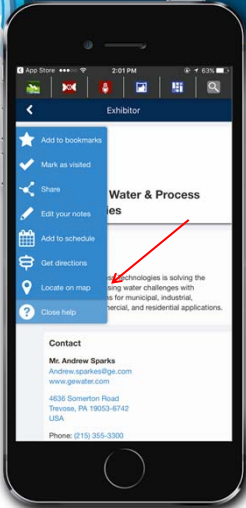


The action bar on the left gives you access to some great tools.

First, you can bookmark exhibitors by tapping on the star. It marks them as a "favorite" and you can pull up your favorite exhibitors in the listing.

You can check off exhibitors that you have visited as well, and pull that group up the same way.





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Exhibitor

- Add to bookmarks
- Mark as visited
- Share
- Edit your notes
- Add to schedule
- Get directions
- Locate on map
- Close help

**Water & Process**

es Technologies is solving the biggest water challenges with solutions for municipal, industrial, commercial, and residential applications.

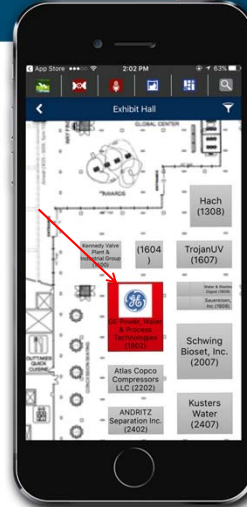
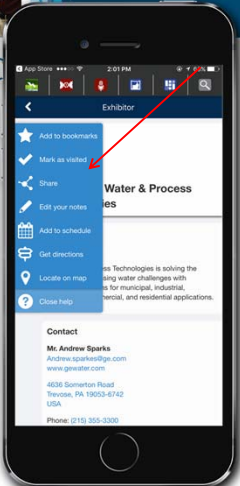
**Contact**

Mr. Andrew Sparks  
Andrew.sparks@ge.com  
www.gewater.com  
4636 Somerton Road  
Trevose, PA 19053-6742  
USA  
Phone: (215) 305-5300

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If you want to find out where an exhibitor is, tap the "Locate on Map" button.

The app will bring up the floor plan and highlight the booth you are looking for.

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App Store 2:01 PM

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USA  
Phone: (215) 305-5300

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Not sure how to get to the booth you are looking for? Use the "Get Directions" icon.

Type in the booth (or session room) you are standing closest to, and the app will route you across the floor to the exhibitor you are looking for.


This feature can route you from session rooms to the exhibit hall as well.



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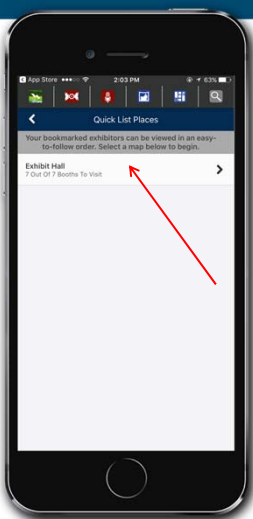
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One of the best ways to maximize your time and productivity on the show floor is to use the quick list.

The quick list will give you the best path across the show floor to visit all of the exhibitors you have bookmarked.

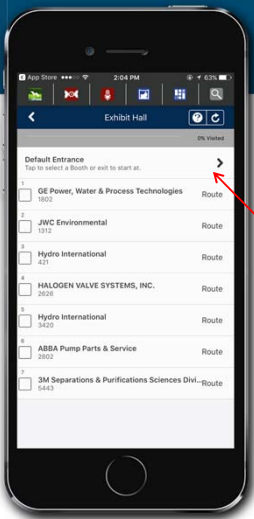
To start, click on "Exhibit Hall" inside the Quick List icon.




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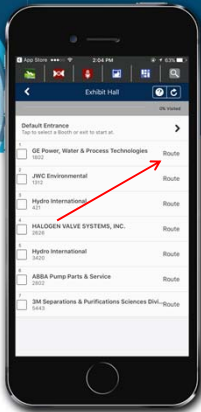

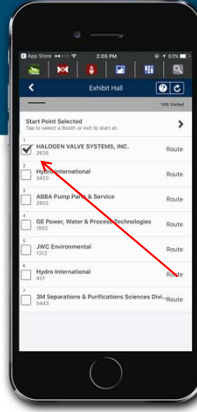


To choose your starting point, click on the booth or entrance area you are closest to.





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Once you have that set, the quick list will reorder your bookmarked exhibitors in the fastest path across the floor. Click route next to the first exhibitor to get directions.

Click the back button to check off the exhibitor as visited and hit route on the next exhibitor to do the same.


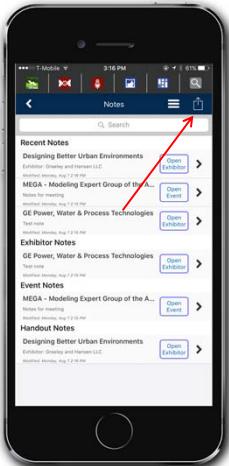
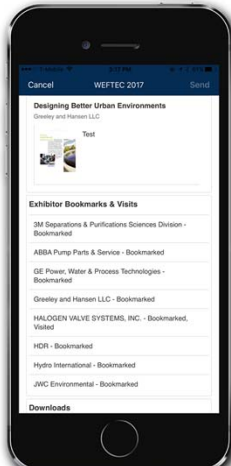
The list will continue to update as you bookmark new exhibitors, or if you pick new starting points.



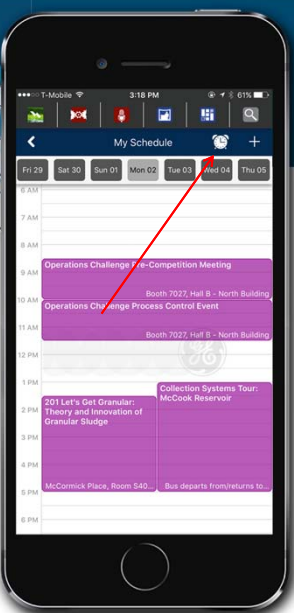

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You may already be aware that you can take notes on PDFs, exhibitors, sessions, etc in the app. Now WEFTEC 2018 has a “Notes” icon that stores them all in one easy place.

The best part is being able to export an entire show summary—if you tap the upper right hand icon, it will generate an email of your notes, and also all of your bookmarked/visited exhibitors, sessions, abstracts, etc.


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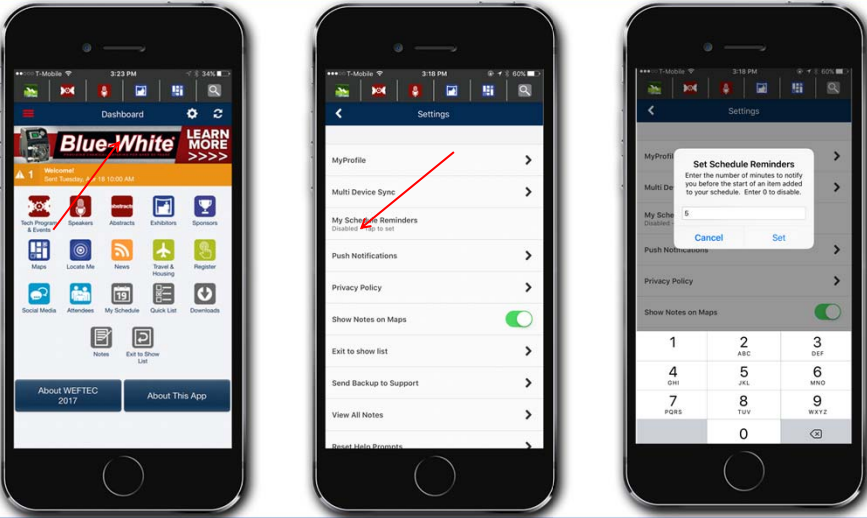
Want to know what sessions and events are going on at that very moment? Choose the "What's on now" icon in the schedule to see a list of anything that has begun, or is starting in the next 30 minutes.

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You can also set reminders for yourself so that you don't miss any of the exciting events you've added to your schedule.

If you want to get an alert before it begins, click on the settings and "My Schedule Reminders". Enter the amount of time ahead of the event you want to be notified, and you are good to go!



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Welcome!  
Sent Tuesday, Apr 18 10:00 AM

Topic Program & Events Speakers Abstracts Exhibitors Sponsors

Maps Locate Me News Travel & Housing Register


Social Media Attendees My Schedule Quick List Downloads

Notes Exit to Show List

About WEFTEC 2017 About This App

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Make sure to check out the other great features in the mobile app as well!



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## The Exhibition

- Over 1,000 Exhibitors, plus
- Innovation Pavilion
- Stormwater Pavilion
- Mobile Sessions




## Engaging with WEF in the WEF Plaza

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- Global Center
- Bookstore
- Membership
- Magazines and Newsletters
- Honors and Awards Display







## Education

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- Always NEW AND IMPROVED!
  - Different Learning Styles
  - IKEs
  - Knowledge Development Room
  - Expanded Mobile Sessions by Demand
- Smart Numbering





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- **Opening General Session: Be a Hero. Water's Worth It.**
  - Monday 8:30 – 9:30am
  - Great Hall A
- Keynote Speaker, Kevin Brown
- Relaunch of WEF's "Water's Worth It" public awareness campaign




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## Sessions and Workshops

- **Workshops –**
  - In-depth, hands on
  - 25 on Saturday and Sunday
  - 1 on Wednesday using exhibitor equipment
- **Technical Sessions –**
  - Topic based, presentation and discussion
  - Monday through Wednesday







# Stormwater Congress

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- Concentrated programming on this fast evolving topic
- Alongside other sessions
- Can attend any sessions in either WEFTEC or Congress




# Other Events and Education

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- Operations Challenge
- Breakfasts, Lunches, Receptions
- Committee Meetings
- Networking









# Exclusive Member Benefits

WEFTEC 2018

- **Mix With Members Reception**
  - Sunday 5:00 - 6:30pm
  - Members, Exhibitors and Advertisers Only
- **WEF Member Lounge**
  - Saturday – Wednesday, 8:30 am – 5:00 pm
  - Stop by to take a quick break from your hectic WEFTEC schedule
- **Huddle Room**
  - Monday-Wednesday, 9:00 am – 5:00 pm
  - Exhibitors and Members, Reservations Required







# Get Ready for Fun!

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