Pure Water Brewing Alliance:
“Water should be judged by its quality, not history”

www.purewaterbrewingalliance.org

What Is the Pure Water Brewing Alliance?
The Pure Water Brewing Alliance (PWBA) is a group of utilities, brewers, engineering firms, and technology companies involved in brewing beer with recycled water.

What Is Pure Water Brew?
Pure Water Brew is the world’s most sustainable beer made from 100% pure recycled water. It is a collaboration between pioneering brewers and water utilities who have teamed up to build public understanding of the water cycle, showcase water treatment, and advance water sustainability.

Why Do We Need Recycled Water?
Water resources are strained by aging infrastructure, population growth, pollution, and climate change. Reusing water is a vital part of the solution.

History of Pure Water Brew

**2014:** Clean Water Services (CWS) and the Oregon Brew Crew homebrew club held the first Pure Water Brew Competition. The winner’s beer was sampled at the WaterReUse reception at WEFTEC in New Orleans, LA.

**2015:** Half Moon Bay Brewing Company (CA) used NASA water recycling technology to brew their Mavericks Tunnel Vision IPA with recycled water.

**2016:** ‘Sustainable Beer’ Smackdown, which was held during a session at the WEFTEC in New Orleans, LA. 

**2017:** Stone Brewing partners with Pure Water San Diego (CA) to develop the limited edition “Full Circle” Pale Ale, which was served at an event hosted at the Stone Brewing World Bistro & Gardens in Liberty Station.

**2018:** April: The Pure Water Brewing Alliance presented a booth and demonstration at the Craft Brewers Conference in Nashville, TN.

**2018:** August: The Water Environment Federation’s homebrewer Patrick Dube, brewed special WEF-Tec edition beers “What Happens at the WEF” and “No Kidding it’s Reuse” with purified water from Alexandria Renew (VA).

**2019:** April: Pure Water Brewing Alliance participated in its 3rd Craft Brewers Conference in Denver, CO. PWBA also hosted a workshop for water and wastewater utilities and regulators on promoting water reuse through beer.

**2019:** August: City of Boise (ID) launches its own Pure Water Brew Boise Campaign with the help of AZ Pure Water. Three local breweries and one college participated in the first Pure Water Brew Boise and sold the beers at taproom events in October.

**2020:** WEFTEC 2020: The Pure Water Brewing Alliance Beer Garden moves inside the WEFTEC Innovation Showcase neighborhood at the world’s largest annual water quality event.

**2021:** WEFTEC 2021: Shifting gears from the Smackdown, the conference featured the 1st Pure Water Brewing Alliance ‘Beer Garden’. The Beer Garden also featured the CWS Pure Water Wagon, a mobile water purification truck.

The Pure Water Brewing Alliance has partnered with water utilities, engineering firms, homebrewers, and craft brewers throughout the United States, sharing Pure Water Brew made in California, Oregon, Arizona, Idaho, Colorado, Minnesota, Wisconsin, Florida, and Virginia!