



Membership Committee's Charge

The committee shall advise the Board of Trustees on strategies, programs and services to enhance the value of WEF membership; work with Member Associations (MA) to develop programs to promote and enhance WEF membership; and work with staff to develop and implement membership value programs.

- Committee members are encouraged to participate in WEF activities, not just the MA, and provide an all-encompassing perspective to Membership.
- MA representatives need to bring in the MA perspectives, keep WEF informed of what is happening "on the ground".