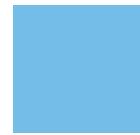
### wef membership for EXHIBITORS



# success by association





## Helping you do business more effectively, by bringing the world of water quality to your doorstep.





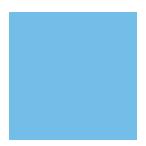






Since 1928, the Water Environment Federation<sup>®</sup> (WEF) has been dedicated to working for water quality professionals like you and your coworkers. WEF is a not-for-profit technical and educational organization with more than 35,000 individual members and 75 affiliated Member Associations representing an additional 50,000 water quality professionals throughout the world. WEF and its member associations proudly work to achieve our mission of preserving and enhancing the global water environment.

We offer unparalleled technical education, updates on the latest developments and information, cost-saving opportunities and solutions, as well as access to water quality experts and advocates. It is our goal to help you do business more effectively, by bringing the world of water quality to your doorstep.



## Membership means benefits

Designed for firms and organizations that provide equipment, supplies, and services to the water environment field.

#### Access to Manufacturers' Representatives

WEF's Exhibitor Members are entitled to annually receive an electronic list of WEF members designated as Manufacturers' Representatives. The WEF community consists of more than 35,000 water quality professionals and decision makers representing all facets of water quality.

#### Innovative Technology Awards

Awards are presented each year to Exhibitor Members who have introduced innovative products or services related to the construction, operation, or maintenance of water resource recovery facilities, are displayed at WEFTEC. Exhibitor Members are encouraged to submit entries by April 1. For more details, visit *www.wef.org/innovativetechaward*.

#### WEF Buyers' Guide

Exhibitor Members receive a basic listing in the WEF Buyer's Guide, located online at wefbuyersguide.wef.org. Listings include company contact information and inclusion in one product category.

#### **Priority Points**

Exhibitor Members receive one Priority Point per year for Exhibitor Membership. These points are added to priority points earned by exhibiting at WEFTEC, Specialty Conferences, and WIN Pavilion shows.

#### **Subscriptions**

Exhibitor Membership includes access to the following WEF subscriptions:

- Water Environment & Technology (WE&T)
- World Water
- Water Environment Research Online
- WEF SmartBrief
- Proceedings of the Water Environment Federation

#### Advertising Opportunities

New Exhibitor Members will receive a 10% discount on their first advertisement in *WE&T* magazine and 10% off of their first advertisement in *World Water* magazine. Exhibitor Membership includes one company contact who receives the included publications and benefits.

#### **Exhibitor Membership Dues**

Annual dues are based on the total gross annual revenue in the wastewater collection and treatment field. If multiple business units (such as parent/child or sibling companies) exhibit under one membership, then it is required that the membership be at the \$3,150 level.

Annual Revenue	< \$1 million	< \$1 million \$1 million - \$10 million \$10		> \$50 million
Dues	\$840	\$1,470	\$2,250	\$3,150

## Membership means exposure

# Providing access to thousands of water professionals from across the world.

#### **Booth Space Discounts**

WEF's Specialty Conferences are your best source for reaching qualified buyers interested in your business. These diverse conferences attract nearly 3,000 water quality professionals annually by providing the opportunity to delve into groundbreaking topics in great depth.

#### 2020 Conferences with Exhibits Offering an Exhibitor Membership Discount

			Members	Nonmembers
Odors and Air Pollutants	March 15 – 18	Cincinnati, OH	<b>\$2,400</b> (\$24/ft <sup>2</sup> )	<b>\$3,000</b> (\$30/ft <sup>2</sup> )
National Stormwater Symposium	March 15 – 17	Cincinnati, OH	<b>\$2,400</b> (\$24/ft <sup>2</sup> )	<b>\$3,000</b> (\$30/ft²)
Residuals and Biosolids	March 31 – April 3	Minneapolis, MN	\$2,400 (\$24/ft <sup>2</sup> )	\$3,000 (\$30/ft²)
Collection Systems	June 2 – 5	El Paso, TX	<b>\$2,400</b> (\$24/ft <sup>2</sup> )	<b>\$3,000</b> (\$30/ft²)

#### WEFTEC Exhibition

WEF Exhibitor Members receive significant savings on booth fees at the WEFTEC Exhibition — the world's most powerful water quality exhibition. WEFTEC exhibitors are supported by an aggressive year-round marketing campaign, reaching their most important prospects from around the world. Every year 12,000–14,000 qualified buyers and professionals choose WEFTEC as a must-attend event for the latest developments and technologies. WEF Exhibitor Members save \$7.50 per square foot, regardless of booth size.

#### **Exhibitor Members Save!**

WEF Exhibitor Member Rate	\$41.00 per square foot		
Standard Rate	\$48.50 per square foot		

Corner Fee: \$250

#### Future WEFTEC Dates and Locations

WEFTEC 2020	October 3–7	New Orleans, LA		
WEFTEC 2021	October 16-20	Chicago, IL		

### WEF Exhibitor Membership Application 2020



Please Check: D New / D Renewal Current WEF ID Number					ACQ. Code for WEF use only	
Name of Company/Firm						
Headquarters Address, Street or P.O. Box		Phone Number	hone Number			
City	State		Zip	Country		
Letter of the alphabet you would like your company listed under:						
Name of One Official Representative						
First Name	M.I.	Last Name	:	Suffix (Jr., Sr., etc.)		Sr., etc.)
Title	)		Date of Birth (mm/yy):			
City	State		Zip	Country	Country	
Address, Street or P.O. Box (if different from above)						
Home Phone		Business Phone				
Fax Number		E-mail Address				
□ Yes, I am interested in joining the WEF Member Association Please indicate state(s)/province(s) of interest: (Your local Member Association will contact you directly with			ization.)			
<b>Exhibitor Member Dues</b> (Based on total gross annual revenue in the wastewater collection and treatment field.) If multiple business units ( sibling companies) exhibit under one membership, then membership be at the \$3,150 level.	• •		□ Under \$1 million p □ \$1 million – \$10 m □ \$10 million – \$50 r □ Over \$50 million p	nillion per year million per yea		US \$1,470 US \$2,250
PAYMENT Forms received without payment will not be process				1		) #: 53-0225129
	is enclosed in the amount of \$ for our exhibit space reservation.			Date check mailed:		
If paying by check, mail to: Water Environment Federation		If paying by credit card, submit through: https://www.wefnet.org/payments   Date submitted:				

Dependent upon your membership level, \$55, \$47 or \$20 of your membership dues is allocated towards a subscription of WE&T that is non-deductible from the membership dues.

#### Send Form & Payment to:

P.O. Box 38008 | Baltimore, MD 21297-8008

WEF Membership • PO Box 38008 • Baltimore, Maryland 21297-8008 For more information, call 1-800-666-0206, or +1-571-830-1545 (globally) • csc@wef.org

For category, use drop down for miscellaneous. Include conference name in the product description field.

### Membership Application Job Codes 2020

#### To help us serve you better, please complete the following:

Choose the one that most closely describes your organization and job function and enter it in the Employment Information section of the membership form.

#### 1. What is the nature of your ORGANIZATION? (circle one only) (ORG)

- 01 Public/Private, Wastewater and/or Drinking Water and/or Stormwater
- 02 Public/Private Wastewater only
- 03 Public/Private Drinking Water only
- 04 Industrial Systems/Plants
- 05 Consulting or Contracting Firm
- 06 State, Federal, Regional Government Agency
- 07 Research or Analytical Laboratories
- 08 Educational Institution
- 09 Manufacturer of Water/Wastewater/ Stormwater Equipment or Products
- 10 Water/Wastewater/Stormwater Product Distributor or Manufacturer's Rep.
- 11 Public/Private Stormwater (MS4) ProgramOnly
- 12 Public Finance, Investment, and Banking
- 13 Non-profits
- 99 Other (please specify) \_\_\_\_

#### 2. What is your Primary JOB FUNCTION? (circle one only) (JOB)

- 001 Management: Upper or Senior
- 02 Management: Engineering, Laboratory, Operations, Inspection, Maintenance
- 03 Engineering & Design Staff
- 04 Scientific & Research Staff
- 05 Operations/Inspection & Maintenance
- 06 Purchasing/Marketing/Sales
- 07 Educator
- 08 Student
- 09 Elected or Appointed Public Official
- 10 Other (please specify) \_

#### 3. What areas do you consider to be your KEY FOCUS AREAS? (circle all that apply) (FOC)

- 01 Collection Systems
- 02 Drinking Water
- 03 Industrial Water/Wastewater/Process Water
- 04 Groundwater
- 05 Odor/Air Emissions
- 06 Land and Soil Systems
- 07 Legislation (Policy, Legislation, Regulation)
- 08 Public Education/Information
- 09 Residuals/Sludge/Biosolids/Solid Waste
- 10 Stormwater Management/Floodplain Management/Wet Weather
- 11 Toxic and Hazardous Material
- 12 Utility Management and Environmental
- 13 Wastewater

- 14 Water Reuse and/or Recycle
- 15 Watershed/Surface Water Systems
- 16 Water/Wastewater Analysis and Health/ Safety Water Systems
- 17 Other\_

## Membership means knowledge

The latest updates and innovation in the water sector.

#### **WEF PRINT**



This monthly magazine keeps water and wastewater utility staff, industrial waste managers, consultants, and other interested professionals abreast of current events, trends, and technologies in the water quality field. *WE&T* analyzes related regulatory, legal, and political issues; discusses new and effective approaches to wastewater treatment and watershed management; and notes activities in other fields that could affect water quality. Each issue also contains a special section, "Operations Forum," that focuses on the day-to-day concerns of operating and maintaining wastewater treatment facilities. *(12 issues)* 



*World Water*<sup>™</sup> is a bi-monthly publication covering a wide spectrum of the global water and wastewater industry from its source development through treatment, reuse, and disposal technologies. *World Water's* editorial pages cover the whole spread of information from the latest engineering and technical developments to industry news. Presented in an easily assimilated style, *World Water* offers today's busy water engineer/executive an overview of what is happening in the world of water supply, distribution and wastewater treatment, globally. (6 issues)



A monthly, peer-reviewed journal, *Water Environment Research* on the Wiley Online Library keeps engineers, scientists, academics, and other water quality professionals up to date on the latest research. *Water Environment Research* is an international multidisciplinary water resource management journal for the dissemination of fundamental and applied research in all scientific and technical areas related to water quality and resource recovery. Plus, a fully searchable annual Literature Review provides a review of published books and articles on water quality topics from the previous year. *(12 issues)* 



Available as a membership add-on subscription, *World Water: Stormwater Management*, focuses on current solutions for managing runoff and stormwater flows on municipal, industrial, and commercial lands. Topics include low impact development, green infrastructure, collection and conveyance, drainage systems, erosion and sediment control, water quality monitoring, treatment equipment, and sustainable stormwater harvesting and reuse. *Stormwater Management* offers water professionals the opportunity to learn about promising research and development initiatives. (*4 issues*)

#### **WEF DIGITAL**

### HIGHLIGHTS

WEF's online membership news portal, hosted on *news.wef.org*, covers current Federation activities, Member Association news, and items of concern to the water quality field. *WEF Highlights* is your source for the most up-to-the-minute WEF news and member information.

#### WEF SmartBrief

WEF SmartBrief is a daily, two-minute read designed to keep you up-to-date with the latest water sector news and trends. You will get curated summaries of worldwide news, daily updates on WEF products and services, and job listing from across the water sector.

#### wef Proceedings

Hosted on the IngentaConnect website, *Proceedings of the Water Environment Federation* is an archival library of the papers presented at the annual WEF Technical Exhibition and Conference and other conferences. Access available 12 months after the event.

### STORMWATEREPORT

Hosted on *stormwater.wef.org*, and available by e-mail as a monthly digest, *Stormwater Report*, is a Water Environment Federation news service dedicated exclusively to stormwater news, from green infrastructure to wet weather issues.



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