### **wef membership** for EXHIBITORS



# success by association





## Helping you do business more effectively, by bringing the world of water quality to your doorstep.



Since 1928, the Water Environment Federation<sup>®</sup> (WEF) has been dedicated to working for water quality professionals like you and your coworkers. WEF is a not-for-profit technical and educational organization with 33,000 individual members and 75 affiliated Member Associations representing an additional 50,000 water quality professionals throughout the world. WEF and its member associations proudly work to achieve our mission of preserving and enhancing the global water environment.

We offer unparalleled technical education, updates on the latest developments and information, cost-saving opportunities and solutions, as well as access to water quality experts and advocates. It is our goal to help you do business more effectively, by bringing the world of water quality to your doorstep.



## Membership means benefits

Designed for firms and organizations that provide equipment, supplies, and services to the water environment field.

#### Access to Manufacturers' Representatives

WEF's Exhibitor Members are entitled to annually receive an electronic list of WEF members designated as Manufacturers' Representatives. The WEF community consists of more than 33,000 water quality professionals and decision makers representing all facets of water quality.

#### **Innovative Technology Awards**

Awards are presented each year to Exhibitor Members who have introduced innovative products or services related to the construction, operation, or maintenance of water resource recovery facilities, are displayed at WEFTEC. Exhibitor Members are encouraged to submit entries by April 1. For more details, visit *www.wef.org/innovativetechaward*.

#### WEF Buyers' Guide

Exhibitor Members are listed in the WEF Buyers' Guide, located online at wefbuyersguide.wef.org. Listings can include your company name and contact information, including Web address and e-mail, as well as a listing of your products and services.

#### **Priority Points**

Exhibitor Members receive one Priority Point per year for Exhibitor Membership. These points are added to priority points earned by exhibiting at WEFTEC, Specialty Conferences, and WIN Pavilion shows.

#### **Subscriptions**

Exhibitor Membership includes access to the following WEF subscriptions:

- Water Environment & Technology (WE&T)
- World Water
- Water Environment Research Online
- Water Environment Regulation Watch
- WEF Highlights
- Proceedings of the Water Environment Federation

#### **Advertising Opportunities**

New Exhibitor Members will receive a 10% discount on their first advertisement in *WE&T* magazine and 10% off of their first advertisement in *World Water* magazine. Exhibitor Membership includes one company contact who receives the included publications and benefits.

#### **Exhibitor Membership Dues**

Annual dues are based on the total gross annual revenue in the wastewater collection and treatment field. If multiple business units (such as parent/child or sibling companies) exhibit under one membership, then it is required that the membership be at the \$3,150 level.

| Annual Revenue | < \$1 million | \$1 million – \$10 million | \$10 million – \$50 million | > \$50 million |  |
|----------------|---------------|----------------------------|-----------------------------|----------------|--|
| Dues           | \$840         | \$1,470                    | \$2,250                     | \$3,150        |  |

### Membership means exposure

# Providing access to thousands of water professionals from across the world.

#### **Booth Space Discounts**

WEF's Specialty Conferences are your best source for reaching qualified buyers interested in your business. These diverse conferences attract nearly 3,000 water quality professionals annually by providing the opportunity to delve into groundbreaking topics in great depth.

#### 2017 Conferences with Exhibits Offering an Exhibitor Membership Discount

|                         |            |             | Members    | Nonmembers            |  |
|-------------------------|------------|-------------|------------|-----------------------|--|
| Residuals and Biosolids | April 8–11 | Seattle, WA | \$2,100    | \$2,700<br>(\$27/ft²) |  |
| Collection Systems      | May 21–24  | Omaha, NE   | (\$21/ft²) |                       |  |

#### WEFTEC Exhibition

WEF Exhibitor Members receive significant savings on booth fees at the WEFTEC Exhibition — the world's most powerful water quality exhibition. WEFTEC exhibitors are supported by an aggressive year-round marketing campaign, reaching their most important prospects from around the world. Every year 12,000–14,000 qualified buyers and professionals choose WEFTEC as a must-attend event for the latest developments and technologies. WEF Exhibitor Members save \$7.50 per square foot, regardless of booth size.

#### Exhibitor Members Save!

| WEF Exhibitor Member Rate | \$37.50 per square foot |  |  |  |  |
|---------------------------|-------------------------|--|--|--|--|
| Standard Rate             | \$45.00 per square foot |  |  |  |  |
|                           |                         |  |  |  |  |

Corner Fee: \$200

#### Future WEFTEC Dates and Locations

| WEFTEC 2017 | September 30 – October 4          | Chicago, IL |
|-------------|-----------------------------------|-------------|
| WEFTEC 2018 | TEC 2018 September 29 – October 2 |             |
| WEFTEC 2019 | September 21 – 25                 | Chicago, IL |

### WEF Exhibitor Membership Application 2017



| Please Check: D New / D Renewal Current WEF ID Number  |                          |                     |  |  |                           | ACQ. Code<br>for WEF use only |                                       | AS17                     |  |
|--|--------------------------|---------------------|--|--|---------------------------|-------------------------------|---------------------------------------|--------------------------|--|
| Name of Company/Firm   |                          |                     |  |  |                           |                               |                                       |                          |  |
| eadquarters Address, Street or P.O. Box  |                          |                     |  | Phone Number   |                           |                               |                                       |                          |  |
| City   | State                    |                     |  | Zip Country  |                           |                               |                                       |                          |  |
| Letter of the alphabet you would like your company listed under:   | i                        |                     |  |  |                           |                               |                                       |                          |  |
| Name of One Official Representative  |                          |                     |  |  |                           |                               |                                       |                          |  |
| First Name M.I. L  |                          |                     |  |  |                           |                               | Suffix (Jr., Sr., etc.)               |                          |  |
| i i  |                          |                     |  | Date of Birth (mm/yy):   |                           |                               |                                       |                          |  |
| City   | State                    | State               |  | Zip  | Cour                      | Country                       |                                       |                          |  |
| Address, Street or P.O. Box (if different from above)  |                          |                     |  | <u></u>  |                           |                               |                                       |                          |  |
|  |                          |                     |  |  |                           |                               |                                       |                          |  |
|  | Iome Phone               |                     |  | Business Phone   |                           |                               |                                       |                          |  |
| Fax Number   |                          | E-mail Address      | -mail Address  |  |                           |                               |                                       |                          |  |
| Yes, I am interested in joining the WEF Member Association<br>Please indicate state(s)/province(s) of interest:  | tion(s) in my area.      |                     |  |  |                           |                               |                                       |                          |  |
| (Your local Member Association will contact you directly v   | vith information on joir | ning their organiza | tion.)   |  |                           |                               |                                       |                          |  |
| <b>Exhibitor Member Dues</b><br>(Based on total gross annual revenue in the wa<br>collection and treatment field.) If multiple busine<br>sibling companies) exhibit under one members<br>membership be at the \$3,150 level. | ess units (such as       |                     | pr   | □ Under \$1 millio<br>□ \$1 million – \$1<br>□ \$10 million – \$<br>□ Over \$50 millio | 10 million<br>\$50 millio | per year .<br>n per year      | · · · · · · · · · · · · · · · · · · · | US \$1,470<br>US \$2,250 |  |
| PAYMENT Forms received without payment will not I  | processed                |                     |  |  |                           | Fe                            | deral Tax ID                          | ) #: 53-0225129          |  |
| Check in U.S. dollars made payable to WEF Check No.  |                          |                     |  |  |                           |                               |                                       |                          |  |
| Credit Card American Express MasterCard UISA   |                          |                     | Exp  | o Date   |                           | CVV                           |                                       |                          |  |
| Name on Card   |                          |                     | Signature  |  |                           |                               |                                       |                          |  |
| Billing Address  |                          |                     | I authorize WEF to charge my credit card for the amount indicated. |  |                           |                               |                                       |                          |  |
| City   |                          | □ Sign me           | □ Sign me up for auto renewal                                      |  |                           |                               |                                       |                          |  |
| State/Prov. Zip/f  | Zip/Post Code GRANI      |                     |  | - Forms received without payment will not be processed \$                              |                           |                               |                                       |                          |  |

#### Send Form & Payment to:

Water Environment Federation • Membership • P.O. Box 418298 • Boston, MA 02241-8298 U.S.A. For more information, call 1-800-666-0206, or +1-571-830-1545 (globally) • csc@wef.org

**Signature** (Official Representative) \_\_\_\_\_ (Signature required for all applications)

### Membership Application Job Codes 2017

#### To help us serve you better, please complete the following:

Choose the one that most closely describes your organization and job function and enter it in the Employment Information section of the membership form.

#### 1. What is the nature of your ORGANIZATION? (circle one only) (ORG)

- 01 Public/Private, Wastewater and/or Drinking Water and/or Stormwater (e.g. municipality, utility, authority)
- 02 Public/Private Wastewater only (e.g. municipality, utility, authority)
- 03 Public/Private Drinking Water only (e.g. municipality, utility, authority)
- 04 Industrial Systems/Plants (Manufacturing, Processing, Extraction) (please specify)
- 05 Consulting or Contracting Firm (e.g., Engineering, Contracting, Environmental, Landscape Architecture)
- 06 State, Federal, Regional Government Agency (e.g., U.S. EPA, State Agency, etc.)
- 07 Research or Analytical Laboratories
- 08 Educational Institution (Colleges, & Universities, Libraries, Non-profits, & other related organizations)

#### 2. What is your Primary JOB FUNCTION? (circle one only) (JOB)

- 001 Management: Upper or Senior (e.g., President, Vice President, Owner, Executive Director, Director, General Manager, etc.)
- 02 Management: Engineering, Laboratory, Operations, Inspection, Maintenance (e.g., Superintendent, Manager, Section Head, Department Head, Chief Engineer, Division Head, Landscape Architect, etc.)
- 03 Engineering & Design Staff (e.g., Consulting Engineer, Civil Engineer, Mechanical Engineer, Chemical Engineer, Landscape Architect, Environmental/Wetland Scientist, etc.)
- 04 Scientific & Research Staff (e.g., Chemist, Biologist, Analyst, Lab Technician, Environmental/Wetland Scientist, etc.)
- 05 Operations/Inspection & Maintenance (e.g., Shift Supervisor, Foreman, Plant Operator, Service Representative, Collection Systems Operator, BMP Inspector/maintenance, etc.)

- 09 Manufacturer of Water/Wastewater/ Stormwater Equipment or Products
- 10 Water/Wastewater/Stormwater Product Distributor or Manufacturer's Rep.
- 11 Public/Private Stormwater (MS4) ProgramOnly
- 12 Public Finance, Investment, and Banking
- Non-profits (e.g., Trade association, NGO, 13 Advocacy, etc.)
- 99 Other (please specify)
- 06 Purchasing/Marketing/Sales (e.g., Purchasing, Sales Person, Market Representative, Market Analyst, etc.)
- 07 Educator (e.g., Professor, Teacher, etc.)
- 08 Student
- 09 Elected or Appointed Public Official (Mayor, Commissioner, Board or Council Member, etc.)
- 10 Other (please specify) \_\_\_\_

#### 3. What areas do you consider to be your KEY FOCUS AREAS? (circle all that apply) (FOC)

- 001 Collection Systems
- 02 Drinking Water
- 03 Industrial Water/Wastewater/Process Water
- 04 Groundwater
- 05 Odor/Air Emissions
- 06 Land and Soil Systems
- Legislation (Policy, Legislation, Regulation) 07
- 08 Public Education/Information
- 09 Residuals/Sludge/Biosolids/Solid Waste
- Stormwater Management/Floodplain 10
- Management/Wet Weather
- 11 Toxic and Hazardous Material
- 12 Utility Management and Environmental
- Wastewater 13

- 14 Water Reuse and/or Recycle
- 15 Watershed/Surface Water Systems
- 16 Water/Wastewater Analysis and Health/ Safety Water Systems
- 17 Other\_\_

#### 4. Optional Items (OPT)

#### How many years have you worked

- in the industry?
- 1–5 1.
- 2. 6-10
- 3. 11-20
- 4. 21-30
- >30 years 5.

- Education level? (ED)
- 1. High School

Gender

1.

2.

- 2. Technical School
- 3. Some College
- 4. Associates Degree

#### Education/Concentration Area(s) (CON)

- 1. **Physical Sciences** (Chemistry, Physics, etc.)
- **Biological Sciences** 2.
- **Engineering Sciences** 3.
- 4 Liberal Arts
- 5. Law
- 6. Business

5. Bachelors Degree

6. Masters Degree

7. JD

8. PhD

Male

Female

## Membership means knowledge

The latest updates and innovation in the water sector.

#### WEF PERIODICALS



This monthly magazine keeps water and wastewater utility staff, industrial waste managers, consultants, and other interested professionals abreast of current events, trends, and technologies in the water quality field. WE&T analyzes related regulatory, legal, and political issues; discusses new and effective approaches to

wastewater treatment and watershed management; and notes activities in other fields that could affect water quality. Each issue also contains a special section, "Operations Forum," that focuses on the day-to-day concerns of operating and maintaining wastewater treatment facilities. (12 issues)



World Water™ is a bi-monthly publication covering a wide spectrum of the global water and wastewater industry from its source development through treatment, reuse, and disposal technologies. World Water's editorial pages cover the whole spread of information from the latest engineering and technical developments to industry news. Presented in an easily assimilated style, World Water offers

today's busy water engineer/executive an overview of what is happening in the world of water supply, distribution and wastewater treatment, globally. (6 issues)



A monthly, peer-reviewed journal, Water Environment Research Online keeps engineers, scientists, academics, and other water quality professionals up to date on the latest research. Articles cover a range of issues, including municipal and industrial

treatment methodologies, surface aquatic system assessment, fate and effects of pollutants, residue management, groundwater remediation, and contaminant analysis. Plus, a fully searchable annual Literature Review provides a review of published books and articles on water quality topics from the previous year. (12 issues)

### water reuse & desalination

Available as a membership add-on subscription, World Water: Water Reuse & Desalination™ is designed to address the growing informational, technical and operational needs of global water reuse and desalination professionals. The editorial content of World Water: Water Reuse & Desalination reflects the global

outlook, knowledge, and technical expertise of water supply solutions unique to the growing area of reuse and desalination. Editorial content includes potable water and industry reuse issues; seawater desalination; water quality issues in reuse and desalination processes; and the financial, policy, and public acceptance aspects of water reuse and desalination. (4 issues)



**stormwater** Available as a membership add-on subscription, *World Water:* Stormwater Management, focuses on current solutions for managing runoff and stormwater flows on municipal,

industrial, and commercial lands. Topics include low impact development, green infrastructure, collection and conveyance, drainage systems, erosion and sediment control, water quality monitoring, treatment equipment, and sustainable stormwater harvesting and reuse. Stormwater Management offers water professionals the opportunity to learn about promising research and development initiatives. (4 issues)

#### WEF NEWSLETTERS

### HIGHLIGHTS

WEF's online membership newsletter covers current Federation activities, Member Association news, and items of concern to the water quality field. WEF Highlights is your source for the most up-tothe-minute WEF news and member information.



Consider this a monthly online snapshot of Washington, D.C.'s water quality activities. Regulation Watch provides concise reports of related bills, regulations, legal decisions, congressional hearings, and other federal government actions, following key issues from introduction to final determination. (12 issues)



A free weekly online newsletter, This Week in Washington brings you timely water quality information from the U.S. EPA and around the globe.

Proceedings of the Water Environment Federation

Hosted on the IngentaConnect website, Proceedings of the Water Environment Federation is an archival library of the papers presented at the annual WEF Technical Exhibition and Conference and other conferences held between 2000 and 2015.

#### Water Environmen **StormwateReport**

Stormwater Report, available by e-mail as a monthly digest, is a Water Environment Federation news service dedicated exclusively to stormwater news, from green infrastructure to wet weather issues.



601 Wythe Street Alexandria, Virginia 22314-1994 USA 703-684-2400