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April 10, 2017

**NEW MEMBER WELCOME LETTER**

Member Name  
Job Title  
Company  
Address 1, Address 2  
City, State, Zip  
Country (if outside US)

Dear <Member First Name>:

Welcome to the **Water Environment Federation (WEF)** and <enter MA name>. WEF and its global network of members and local Member Associations provide water quality professionals around the world with the latest innovative water quality education, training and business opportunities. And through your membership, you have gained access to comprehensive resources to help enhance your professional development.

**Increase Your Knowledge – Stay Informed** – Your WEF and <enter MA name> membership ensures you receive the most innovative resources and information about the water sector. WEF and <enter MA name> keep you one-step ahead with information on current industry research and trends, process improvements, regulatory concerns, and industry trends.

**Networking – Build Productive Relationships** – As a WEF and <enter MA name>, you'll connect with some of the industry's best and brightest. Our members connect, learn and contribute through committees, workgroups, conferences and workshops, at both the local and national levels, to help drive the work of the organization—and help each other develop and grow professionally.

**WEF and Local MA Events – Get Education and Training Opportunities for CEUs and PDHs** – WEF members receive discounts on WEF events, which include WEFTEC (the world's largest and most innovative water quality conference and exhibition), WEF specialty conferences, webcasts, hot topic seminars and workshops. Members receive significant discounts on registration rates for conferences at both the national and local levels.

**Utility Management Tools – Enhance Your Facility's Performance** – WEF offers unparalleled information and opportunities for the utility manager committed to excellence. WEF's vast array of utility knowledge focuses on increasing utility performance while decreasing costs.

**Your membership ID # is <enter member ID>**. For additional information about your membership, please visit [www.wef.org](http://www.wef.org) . You may also contact us at 1.800.666.0206 (1.571. 830.1545 globally) or [csc@wef.org](mailto:csc@wef.org).

Thank you again for joining WEF and <enter MA name>. We look forward to serving your membership needs for many years to come.

Best Regards,

Signer Name  
Job Title