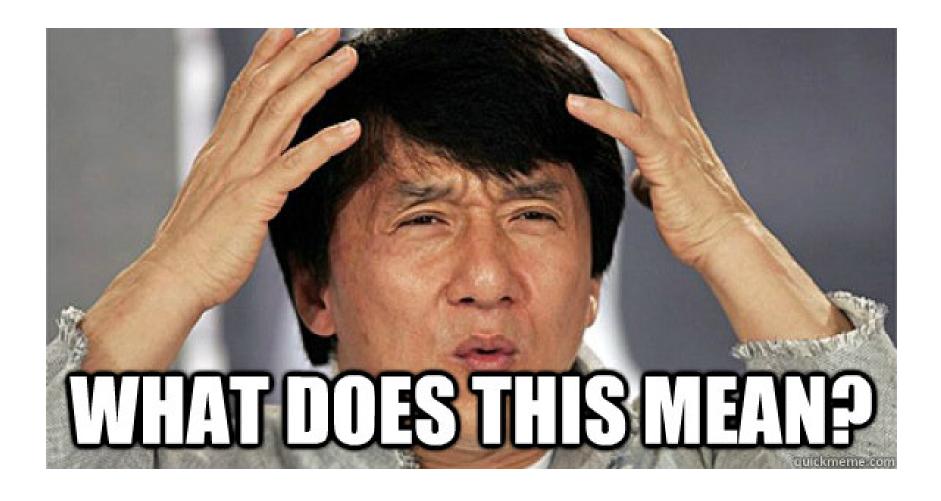


# Using Multimedia for Social Media

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WHAT IS 'MULTIMEDIA' ANYWAY?



#### Multimedia

"A <u>combination</u> of **text** and/or **video** and/or **audio** and/or still **photography** and/or **animation**."



#### WHY USE MULTIMEDIA?

- To **engage** audience
- To share expertise
- To enlighten the public





#### HERE'S WHAT WE'VE DONE

- An Earth Day thank-you
- Quick Question: What is biogas?
- Quick Question: What is the WEF
   Community Service Project





### YOUR TURN











David Hayden talks about 35 yrs as #cawater pro & maintaining a legacy of excellence #mywaterlegacy #membermonday cweawaternews.org/operator-leave ...







## Imagine a Day Without Water October 12, 2017







Questions?







### Thank you!

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