



WEFMAX in Charlottetown, PEI Canada
Rodd Hotels and Resorts
75 Kent St, Charlottetown, PE C1A 7K4
May 24-26, 2023

**WEFMAX Offers a Forum to Share Successes and Lessons Learned
to Strengthen MAs and WEF**

WEF Board of Trustees, Stephen Sanders and Janet Cann | **WEF HOD Speaker**, Donnell Duncan
WEF HOD WEFMAX Committee Chair, Jeff Berlin | **WEFMAX Committee Vice Chair**, Dave Galbraith
WEF Association Engagement Staff: Dianne Crilley, Renee Kayal, Ama Richardson

Atlantic Canada WWA Board Members:
Chairperson, Jason Phillips | **Vice Chairperson**, John Lam
Secretary/Treasurer, Robert Gillis | **Executive Director**, Clara Shea
WEF Delegate, Dave Galbraith

PROGRAM

Improving MAs Through Leadership and Innovation

Wed. May 24 Meet in Georgian Ballroom beginning at 3:30 pm

- 12:00 – 3:00pm** By Invitation Only - CAC Meeting - Kent Room (mezzanine Level)
- 3:30 – 4:00 pm** WEFMAX REGISTRATION: Georgian Ball Room – Rodd Hotel Lobby
- 4:00 – 5:30 pm** DE&I SPOTLIGHT: Meet in the Georgian Room... Don't miss out!
WEFMAX explained – by Dianne Crilley; Self-Introductions, Atlantic Canadian Themed Game, Presentation from Carl Yates – AFNWA (Atlantic First Nations Water Authority).
- 6:15 – 8:30 pm** ICE BREAKER MEET & GREET SOCIAL: Join ACWWA & WEF for a guided 10–15-minute walk towards the Harbour Waterfront, where we will be greeted by a very special guest for a Group Photo! Then off to Peakes Quay Restaurant around the corner where we will enjoy locally themed foods and beverages.

Get ready for a special Atlantic Canada developed team building game that brings out the best and worst engineering design skills you have ever seen... have some laughs... meet new friends or catch up with existing friends.

Thur. May 25 **WEFMAX Day 1 held in Richmond-Grafton Rooms – mezzanine level**

- 6:15 am** *Early Birds*...Join in for a group 5K Run or 2-3K Walk – Leave from the Hotel Lobby. Walk or run at your own pace. (Route maps will be provided)
- 7:30 – 8:30 am** FULL Signature Buffet Hot Breakfast – **Georgian Ball Room**

8:30 – 8:40 am **Welcome:** Jason Phillips (ACWWA) *Plus a very special DE&I Moment.*

8:40 – 9:00 am **WEF MESSAGE**
 WEF Board of Trustee, Stephen Sanders will share update from WEF

9:00 – 9:45 am **IMPROVING MAs THROUGH LEADERSHIP AND INNOVATION**
 Review WEF Core Value and meaning for Member Associations; Poll audience.
 Why are leadership and innovation important to MAs? What does innovation mean in a leadership and MA context? What are the gaps in success for these?

Facilitators: Jeremy Brashears and Jeff Berlin
Scribe: Heather Patriarche **Timekeeper:** Clara Shea **Mic. Helper:** Ama Richardson

9:45 – 10:00 am BREAK

10:00 – 11:30 am **MA LEADERSHIP AND INNOVATION – MODERATED PANEL**
WEASC Leadership – Earl Sheppard (WEASC)
RMWEA Innovative Water Technology Committee – Joe Tamburini (RMWEA)
Women in Leadership Roles – Julie Stokes (ACWWA)
Leadership Retreat and Committee SOPs – Ellen Frketic (Chesapeake WEA)
YP Leadership and Mentoring – Tim Ware (FWEA)
Moderator: Jeremy Brashears
Scribe: Heather Patriarche **Timekeeper:** Clara Shea **Mic. Helper:** Jeff Berlin

11:30 – 11:45 am **WEF HOD NOMINATING COMMITTEE**
Presenter: Bill Davis (WEASC)

11:45 – 1:00 pm LUNCH

1:00 – 2:15 pm **WEF LEADERSHIP AND INNOVATION - MODERATED PANEL**
WEF Leadership and Innovation – Stephen Sanders (WEF Trustee)
DE&I Network Call – Donnell Duncan (Speaker of the House)
Emerging Leaders Workgroup: WEF Leadership Path – Bill Davis (WEASC)
Leadership Development for YPs – Ama Richardson (WEF)
Leadership in WEF – Janet Cann (WEASC)
Moderator: Jeremy Brashears
Scribe: Heather Patriarche **Timekeeper:** Clara Shea **Mic. Helper:** Jeff Berlin

2:15 – 2:45 pm BREAK

2:45 – 3:45 pm **BRAINSTORMING SOLUTIONS**
 World Café Method Discussion – Roving Discussions Recap
Presenters: Jeff Berlin and Jeremy Brashears
Scribe: Heather Patriarche **Timekeeper:** Clara Shea **Mic. Helper:** Ama Richardson

3:45 – 4:00 pm **NEXT STEPS – ACTION PLAN**
Facilitators: Jeremy Brashears and Jeff Berlin

4:00 – 4:15 pm WEFMAX DAY 1 WRAP AND ADJOURN

4:45 – 11:00 pm EVENING SOCIAL: Enjoy dinner at the “World Famous” **New Glasgow Lobster Supper** restaurant - Meet in Hotel Lobby at 4:45 pm to board the bus. **5:00 pm SHARP departure.** Departure from NGLS at approx. 7:30 pm to head to an Irish Pub “The Olde Triangle / Pour House” (upstairs) for an authentic Atlantic Canada Kitchen Party – Live Local Band. (5-minute walk to the Hotel).

The bus will drop off anyone at the Hotel if not interested in the Kitchen Party.

Fri. May 26 **WEFMAX Day 2 held in Richmond-Grafton Rooms – mezzanine level**

7:30 – 8:30 am Full Signature Buffet Hot Breakfast – Georgian Ball Room

8:30 – 8:40 am **HOD MESSAGE**
Presenter: Donnell Duncan (WEF HOD Speaker)

8:40 – 9:40 am **HOD OF THE FUTURE – WORKSHOP**
Workgroup Charter – Question 4. What are the changing demands on WEF, MAs, and the HOD? How can the HOD change to match the needs of your MA?
Facilitator: Dave Galbraith (ACWWA)

9:40 – 10:00 am **WEF HOD COMMITTEE/WORKGROUP UPDATES**
Budget Committee (10 min) - Rosaleen Nogle (NYWEA)
DE&I Committee (5 min) - Amy Baker (AZ Water)
Water Advocacy Workgroup (5 min) - Rosaleen Nogle (NYWEA)

10:00 – 10:15 am BREAK

10:15 – 10:45 am **WEFMAX ACWWA HOST SHARING SESSION**
Topic: Fostering Relationships with Emerging Leaders: Benefits to the Organization and Industry at Large
Facilitator: Dave Galbraith, Lindsay Anderson (ACWWA) (YP Emerging Leader)
Scribe: Heather Patriarche **Timekeeper:** Clara Shea **Mic. Helper:** Ama Richardson

10:45 – 11:45 am **STRATEGIC PLAN SESSION**
Prepared by Strategic Plan Rollout Task Force
Facilitator: Bill Davis (WEASC) and Ellen Frketic (Chesapeake WEA)
Scribe: Heather Patriarche **Timekeeper:** Clara Shea **Mic. Helper:** Ama Richardson

11:45 – 12:00 pm **CLOSING:** Stephen Sanders (WEF), Jason Phillips (Atlantic Canada WWA)

12:00 Noon WEFMAX ADJOURNS – safe travels home...