# Wef Leadership Series

Recognizing Volunteer Engagement



2020-2021 Leadership Series Sponsor





#### Context

- People Volunteer to Give Back
- How Volunteers Might Want to be Recognized
- How Recognition can Become Part of the Organization's Culture



From Serving as a Board member to delivering critical services...

Volunteers Keep the Nonprofit World Spinning Round

### United States 77 Million = 30% of the population

Canada

13 Million = 41% of the population

In 2018...













Valued – Task is aligned to the Mission

Appreciated

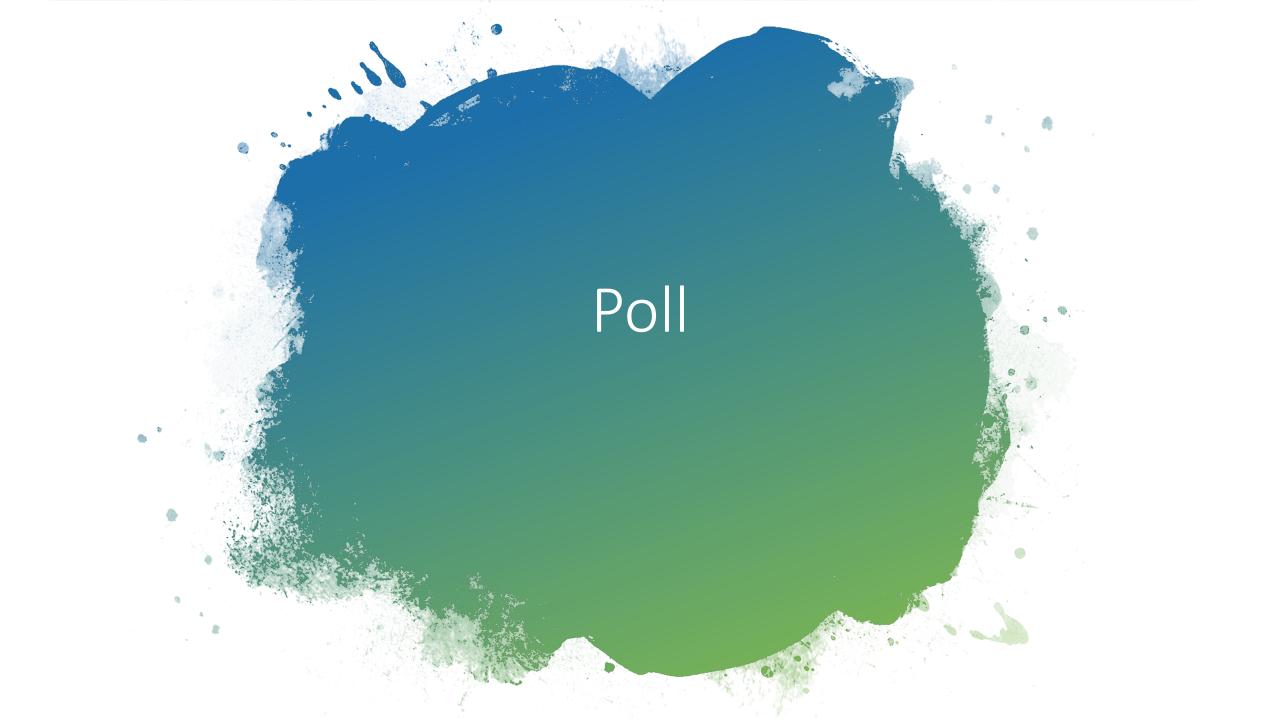
**Ambassadors** 















## Volunteer Recognition Best Practices

Make It a Priority

Be Welcoming

Prepare for Success

Recognize Often

Recognize the person not the work

#### **Volunteer Appreciation Guide**



A Membership Knowledge Hub resource from Wild Apricot

#### Be Sincere

Make
Recognition
Appropriate for
the Achievement

Be Consistent and Timely

Know your Budget

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#### FORMAL RECOGNITION

Defined as "planned institutionalized actions that happen on a repeating schedule i.e. Quarterly / Annually"

Recognition Awards

Appreciation dinners

Fundraising T-Shirts, hats etc...

Electronic volunteer day appreciation

Social Media recognition

Volunteer of the month

Video thank you



#### INFORMAL RECOGNITION

Defined as "all about the small everyday gestures one does to express gratitude for others"





#### Your Turn to Talk

#### **BREAKOUT GROUPS**

- Introduce yourself.
   Name, and what is your MA role?
- Assign a lead (who has been a WEF member the shortest time).
- Assign a note taker.
- 20 minutes

#### **BREAKOUT QUESTION**

What is the most meaningful recognition that you have received that meant a lot to you?

Was it a formal or informal recognition?

Report Out



Volunteers are the heart of the organization

Take Steps to Develop a strong year-round volunteer recognition plan

Happier volunteers yield a stronger organization and a successful mission



#### **Presenters**

**SHARING** 

 WEF Students & Young Professionals Committee

#### **Member Associations**

- AZ Water
- Chesapeake WEA

Celebrate your volunteers and see increased retention and engagement!





WEF appreciates your support in attending the 2021 Leadership Series.