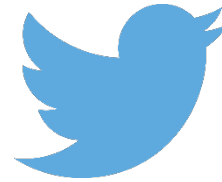


Official Guidelines for the 2022 AWWA / WEF Young Professionals Summit Twitter Contest #waterYPSummit



General Information:


Who: Open to all registered attendees at the 2022 YP Summit.


What: Twitter contest hosted by the Young Professionals.

Why: Let's make our presence known and get [#waterYPSummit](#) trending on Twitter!

Prizes: We are giving away lots of prizes! Every tweet you post that includes [#waterYPSummit](#) gives you another entry in our raffle, increasing your chances of winning. Tweets also including a hashtag from our categories listed below double your chances by earning you two entries in our raffle. Winners will be announced at the end of the Summit on Monday, Feb. 21.

Rules and Guidelines:

 Each of your tweets must include the hashtag [#waterYPSummit](#)

 Each of your tweets must include the category you want it to count towards and it must be clear which item you are addressing. A sample tweet can be found under each category.

 You're encouraged to tweet in all of the following categories (you may tweet more than once).

When: Contest begins NOW and ends at 4 PM on **Monday, February 21, 2022.**

Where: Tweet any time during YP Summit. The Publicist category takes place BEFORE the Summit and will reward the best hype person!

Categories:

[#Publicist](#)

- **What to Do:** Help spread the word about the upcoming 2022 #WaterYPSummit by sharing why you're excited to attend! The individual with the most hype posts ahead of the 2022 YP Summit will win a prize! Hype posts are encouraged on all social media platforms, but only Twitter posts will count toward the contest.
- **Sample Questions to Address:**
 - What is something you learned at prior summits that you brought back to the office?
 - What are you most excited about for the 2022 YP Summit?
 - Who did you connect with/ network within past summits or who are you looking forward to catching up with this year?
 - How many times have you gone? What gets you to keep coming back?
 - What is your favorite memory from the YP Summit?
- **Example:** *"I can't wait for #waterYPSummit in Orlando where the industry's young professionals will meet and discuss creative resilience! #Publicist"*
- **Deadline:** This category of the contest will end at 8 a.m. the day of the Summit, Monday Feb. 21

#SocialButterfly

- **What to Do:** Tweet who has the biggest time zone difference from the program!
- **What to Include:**
 - A picture of the attendee/screen, optionally including yourself and others
 - The name of the attendee, plus their name and profession/job title
- **Example:** *"Wow, Lindsay is calling in from Nova Scotia to attend the summit. #SocialButterfly #waterYPSummit"*

#Paparazzi

- **What to Do:** Tweet a picture of a well-known attendee.
- **What to Include:**
 - A picture of the attendee
 - The name of the attendee
- **Example:** *"I just got AMPED UP by Erin Mosley and Tom Kunetz at the 2020 YP Summit! #Paparazzi #waterYPSummit"*

#Detective

- **What to Do:** Tweet a fun fact about another attendee
- **Sample Fun Facts:**
 - What interesting hobby does Larry Latour have?
 - What university did Jim Herberg get his Bachelor's Degree?
 - What does Wendi Wilkes do in Washington, D.C.?
 - What City of San Diego department does John Helminski work in?
- **Example:** *"Mr. Koontz has been a member of AWWA since 1982 #Detective #waterYPSummit"*

#Journalist

- **What to Do:** Tweet your answer to the following questions:
 - Which workshop or speaker did you learn the most from and what was your biggest "take-away"?
 - What did you enjoy most about the YP Summit?
- **Example:** *"I really enjoyed meeting and networking with people from such diverse backgrounds #Journalist #waterYPSummit"*