Call for UNLEASH 2018 Innovation Lab Nominees

WEF has been asked to nominate 5 young professionals to participate in UNLEASH – a global innovation lab this May 30 – June 6 in Singapore. The UNLEASH program will bring together 1,000 talents from across the globe to co-create new breakthrough solutions to the world's most pressing challenges. At the Innovation Lab, participants will enjoy inspirational speakers and team activities.

Full details about UNLEASH are located here.

This program sounds fantastic! How do I let WEF know I want to be nominated?

- Send us a few sentences that explain why you would like to participate in UNLEASH, along with a copy of your resume or CV. Please email this information to <u>Stevi Hunt-Cottrell</u> no later than **5 pm Eastern on Monday, January 15**. Sending us an email means that you are available and committed to complete the application (see below) and, if selected, participate in UNLEASH this May 30 June 6, 2018.
- WEF will then let you know on **Tuesday**, January 23, 2018 if we are able to nominate you to participate in the program.
- If nominated, you will need to complete a program application on the UNLEASH website no later than **Sunday, February 15, 2018**.
- If WEF nominates you to participate and you are accepted as a talent there is a onetime \$145 fee that you will need to cover to attend the program. Your travel to and from Singapore, accommodation, meals, and local transport during the program, and all other program-related costs will be covered per UNLEASH policies. (Consult <u>UNLEASH</u> <u>FAQ's</u>)
- You will also need to commit to fully participating in the entire 9-day program, which includes co-creating an idea or solution with your teammates.

What does it mean to be nominated to the program?

• While a WEF Nomination doesn't guarantee you'll be accepted into the UNLEASH program, WEF is a trusted partner and nominated talents will be given special consideration for acceptance into the program.

What talents is UNLEASH looking for?

UNLEASH accepts top talents aged 20-35. Talent's must meet 5 general criteria.

- 1. Demonstrated **commitment** to solving some of the world's pressing challenges
- 2. Possession of a creative and innovative mindset
- 3. Proven track record of making **contributions** to solving social causes
- 4. Willingness to engage in co-creation with peers and experts
- 5. High proficiency in **English** with the ability to engage in complex discussions

Furthermore, talents should match at least one of four distinct profiles.

• Entrepreneurs: Recently launched/or considered launching start-ups, organizations or campaigns (both non- and for-profit).

• Intrapreneurs: Improved or changed entities, e.g. through R&D, business development or organizational changes.

• Academia: Acquired in-depth content knowledge, e.g. via a PhD position, post-doc position, research projects or master courses.

• **Technical experts:** Possession of skills, tools and know-how (e.g. within engineering, design, technology, crafting and finance) enabling development of physical or software based solutions.

Please review <u>UNLEASH's FAQs</u> for more information about the application and program.

Thank you in advance for your interest in the exciting opportunity. Please do not hesitate to contact us directly with any questions.