

SuperBAC presents biotechnological innovations in WEFTEC

Event of great importance in the field of sanitation, which takes place in Chicago, USA

From September 30th to October 4th, SuperBAC, a pioneer company in the Brazilian Market of solutions in biotechnology, will be one of the exhibitors of WEFTEC 2017, which is the world's largest conference and tradeshow in the water sector.

This event is sponsored by Water Environment Federation, an organization which gathers around 75 sector worldwide associations. Its mission is to promote the public health and environmental protection, through the development of technical and educational initiatives for water preservation in the entire planet.

The main focus of WEFTEC is launching innovations in the segment and their different demands such as: chemical products, handling, monitoring, control, sampling and analysis equipment, including collection and piping system, treatment, pumps, and services. "This is the first time we have participated in WEFTEC and our main target is to strengthen the relationship with potential partners, promoting the brand's internationalization process and new business generation for the company", adds Thales Souza, Sales Manager at SuperBAC.

The company will take to Chicago its biotechnological solutions and successful cases in the areas of wastewater treatment and oil & gas, including sewage treatment and recovery of contaminated areas. "Even the main focus of the tradeshow being basically equipment, our products have an operational synergy with several launchings that will be presented in the WEFTEC. In this way, this event, which is the most important one in the segment, will be a great opportunity to exchange ideas and approach with major international players", concludes Souza.

ANote!

WEFTEC 2017

Date: From September 30th to October 4th, 2017

Local: Mc Cormick Place – Chicago, Illinois - EUA

SuperBAC Booth: Innovation Pavilion

For more information: www.weftec.org

About SuperBAC

Founded in 1995, SuperBAC is pioneer in biotechnological solutions in Brazilian Market. The growing environmental concerns and imminent increase of the population, brings out that one of the main needs of the economy in the XXI century is the creation of processes that allow productivity increase without sacrificing sustainability.

For more information:

Note! Communication Advisory

Luciana Mira, Gisele Gomes, Fernanda Pancheri

luciana.mira@notecomunicacao.com.br

gisele.gomes@notecomunicacao.com.br

Note!



fernanda.pancheri@notecomunicacao.com.br
(11) 3136-0544