

DZ Where the Water Innovators Want To Be



The WEFTEC Discovery Zone, located in the WEFTEC

Innovation Neighborhood, between the Innovation Pavilion and Pure Water Brewing Alliance Beer Garden, is a place for startups to “cut loose” and introduce their water innovations.

DISCOVERY ZONE ELIGIBILITY REQUIREMENTS

Participants must meet the following eligibility criteria to exhibit in the Discovery Zone:

- Companies who received kiosks in the Innovation Pavilion through BlueTech and Imagine H2O Innovation Awards, or
- First-time WEFTEC exhibitors who have won an Innovative Product Award within the last 3 years, or
- Exhibitors with a technology affiliated with
 - LIFT program or in the LIFTLink database
 - One of the Water Innovation Clusters
 - An incubator/accelerator program
 - A university or research center
- Companies may only exhibit one time in the Discovery Zone. Exhibitors must “graduate” to a full, 10' x 10' booth after exhibiting in the Discovery Zone.

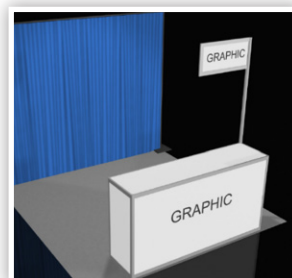
CONTACT

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DISCOVERY ZONE EXHIBITS

The Discovery Zone has space for up to 20 exhibits. Each kiosk includes:

- Tabletop kiosk (see rendering below)
- Full setup and printing of graphic provided by exhibitor
- Four Booth Personnel Registrations (access to expo and technical sessions)
- Carpet
- Two chairs
- Wastebasket
- Backdrop curtain
- Company listing in Expo directory and mobile app



DISCOVERY ZONE PRICING: \$2,500

- Extras (exhibitor responsibility, not included):
 - Electrical
 - Material Handling

