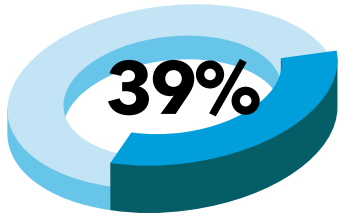
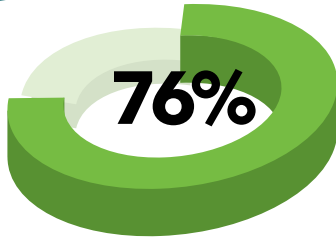


# ATTENDEES INVEST THEIR MONEY...



39% of attendees are planning to buy one or more product/services viewed at WEFTEC within the next 12 months.



76% of professional registrants are purchasing decision makers/influence purchasing decisions.

## PURCHASING BUDGETS OF WEFTEC 2018 REGISTRANTS

	Capital Equipment	Operating & Maintenance
Wastewater Treatment	\$14,100,000	\$15,096,900
Drinking Water Treatment and Distribution	\$12,985,100	\$7,680,700
Collection Systems	\$13,875,700	\$9,011,500

## ATTENDEE NET PROMOTER SCORE

# +59

increased 6 points from 2017

*(Net Promoter Score®, or NPS®, measures how likely an attendee is to recommend WEFTEC to a colleague. NPS is recognized globally by top organizations.)*