



Sample Booth Budget – Non Member Rate, Discount Pricing

The budget for exhibiting will be different for each company. Please use the sample booth budget below to estimate basic costs that a non-member company might expect to pay to reserve space and furnish a space for display at WEFTEC. Taxes are included where applicable.

Estimates are for a 10'x10' (or the equivalent of 3m x 3m) booths at the WEF Exhibitor Non-Member rate. Furnishings, utilities and other rates are based on Advance Order Deadlines.

The sample budget is based on the 2019 service manual rates and should be used for preliminary planning purposes only. Costs for additional services such as shipping, water drain/fill, sponsorship/advertising, hotel accommodations, daily expenses and travel must also be considered.

Exhibitor Non Member Booth Space Rate (pipe & drape in back and sides of booth)	\$ 4,700.00
Standard Carpeting (required - 9' x 10'; daily vacuuming not included) + 9% tax	\$ 268.95
Booth Package Option 1 + 9% tax Including:	\$ 301.93
(2) Limerick Side Chairs, (1) Wastebasket, (1) 6' x 30' Draped Table	
(1) ID Sign	Free
Lead Retrieval - SWAP® Enabled Tablet	\$ 546.52
(+4.1% tax and excludes \$9.99 processing fee for mailed order forms)	
Electricity (120 Volt/ 5 amps/500 Watts) + 9% tax	\$ 123.71
Electrical Labor (Straight Time, One Hour)	\$ 109.00
Material Handling* (Straight Time, Crated or Skidded to Warehouse, 200 lbs)	\$ 230.00
<i>*There is a 200lb minimum for material handling</i>	
Display Labor* (Straight Time, One Hour)	\$ 146.75
Estimated Total Cost:	\$6,426.86

**Overtime and double time charges are higher. For Freeman supervised labor, add 30% of the total installation labor bill with a minimum of \$45.00.*

An Exhibitor Employee may perform work in a booth of any size. They can work within the booth using their own ladders or hand tools, cordless tools, power tools and other tools designated by McCormick Place/SMG. An exhibitor and exhibitor employees are prohibited at all times from using scooters, forklifts, genie lifts, pallet jacks, condors, scaffolding, scissor lifts, motorized dollies, or similar motorized or hydraulic equipment on Authority premises. Complete information is listed in the 2019 Exhibitor Service Manual.