

# SHOWCASE XD POWERED BY CORE-APPS



Patent Pending

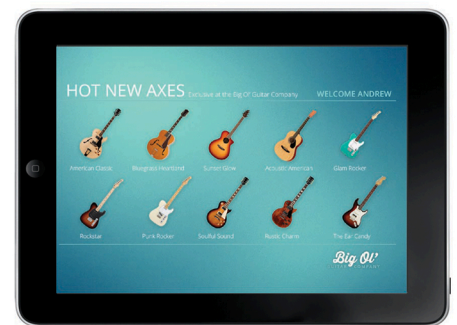
## ENHANCING THE SHOW FLOOR PRODUCT EXPERIENCE

- **For Exhibitors,** Showcase XD is an exciting new sales tool to help demonstrate products and nurture prospects. The Patent pending technology allows exhibitors to present dynamic content through a tablet, track the user experience, nurture prospects and data mine the analytics, without the need for WiFi.
- **For Attendees,** it's an interactive display designed for engagement, inspiration and detailed product information

## WE MAKE IT EASY

Exhibitor DIY Dashboard

- Exhibitors build their own digital product showcase through their dashboard
- Includes short video to walk users through how to build their Showcase
- Includes up to 10 products per device



## HOW IT WORKS

- Allows exhibitors to build an event specific catalog for highlighted products shown in their booth
- Creates a second screen experience for expanded content like features, specs and purchasing details
- Captures the user's actions, sends an email follow up

- Allows exhibitors to build an event specific digital catalog to highlight products displayed in their booth
- Save money on printing costs by digitizing product collateral
- Available for iPad
- \$350/company for the first catalog, \$150 for each additional one
- Purchase online by visiting: [portal.showcasexd.com/setup/weftec2017](http://portal.showcasexd.com/setup/weftec2017)



**Weftec 2017**  
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Exhibition & Conference

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[expoinfo@wef.org](mailto:expoinfo@wef.org)

1290 Bay Dale Drive #319 | Arnold, MD | 410-974-0505 | [info@core-apps.com](mailto:info@core-apps.com)

**core-apps.com**

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