

**From:** Stefanie Walter  
**Sent:** Friday, July 10, 2020 3:18 PM  
**Subject:** WEFTEC Connect Exhibitor Webinar - Register Today

**MORE EXHIBITOR RESOURCES**

## **See What's New on WEFTEC.org to Learn About the Exhibitor Showcases at WEFTEC Connect!**

It's been a busy time since we sent out our last email announcing that WEFTEC is a virtual event, [WEFTEC Connect!](#) WEFTEC Connect will set a new standard of excellence for the WEFTEC experience and provide a dynamic, safe space for the world of water to learn, network and connect...how you need it and wherever you are.

### **Learn More About Exhibitor Showcase Options**

The exhibitions team is excited to offer new materials to help answer many of the questions we have been getting about the Exhibitor Showcase on WEFTEC Connect.

- See [new mock-ups](#) of the Deluxe, Premium, and Premium Plus options.
- Updated [Exhibitor Prospectus](#) with new information about subsidiaries and Exhibitor Contact Registrations
- Visit the [How to Exhibit](#) page for all showcase reservation materials.

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### **Exhibitor Demo - Register Today!**

We are pleased to announce that we have scheduled the WEFTEC Connect Exhibitor Demo on Tuesday, July 28, 1:00 pm EDT.

During the demo, we will cover:

- WEFTEC Connect event schedule
- Site navigation and functionality
- Cost for attendees to register
- What's included in the Exhibitor Showcase levels
- Details about the add-on 3-D Header
- Chat, meetings, and matchmaking
- Registration lists and lead capture
- Q&A

**[Save your seat - Register Now!](#)**

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## WEFTEC 2020 Exhibit Space Fees

Exhibitors have until September 1 to let us know which of the following options they would like to select for their WEFTEC 2020 booth fees:

1. Transfer your currently paid booth fees to a WEFTEC Connect exhibitor showcase or sponsorship purchase. All exhibitors who purchase a WEFTEC Connect exhibitor showcase will earn one WEFTEC Priority Point and are eligible to select WEFTEC 2021 booth space in the advance round.
2. Transfer your currently paid booth fees (*minimum 25% deposit*) to your WEFTEC 2021 booth order. WEF is incentivizing exhibitors by awarding one WEFTEC Priority Point for choosing this option and you are eligible to select WEFTEC 2021 booth space in the advance round!

***Exhibitors can choose a combination of 1 & 2 and earn two Priority Points.***

3. Receive a full refund to the original form of payment. (No priority points, no advance round booth selection with this option.)

Complete [this form](#) by September 1, 2020 to let us know which of the above options you would like to pursue.

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