
From: WEFTECSales
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Subject: WEFTEC is going fully virtual! Here's what you need to know as an Exhibitor



As released today, this year [WEFTEC](#) will be a fully virtual event called WEFTEC Connect. As valuable partners to WEF, we imagine you have a lot of questions. The [FAQs](#) overview answers to your anticipated needs. Look for the section just for exhibitors!

WHAT'S NEXT?

What will happen to my exhibit space fees for the in-person event WEFTEC 2020?

Exhibitors have the following options to have booth fees refunded/transferred:

1. Transfer your currently paid booth fees to a WEFTEC Connect exhibitor showcase or sponsorship purchase. All exhibitors who purchase a WEFTEC Connect exhibitor showcase will earn one WEFTEC Priority Point.
2. Transfer your currently paid booth fees to your WEFTEC 2021 booth order. WEF is incentivizing exhibitors by awarding one WEFTEC Priority Point for choosing this option!
3. Receive a full refund to the original form of payment.

Exhibitors should complete this [form](#) by September 1, 2020, to let us know which of the above options they would like to pursue.

What will the WEFTEC Connect Exhibitor Showcase include?

- Easy to use and fully searchable exhibitor showcases, featuring company and contact information, product overviews, videos and product downloads, website and social links, and more!
- Virtual appointments and live chats with WEFTEC attendees and exhibitors.

[View the Exhibitor Prospectus](#)



Mark Your Calendar for WEFTEC Connect!

Make sure to reserve time on your calendar now for WEFTEC Connect on October 5-9, 2020. For more information on WEFTEC Connect [access the full FAQs](#) for exhibitors and visit the [WEFTEC](#) website. Contact us at expoinfo@wef.org.

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