



Sample Booth Budget – WEF Exhibitor Member Booth Space Rate

The budget for exhibiting will be different for each company. Please use the sample booth budget below to estimate basic costs that a company might expect to pay to become a member, reserve space, and furnish a space for display at WEFTEC. Taxes are included where applicable.

Estimates are for a 10'x10' (or the equivalent of 3m x 3m) booths at the WEF Exhibitor Member rate. To receive the WEF exhibitor member booth rate, your company must hold an active WEF Exhibitor Membership. Furnishings, utilities, and other rates are based on the best Advance Order Deadline Rate. Freeman, the general service contractor, offers an Online Advance Rate, and many vendors charge a fee for ordering via form versus online. *Please be sure to check all portals and forms for the best rate when published.*

The sample budget is based on costs from 2020 and 2021 as applicable and should be used for preliminary planning purposes only. Costs for additional services such as shipping, water drain/fill, hotel accommodations, travel, daily expenses, and sponsorship/advertising must also be considered.

WEF Exhibitor Member Booth Space Rate (includes only pipe & drape, ID sign) <i>Member booth fees are \$42 per square foot plus \$250 per corner</i>	\$ 4,200.00
Required Insurance (through blanket policy available to exhibitors)	\$ 75.00
10' x 10' Classic Carpeting (Based on 2020 rates + tax) <i>Does not include vacuuming, padding, or plastic covering</i>	\$ 396.23
(2) Limerick Side Chairs (Based on 2020 rates + tax)	\$ 181.93
(1) 6' x 30" Draped Table (Based on 2020 rates + tax)	\$ 195.04
(1) Wastebasket (Based on 2020 rates + tax)	\$ 28.62
Electricity (120 Volt/10 amp/601-1200 watts + tax) <i>Installation labor included</i>	\$ 169.40
Exhibitor Membership (Tier 1: <\$1 million in total gross annual revenue wastewater collection)	\$ 840.00
Estimated Total Cost	\$ 6086.22

Other Costs to Consider:

Material Handling – 2021 rates

- * \$1.30 per pound warehouse or direct to show site
- * \$1.63 per pound warehouse after deadline
- * Free of Charge – 10 lbs and under per shipment, meaning any number of pieces delivered to the same booth by the same carrier from the same shipper, on the same day, weighing 10 lbs or less

Lead Retrieval – SWAP® Mobile App – 3 Users (2021 rate + estimated tax) \$ 715.52

Display Labor - Straight Time, One Hour (Estimated based on 2020 advance rate + 2% tax) \$ 126.51

- *Note that full time employees of exhibiting companies may set their own exhibits without assistance from Display Labor.*
- *Overtime is charged 5pm – 8am M-F plus all day Saturday and Sunday. Double Time is charged Holidays.*



Sample Booth Budget – WEF Non-member Booth Space Rate

The budget for exhibiting will be different for each company. Please use the sample booth budget below to estimate basic costs that a company might expect to reserve space and furnish a 10' x 10' space for display at WEFTEC. Taxes are included where applicable.

Estimates are for a 10'x10' (or the equivalent of 3m x 3m) booths at the WEF Non-member booth space rate. Furnishings, utilities, and other rates are based on the best Advance Order Deadline Rate. Freeman, the general service contractor, offers an Online Advance Rate, and many vendors charge a fee for ordering via form versus online. *Please be sure to check all portals and forms for the best rate when published.*

The sample budget is based on the most recent available costs and should be used for preliminary planning purposes only. Costs for additional services such as shipping, water drain/fill, hotel accommodations, travel, daily expenses, and sponsorship/advertising must also be considered.

WEF Non-member Booth Space Rate for a 10' x 10' (includes only pipe & drape, ID sign) <i>Non-member booth fees are \$49.50 per square foot plus \$250 per corner</i>	\$ 4,950.00
Required Insurance (through blanket policy available to exhibitors)	\$ 75.00
10' x 10' Classic Carpeting (Based on 2020 rates + tax) <i>Does not include vacuuming, padding, or plastic covering</i>	\$ 396.23
(2) Limerick Side Chairs (Based on 2020 rates + tax)	\$ 181.93
(1) 6' x 30" Draped Table (Based on 2020 rates + tax)	\$ 195.04
(1) Wastebasket (Based on 2020 rates + tax)	\$ 28.62
Electricity (120 Volt/10 amp/601-1200 watts + tax) <i>Installation labor included</i>	\$ 169.40
Estimated Total Cost	\$ 5,996.22

Other Costs to Consider:

Material Handling – 2021 rates

- * \$1.30 per pound warehouse or direct to show site
- * \$1.63 per pound warehouse after deadline
- * Free of Charge – 10 lbs and under per shipment, meaning any number of pieces delivered to the same booth by the same carrier from the same shipper, on the same day, weighing 10 lbs or less

Lead Retrieval – SWAP® Mobile App – 3 Users (2021 rate + estimated tax) \$ 715.52

Display Labor - Straight Time, One Hour (Based on 2020 advance rate + 2% tax) \$ 126.51

- *Note that full time employees of exhibiting companies may set their own exhibits without assistance from Display Labor.*
- *Overtime is charged 5pm – 8am M-F plus all day Saturday and Sunday. Double Time is charged Holidays.*