



2022

**digital
exhibitor
listing
packages**



Each exhibitor at WEFTEC 2022 receives a complimentary basic listing. Maximize your brand exposure and grow your business by choosing one of the enhanced digital listing options below.

	BASIC	DELUXE	PREMIUM	PREMIUM PLUS
Package Price	complimentary	\$495 w/ application \$750 after application	\$995 w/ application \$1,500 after application	\$3,000 available after application process
Contact Information	✓	✓	✓	✓
Company Description	✓	✓	✓	✓
Product Categories	✓	✓	✓	✓
Access to Leads		✓	✓	✓
Logo		✓	✓	✓
Showcase Images			4	6
Showcase Videos				4
Featured Exhibitor Search				✓
Priority Placement in Search Results				✓
Highlighted Booth				✓
Exhibitor Collateral		2	4	6
Virtual Business Cards with Live Chat		2	4	6
Show Specials		1	2	3

All Press WhitePaper Brochure Additional Links Case Studies

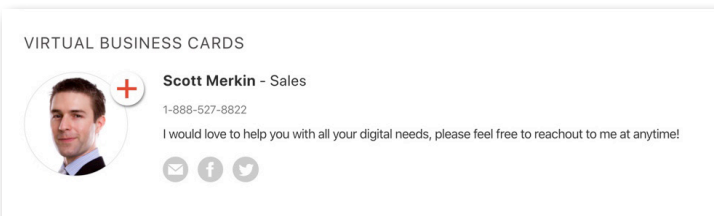
10 Results for Collateral

Name	Company	Add to Planner
New Triad X12	Walker Stock Innovations	+
Supply Chain Vertical Integration - Hidden Costs	Dixon Factory Partners	+
Information About Our Products and the Services We Offer	Ramos Crag Systems	+

Exhibitor Collateral

Upload a variety of attendee resources through your exhibitor dashboard such as press releases, brochures, white papers, videos and more. To maximize exposure, consider upgrading your package for multiple uploads.

VIRTUAL BUSINESS CARDS



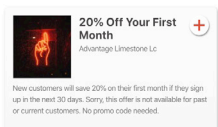
Scott Merkin - Sales
1-888-527-8822
I would love to help you with all your digital needs, please feel free to reachout to me at anytime!

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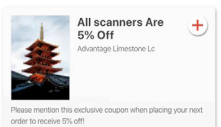
Virtual Business Cards

Upload your contact information, headshot, social media links and more to make networking simple. Attendees are able to save your business card to their agenda planner for easy access. Virtual Business Cards also include a networking function where attendees can live chat with exhibit staff.

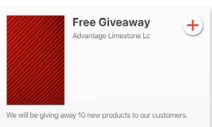
43 Results for Special Offers



20% Off Your First Month
Advantage Limestone Lc
New customers will save 20% on their first month if they sign up in the next 30 days. Sorry, this offer is not available for past or current customers. No promo code needed.



All scanners Are 5% Off
Advantage Limestone Lc
Please mention this exclusive coupon when placing your next order to receive 5% off!

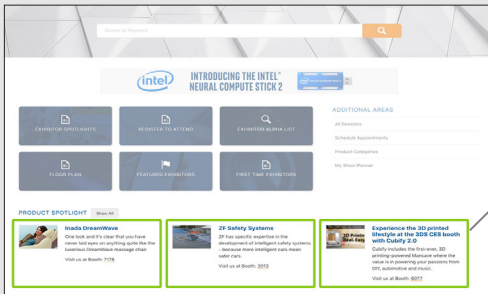


Free Giveaway
Advantage Limestone Lc
We will be giving away 10 new products to our customers.

Show Specials

Attract more customers to your listing by calling attention to special offers, exclusive show discounts and giveaways your company may be offering.

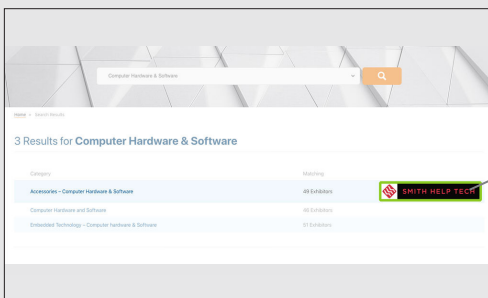
digital marketing opportunities



Product Spotlight Opportunity

Showcase your image or video on the Directory Home Page
Live link directs attendees to your company's listing
Limited to the first 21 exhibitors

+\$500



Product Category Opportunity

320x50 pixel image (640x100 pixel image required for upload)
Guaranteed #1 listing in the category

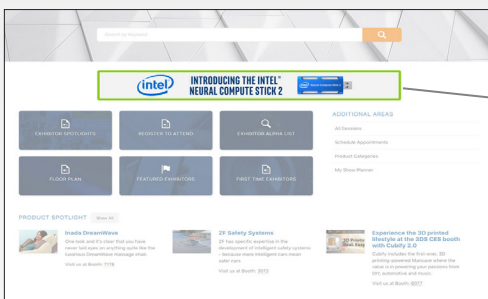
+\$500/each



Exclusive Online Hall Opportunity

728x90 pixel banner ad on the online exhibit hall
(1456x180 pixel image required for upload)

+\$2,500



Exclusive Online Directory Opportunity

1940x180 pixel image on the online directory home page or 600x500 pixel image for smaller screens (mobile/tablet)
(1940x180 & 600x500 pixel image required for upload)

+\$5,000

ADVERTISING SALES CONTACTS



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order form for the WEFTEC 2022 digital marketing packages



Confirmation (including remittance information) will be sent upon receipt of Order Form.
Once full payment is received, your listing will be activated. All sales are non-refundable.

Name _____

Company Name _____ Booth Number _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

This insertion order serves as your commitment to purchase a digital marketing opportunity provided by WEF for WEFTEC 2022. Once full payment is received, your listing will be activated. All sales are non-refundable. Upon receipt of this signed contract, WEF will, if necessary, issue an invoice for these services. Your package will not be activated until full payment is received. Once your package has been activated, your marketing opportunity CANNOT be cancelled, and is non-refundable. The payment terms on all WEF invoices are Net 30 Days.

Authorized Signature _____ Date _____

Digital Listing Packages & Marketing Opportunities

- Deluxe Package \$750
- Premium Package \$1,500
- Premium Plus Package \$3,000
- Product Spotlight Opportunity* +\$500
- Product Category Opportunity* +\$500/each
- Exclusive Online Hall Opportunity* +\$2,500
- Exclusive Online Directory Opportunity* +\$5,000

**Premium Plus Package required for purchase.*

Note: Please contact your WEF sales contact for the most up-to-date inventory.

Notes: _____

ORDER TOTAL	
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