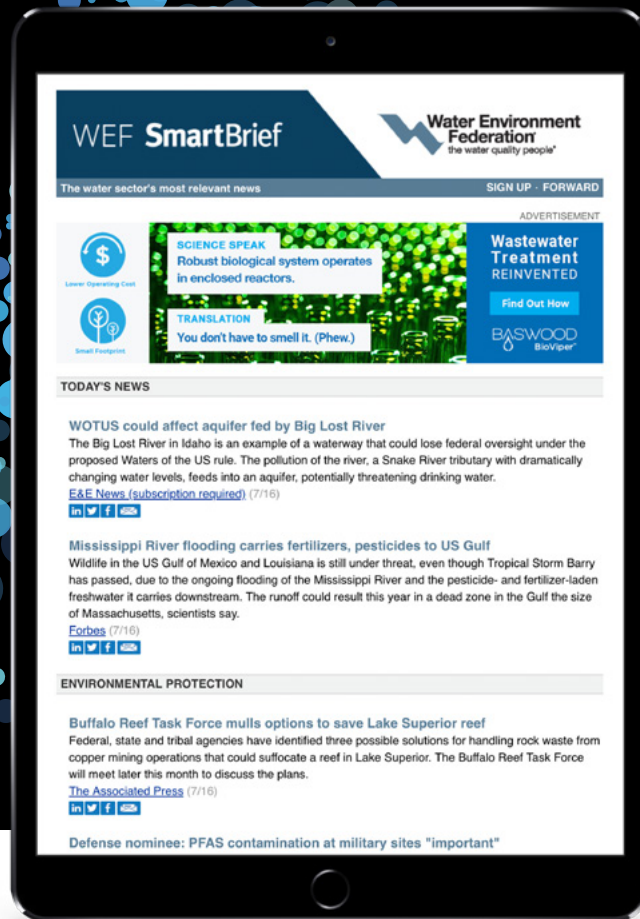


WEF SmartBrief

WEF SmartBrief is a subscription-only news service dedicated to informing water quality professionals of the news shaping their industry. Developed in exclusive partnership with the Water Environment Federation, WEF SmartBrief provides the water sector's most relevant news.



24,700+

WATER QUALITY PROFESSIONALS
READ WEF SMARTBRIEF

FREQUENCY: DAILY

53.4%
OPEN RATE

4.5%
CTR

TOP COMPANY TYPES

- Consulting, Contracting, Planning Services
- Public/Private, Wastewater and/a Drinking Water and/or Stormwater
- Public/Private Wastewater only
- Educational Institutions
- Water/Wastewater/ Stormwater Product Distributor
- Manufacturer of Water/Wastewater/ Stormwater Products
- Government Agency (EPA/ State)

TOP JOB TITLES

- Project Manager
- President
- Engineering & Design
- Project Engineer
- Vice President
- Operator

SMARTBRIEF SOLUTIONS

Maximize your presence at WEFTEC 2019 with WEF SmartBrief. Create the optimal mix of advertising and content marketing solutions to meet your goals before, during and after the show.

	BRAND AWARENESS	THOUGHT LEADERSHIP	LEAD GENERATION	PRODUCT PROMOTION	EVENT PRESENCE	CONTENT CREATION
NEWSLETTER ADVERTISING	✓	✓	✓	✓	✓	N/A
SMARTSOCIAL	✓	✓	✓	✓	✓	N/A
DEDICATED SEND	✓	✓	✓	✓	✓	N/A
EXECUTIVE Q&A BLOG POST	✓	✓			✓	Services available
CUSTOM WHITE PAPER	✓	✓	✓	✓	✓	Services available
EVENT COVERAGE BLOG POST	✓	✓		✓	✓	Services available
PRE/POST SHOW CONFERENCE SPECIAL REPORT	✓	✓		✓	✓	Services available
EXECUTIVE SUMMARY	✓	✓	✓	✓	✓	Services available