

INTENSIFICATION OF RESOURCE RECOVERY (IR2) FORUM 2017

August 10-12 | Manhattan College
Riverdale, New York
www.wef.org/forum

Sponsorship Opportunities



This forum is held by the Water Environment Federation, organized in partnership with the Water Environment & Reuse Foundation and the LIFT program, in cooperation with Manhattan College and BlueTech Research.

Why Sponsor

The Intensification of Resource Recovery (IR²) Forum is an intensive 3-day university modeled event focused on innovation in wastewater and water reuse. The Forum will be attended by approximately 150 leading experts and practitioners from utilities, consulting firms, universities, technology providers, and other key representatives from the industry.

The technical program will focus on novel/emerging biological processes, innovations in process control, and advanced wastewater treatment, among other topics.

OVER 50%

of WEF 2016 Specialty Conference attendees recognized conference sponsors.

Overall Sponsor Benefits:

- Enhanced visibility to forum attendees and WEF Members
- Logo featured in sponsorship directory listing in the conference program
- Logo featured on forum website
- One-time pull of final attendee list in Excel[®] format
- Branding on signage recognizing all sponsors on display for the duration of the forum
- Logo featured on corresponding sponsor slide at the Opening General Session
- Sponsor badge ribbons

*Option to provide cups or napkins at an event is provided on a first come, first-serve basis.

Exclusive Branded Giveaways:

*All giveaway item sponsorships must be confirmed by June 23, 2017, for production purposes.

Become a Sponsor and Reach to Your Target Audience.

Being a conference sponsor leverages your business (and brand image) presence in front of 150 water quality professionals in your market base. Sponsorships enhance your company's visibility and create greater awareness for your branding, products, and/or services in the minds of the conference attendees.

Benefit from an integrated marketing and promotional campaign that positions your organization as a premier source for solutions and advice. Each opportunity offers multiple branding exposures before, during, and after the show at price points designed for any marketing plan.

Top Reasons for Attending

- Forum Subject Matter
- Educational Experience
- Networking Opportunities

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SPONSORSHIP OPPORTUNITIES

Tote Bag

\$3,500 Member | \$4,500 Nonmember

Place your company logo on the official forum bag and in front of all event attendees. As the bag sponsor, you can feel confident that you'll be leaving a lasting impression on attendees as the bags are kept and re-used during and after the show. This sponsorship includes production and distribution.

- Sponsor logo on official forum bag distributed to all attendees at registration

Water Bottle

\$3,500 Member | \$4,500 Nonmember

Reusable water bottles will be printed with your company logo and distributed to attendees to carry throughout the forum and keeping your brand name visible for years to come. This sponsorship includes production and distribution.

- Sponsor logo on official forum water bottle distributed to all attendees at registration

Notepad

\$2,500 Member | \$3,500 Nonmember

Fully customizable notepads are distributed to attendees to use during the forum and back into their daily lives keeps your brand name at attendees' fingertips. This sponsorship includes production and distribution.

- Sponsor logo on official forum notepad distributed to all attendees at registration

Toiletry Kit

\$2,500 Member | \$3,500 Nonmember

Put your company logo in the hands of forum attendees as they prepare for the day ahead with these much needed amenities in the dormitory. This sponsorship includes production and distribution.

- Sponsor logo on official forum toiletry kit distributed to all attendees at registration

ONSITE SPONSORSHIPS

Networking Breaks

\$1,200 Member | \$1,500 Nonmember

Sponsor the networking breaks, and reinforce awareness of your business among all forum participants.

- Sign at breaks identifying your company as the sponsor
- Sponsor-provided 8-ounce cups with company logo to be used at all sponsored breaks

Welcome Reception and Bar

\$1,800 Member | \$2,200 Nonmember

Make your company presence known among forum attendees socializing at the Thursday night Welcome Reception.

- Sign at Reception identifying your company as the sponsor
- Sponsor-provided 8-ounce cups or cocktail napkins with company logo to be used at the sponsored reception

Dinner and Bar

\$1,800 Member | \$2,200 Nonmember

Sponsorship of the dinner and bar reinforces your brand with all forum attendees mingling during the Friday night event.

- Sign at dinner identifying your company as the sponsor
- Sponsor-provided 8-ounce cups or cocktail napkins with company logo to be used at the sponsored reception

For more information, contact:
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